

FINAL AGENDA

14th Annual

FEBRUARY 6-9, 2023

# SCOPE

## SUMMIT FOR CLINICAL OPS EXECUTIVES

Rosen Shingle Creek • Orlando, FL

IN-PERSON + VIRTUAL

REGISTER EARLY FOR  
MAXIMUM SAVINGS!

Driving Innovation in Clinical Trials & Digital Health

### CONFERENCE PROGRAMS:

FEASIBILITY & STUDY START-UP

RECRUITMENT & ENGAGEMENT

BUDGETING & RESOURCES

OUTSOURCING

CLINICAL SUPPLY

DATA

DECENTRALIZED & HYBRID

DIGITAL MEASUREMENTS

REAL WORLD EVIDENCE

BIOMARKERS & BIOSPECIMENS

QUALITY & MONITORING

MED DEVICE TRIALS

LEAN CLIN OPS FOR SMALL BIOPHARMA

TRAINING & DEVELOPMENT

INVESTOR CONFERENCE

### Keynote Speakers:



Amy Abernethy, MD, PhD  
Verity/FDA



Adrelia Allen  
Merck



Christopher Boone, PhD  
AbbVie



Kimberly Fookes  
Novartis



Naikia Byrd-Atkinson  
Sanofi



Vicky DiBiasi, MPH, BScN  
Sanofi



Balazs Flink, MD  
Daiichi Sankyo, Inc.



Darren Weston  
Janssen Clinical Innovation



Deborah Profit, PhD  
Otsuka



Marisa Rackley  
Takeda

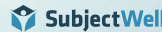
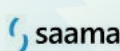
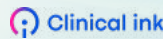


Virginia Nido  
Genentech



Demetris Zambas  
Pfizer

### Signature Sponsors



# EVENT AT-A-GLANCE

February 6-9, 2023 | All Times EST  
Rosen Shingle Creek | Orlando, FL + Virtual

Monday, February 6 AM & PM		Tuesday, February 7 AM & PM	Wednesday, February 8 AM PM	Thursday, February 9 AM & PM
<b>8:00 am – 1:00 pm</b> SCOPE's 2 <sup>nd</sup> Annual Masters of Clinical Research Golf Tournament*	<b>C1: FEASIBILITY &amp; STUDY START-UP</b>	Protocol Development, Feasibility, and Global Site Selection		Study Start-up in Multi-Center and Decentralized Trials
	<b>C2: RECRUITMENT &amp; ENGAGEMENT</b>	Enrollment Planning and Patient Recruitment		Patient Engagement and Retention through Communities and Technology
<b>2:00 – 5:00 pm</b> Monday Afternoon Pre-Con User Group Meetings & Hosted Workshops	<b>C3: BUDGETING &amp; RESOURCES</b>	Clinical Trial Forecasting, Budgeting and Contracting		Resource Management and Capacity Planning for Clinical Trials
	<b>C4: OUTSOURCING</b>	Mastering an Outsourcing Strategy		Relationship and Alliance Management in Outsourced Clinical Trials
<b>5:00 – 6:30 pm</b> Evening Kick-Off Plenary Keynote and 7 <sup>th</sup> Annual Participant Engagement Awards	<b>C5: CLINICAL SUPPLY</b>	Data Technology for End-to-End Clinical Supply Management		Clinical Supply Management to Align Process, Products and Patients
	<b>C6: DATA</b>	Clinical Data Strategy and Analytics		Artificial Intelligence in Clinical Research
<b>6:30 – 7:45 pm</b> SCOPE's Kick-Off Networking Happy Hour	<b>C7: DECENTRALIZED &amp; HYBRID</b>	Decentralized and Hybrid Trials		Decentralized Trials and Clinical Innovation
	<b>C8: DIGITAL MEASUREMENTS</b>	Sensors, Wearables and Digital Biomarkers in Clinical Trials		
	<b>C9: REAL WORLD EVIDENCE</b>	Accessing and Generating RWD		Leveraging RWD for Clinical and Observational Research
	<b>C10: BIOMARKERS &amp; BIOSPECIMENS</b>	Biomarker Technology and Innovation		Biospecimen Operations and Vendor Partnerships
	<b>C11: QUALITY &amp; MONITORING</b>	Risk-Based Quality Management		Central and Remote Monitoring
	<b>C12: MED DEVICE TRIALS</b>	Medical Device Clinical Trial Design and Operations		Device Trial Regulations, Quality, and Data Management
	<b>C13: LEAN CLIN OPS FOR SMALL BIOPHARMA</b>	Building New Clinical Programs, Teams, and Ops in Small Biopharma		Clinical Ops for Novel Modalities
	<b>C14: TRAINING &amp; DEVELOPMENT</b>	Clinical Research Training Forum		<div style="border: 1px solid black; padding: 5px; display: inline-block;"> <b>POSTPONED</b> </div>
	<b>PC1: INVESTOR CONFERENCE</b>	SCOPE Venture, Innovation, & Partnering Conference		

\*Limited space available. Separate registration and fee required for Golf.

# 2023 SPONSORS

## Signature Sponsors



## Premier Sponsors



## Corporate Sponsors



## Corporate Support Sponsors



# Plenary Keynote Presentations

MONDAY, FEBRUARY 6, 2023

## GOLF TOURNAMENT & PRE-CONFERENCE USER GROUP MEETINGS

### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the Masters of Clinical Research page.

[SCOPEsummit.com/sponsor-exhibitor/masters-of-clinical-research](https://SCOPEsummit.com/sponsor-exhibitor/masters-of-clinical-research)

\*Limited space available. Separate registration and fee required for Golf.



### 2:00 pm Pre-Conference User Group Meeting & Hosted Workshops

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market to prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website. [SCOPEsummit.com/pre\\_conference\\_user\\_group\\_meetings](https://SCOPEsummit.com/pre_conference_user_group_meetings)

## ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



### 5:00 pm Organizer's Welcome Remarks & 2nd Annual Masters of Clinical Research Golf Tournament Awards

Micah Lieberman, Executive Director, Cambridge Healthtech Institute (CHI)



### 5:05 Plenary Keynote Introduction

Brian Kay, CEO, StudyKIK

### 5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education



Vicky DiBiao, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi

Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck

Rajbir Singh, M.D. Director of Clinical and Translational Research

Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine

Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis

Celia J Maxwell, M.D., Associate Dean for Research at Howard University

College of Medicine, Medicine & Health Affairs, Howard University Hospital

Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi

Launched in July 2021 as a \$33.7M commitment from Novartis and the

Novartis US Foundation, Beacon of Hope began as a 10-year collaboration to

increase diversity among clinical trial participants and investigators; improve access to high-quality education and promising jobs; address inherent bias

in the data standards; and find actionable solutions to environmental and climate issues that disproportionately affect health among communities of color. This session brings together leaders from collaborating partner companies Novartis, Sanofi and Merck and one of the participating HBCUs to discuss how Beacon of Hope aims to improve the quality and inclusivity of clinical trials.



### 5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction

### 5:45 SCOPE's 7th Annual Participant Engagement Awards

Now in its 7th year, the Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments. SCOPE's 2023 Participant Engagement Award program is brought to you by Cambridge Healthtech Institute (CHI)'s SCOPE and is

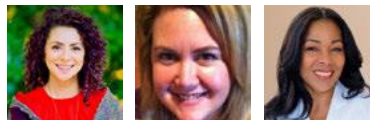
accepting submissions at:

[SCOPEsummit.com/participant-engagement-award](https://SCOPEsummit.com/participant-engagement-award)

### EVENT HOSTS & JUDGES

CO-MODERATORS: David Sall, President & CEO, Patient Enrollment Advisors; Co-Creator of the SCOPE Participant Engagement Award

Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata; Co-Creator of the SCOPE Participant Engagement Award



Micah Lieberman, Executive Director, Conferences, Cambridge Healthtech Institute (CHI)

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.

Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate

Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda

Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Boots Alliance

Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co

Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics

### 6:30 SCOPE's Kick-Off Happy Hour



# Plenary Keynote Presentations

**TUESDAY, FEBRUARY 7, 2023**

## THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

**8:30 am Organizer's Welcome Remarks**



*Marina Filshinsky, MD, Executive Director, Cambridge Healthtech Institute (CHI)*  
*Micah Lieberman, Executive Director, Cambridge Healthtech Institute (CHI)*

**8:35 Chairperson's Introduction**



*Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems*

**8:40 Would I Want My Mother to Be Part of a Clinical Trial?**



*Virginia Nido, Global Head, Product Dev Industry Collaborations, Genentech, a member of the Roche Group*

For many years, our industry has been talking about becoming more patient centric and innovative in our approach to clinical trials and all the great things we are doing to make clinical trials more convenient for participants. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you really want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working. But we still have so far to go and together we must continue to drive an uncomfortable level of change.

**9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions... You Name It**



*Moderator: Balazs Flink, MD, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.*

*Debbie Profit, PhD, Vice President, Clinical Management and Applied Innovation, Otsuka*

*Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals Inc*

*Ken Getz, MBA, Founder, CISCRP; Deputy Director, Center for the Study of Drug Development, Tufts University School of Medicine*

*Bryan O'Neill, Global Head, Clinical Supply Operations at Daiichi Sankyo, Inc.*

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. The advent of DCTs, novel tech and data sources and then the pandemic put us all to the test. However, we are now facing supply chain disruptions and other human/material resource challenges that make everything even more complicated. What is a clinical ops leader to do?

**9:35 Grand Opening Coffee & Refreshment Break in the Exhibit Hall**

*(Sponsorship Opportunities Available)*

**WEDNESDAY, FEBRUARY 8, 2023**

## NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION

**1:20 pm Coffee & Dessert Break in the Exhibit Hall** *(Sponsorship Opportunities Available)*



**2:20 Chairperson's Introduction**

*Ivor Clarke, CEO, SubjectWell*



**2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real World Evidence in Informing Regulatory Pathways**

*Christopher Boone, PhD, Vice President, Global Head of HEOR, Abbvie*



**2:35 Advancing Evidence Generation of the Future**

*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms, Verily, Former Principal Deputy Commissioner, FDA*

Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

**2:45 Fireside Chat: Next-Generation Data Sources**



*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms, Verily, former Principal Deputy Commissioner, FDA*

*Christopher Boone, PhD, Vice President, Global Head of HEOR, Abbvie*

**2:55 Fireside Chat: Future Ready Operations; Building a Multi-Year Roadmap**



*Demetris Zambas, VP and Global Head, Data Monitoring and Management, Pfizer*

*Darren Weston, Senior Vice President, Integrated Data Analytics & Reporting, Janssen Clinical Innovation at Johnson & Johnson*

With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

**3:25 Booth Crawl & Refreshment Break in the Exhibit Hall** *(Sponsorships Available)*. **Last Chance for Exhibit Viewing**

# FEASIBILITY & STUDY START-UP

Cambridge Healthtech Institute's 13th Annual

## Protocol Development, Feasibility, and Global Site Selection

Improving Outcomes through Patient-Centric Trial Design, Digital Innovations, Data and Modeling

FEBRUARY 6-8, 2023

All Times EST

Cambridge Healthtech Institute's 10th Annual

## Improving Study Start-up and Performance in Multi-Center and Decentralized Trials

Strategically Implementing Process, Tech and Systems for Rapid Study Start-up and Execution of Trials

FEBRUARY 8-9, 2023

### MONDAY, FEBRUARY 6

#### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

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#### 9:00 Conference Registration Open (Gatlin Foyer)

#### 1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

#### 2:00 User Group Meetings

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

ROOM LOCATION: Gatlin A1 & A2

### ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



#### 5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards

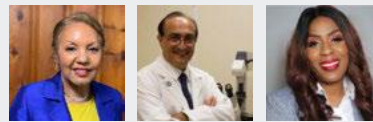
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Moderator: Vicky DiBiasi, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi

Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

#### Panelists:

Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck  
Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College

Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine

Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis

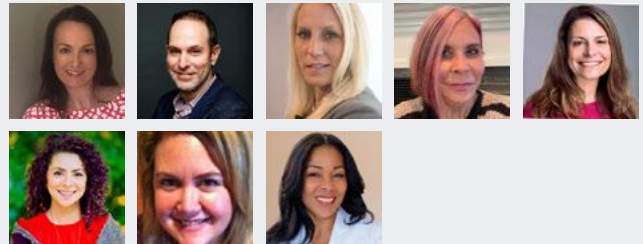
Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital

Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science

Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi

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# FEASIBILITY & STUDY START-UP

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Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics

Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.

Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

6:30 SCOPE's Kick-Off Happy Hour

7:45 Close of Day



## TUESDAY, FEBRUARY 7

7:00 am Registration Open (Gatlin Foyer)

7:30 Morning Brew & Pastries to Jumpstart Your Day (Sponsorship Opportunities Available) or Morning Coffee



ROOM LOCATION: Gatlin A1 & A2

### THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

#### 8:30 Chairperson's Remarks



Marina Filshinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute

Micah Lieberman, Executive Director, Cambridge Healthtech Institute

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but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

#### Panelists:

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Bryan O'Neill, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.

Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.

Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!

9:35 Grand Opening Coffee & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available)



ROOM LOCATION: Gatlin E1

### TRIAL FEASIBILITY AND PLANNING: NEW METHODS FOR PREDICTING AND MEASURING SITE PERFORMANCE AND TRIAL COST

#### 10:35 Chairperson's Remarks

Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

#### 10:40 Trial Cost as an Emerging Driver of Trade-Off Decisions in Trial Feasibility and Execution Planning

Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Traditional feasibility assessments at program or study level historically concentrated on key operational performance and quality metrics. In the past years, there has been a significant increase in per-patient costs and trade-off decisions include cost besides speed and quality much more than ever before. This presentation will highlight some of the key trends, and root causes and will show some examples of decision-making at program or study level.

#### 11:10 High Stakes Start-Up: How to Come in First in the Feasibility Game

Lisa Tindell, Vice President, Clinical Research Operations, Sponsored Clinical Trials, Minneapolis Heart Institute Foundation

Denise C. Windenburg, Director, Clinical Research Operations Effectiveness, Minneapolis Heart Institute Foundation

The stakes are never higher for site-sponsor partnerships than during feasibility assessment and start-up. Roll the dice and take a side-by-side look at two fictional sites working hard to put it all together. With a combined operations-compliance approach and tips, tricks, and tools for everyone, you'll come away with a better approach and understanding of what it takes to come in first from a site that does it frequently.

#### 11:40 How Implementing a Dialogue around Performance Can Increase Overall Study Delivery

Ellyn Getz, MPH, Director, Patient Partnerships, CSL Behring

Saartje Vansteenkiste, Director, Global Clinical Operations, CSL Behring

Have we developed our protocol with patient feedback to avoid significant amendments? How well did we deliver our actual recruitment target versus the one we planned at time of final protocol? Being able to deliver to plan is key to building trust and credibility with stakeholders. How are we at CSL introducing a dialogue around performance so that we can build that trust and excel at our study delivery?

#### 12:10 pm Driving Faster and More Representative Trials: The Key Data Needed to Accelerate Timelines while Meeting Diversity Goals



Jef Benbanaste, Vice President of Product, Intelligent Trials, Medidata, a Dassault Systèmes company

Diversity is now a key priority for the life sciences industry and regulators, but in today's increasingly complex clinical trial landscape, enrolling patients has become more challenging than ever. This session will highlight how sponsors and CROs can leverage site-level performance metrics and enrolled patient demographics from over 28,000 clinical trials combined into a single view to not only drive significant progress with trial timelines but also meet diversity goals.

# FEASIBILITY & STUDY START-UP

## 12:40 Transition to Lunch

### 12:45 LUNCHEON PRESENTATION: Site Initiation in Asia & Tips for Japan Market Entry

Tomoko Umeda, Senior Project Manager, Project Management Division, CMIC Group



This presentation will give an in-depth perspective into the differences between Asia and other countries related to site initiation; including regulatory regulations. The presentation will also look at the challenges and opportunities for sponsors looking to enter the Japan Pharmaceutical Market and how selecting the right partner can lead to great success.

1:15 Coffee & Dessert Break in the Exhibit Hall (Sponsorship Opportunities Available)



## PERSPECTIVES ON PROTOCOL DEVELOPMENT, CYCLE TIME IMPROVEMENTS, AND STUDY DESIGN OPTIMIZATION

### 2:10 Chairperson's Remarks

Melissa Easy, VP and General Manager, Clinical Technologies, IQVIA

### 2:15 Accelerating Clinical Trial Feasibility with Data Science

Corey Jones, Senior Manager, Data Visualization and Design, Janssen R&D Data Science, Johnson & Johnson

This presentation will explore how the feasibility process can be enhanced with data science & technology. The talk will share the journey of developing applications and insights to move an organization relying on Excel and other offline, fragmented solutions to a connected, efficient solution generating real-time insights for better site selection.

### 2:45 Human-Enabled AI with Interactive RWD and Technology: How Innovating Today's Feasibility Becomes Tomorrow's Success

Alexandra Charge, Head of Clinical Planning and Patient Engagement & Recruitment, Clinical, Citeline

Faisal Khan, PhD, Corporate Vice President, Advanced Analytics, AI and RWD, Novo Nordisk

Doug Schantz, Senior Vice President of Clinical Operations, Asklepios BioPharmaceutical, Inc.

The evolution & fusion of RWD and AI is key to the modern clinical trial feasibility. What are today's RWD and predictive tech? How are they being utilized? What's next? But why has putting this into practice been so slow? Learn how to break the curse of 80% of clinical trials being delayed or not meeting target, and how this approach will set the stage for long-term, sustainable success.

### 3:15 Streamlining Protocol Design with Machine Learning and Artificial Intelligence: Where It's Added the Most Value

Gabriela Feldberg, Head of Product, Planning & Design, AstraZeneca

### 3:45 Charting a Course: Sailing into the Future of Strategic Feasibility

Kevin Marsh, Vice President, Global Head, Patient-Centered Research, Evidera

Timothy Mudric, Vice President Head, Operational Strategy Leads & Strategic Feasibility, PPD, part of Thermo Fisher Scientific

Strategic feasibility is charting a new course. Pandemics, regulation changes, patient centricity, diversity/inclusion, real-world data, predictive analytics, digital and decentralized site and patient partnership models challenge historical feasibility methodologies. Utilizing data science to gain trial insights is a burgeoning area of development. How organizations encapsulate these challenges, leverage performance analytics, and bring forth enterprise feasibility solutions that were once thought of as consulting will now be mainstream feasibility.

ROOM LOCATION: Gatlin Foyer

## INTERACTIVE BREAKOUT DISCUSSION GROUPS

### 4:15 Find Your Table and Meet Your Moderator

### 4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas

with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

### 5:00 Welcome Reception in the Exhibit Hall (Gatlin BCD)

### 6:30 Close of Day



### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\* (Sponsorship Opportunities Available)

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from The Pointe Orlando. The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions.

Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando.

On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



## WEDNESDAY, FEBRUARY 8

### ROOM LOCATION: Gatlin A3 & A4

## BREAKFAST PRESENTATIONS

### 8:00 am Registration Open

### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program

Caroline Jackson, Executive Vice President, Patient Services, mdgroup  
Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.



### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment

Dennis Akkaya, Chief Commercial Officer, myTomorrows  
We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.



### 9:00 Session Break

ROOM LOCATION: Gatlin E1

## OPTIMIZING PROCESS & TECHNOLOGY FOR TRIAL FEASIBILITY AND STUDY START-UP

### 9:10 Chairperson's Remarks

Katherine Vandebelt, Global Vice President of Clinical Innovation, Clinical Innovation, Oracle Health Science



### 9:15 From Feasibility to Start-up Simplicity

Stephanie Abbott, Clinical Research Program Director, Clinical Trials, Western Washington Medical Group

This presentation focuses on the feasibility and study start-up process and will meet the following learning objectives by identifying the site's "pain points" and what solutions exist to support the site in this process, simplifying staff onboarding to new trials by organizing the unruly disparate tech and document, and improving your metrics and best practices, not to mention, investigator and staff morale.

### 9:45 5 Technology Integrations to Streamline Study Startup

Stuart Cotter, Vice President, Product Strategy and Innovation, Advarra





# FEASIBILITY & STUDY START-UP

In a clinical research landscape crowded with technology systems, how can you achieve meaningful efficiency and speed during study startup? Explore 5 critical integrations between technology systems in place at your organization, within your research sites, and across the IRB that can significantly improve your activation timelines.

## 10:15 The Feeling is Mutual: Building Stronger Site-Sponsor Relationships through Good Feasibility Practices



*Matt Jones, Feasibility Product Leader, IQVIA Technologies*

Inflationary pressures and resource constraints are putting study timelines and budgets at risk, frustrating sites and sponsors alike.

In this session, we'll introduce Good Feasibility Practices as the only way to build healthy long-term sponsor-site relationships:

- Start early in the planning phase
- Use feasibility assessments to gain mutual understanding and respect
- Develop a company-wide feasibility program that captures and connects feasibility assessments at the portfolio, study, and site level

10:45 Coffee Break in the Exhibit Hall (Sponsorship Opportunities Available)



## SITE SELECTION AND SITE ENGAGEMENT DURING THE FEASIBILITY PROCESS & IMPROVING START-UP TIMELINES

### 11:40 Chairperson's Remarks

*Lisa Cannarella, Industry Leader, Life Sciences, Sales, Appian*

### 11:45 PANEL DISCUSSION: Sponsor and Site Interactions in Phase I Trials: Feasibility, Start-Up, and Contracting

*Moderator: Kristi Womack, Senior Director, Clinical Pharmacology Operations, Intra-Cellular Therapies, Inc.*

Early-phase studies differ from late-phase studies in many ways. Studies are shorter in duration with fewer subjects and often have expedited start-up requirements. The intricacies of these studies aren't discussed frequently. This panel will focus on how the sponsor and site collaborate to enroll studies on time and within budget; what's important during feasibility assessment; maintaining open lines of communication; and expediting the contracting process.

*Panelists:*

*Patrick McLaughlin, CEO, Anaheim Clinical Trials*

*Christina Greene, PhD, Director, Global Site Agreements, Merck*

### 12:15 pm Better Site Selection: How AbbVie Is Improving Its Site Selection Process with Machine Learning Capabilities

*Bardia Akbari, Vice President, Development Operations, Oncology, AbbVie, Inc.*

In the competitive world of clinical research, selection of right sites is a critical success factor for on-time delivery of any study. Interdependencies in clinical research environment including investigator interest, novelty of approach, choice of comparator, etc., all play a role in performance of the site. A multi-dimension approach to site selection starting from protocol concept sheet will help teams with selection of sites best fit for any study.

### 12:45 Transition to Lunch

### 12:50 LUNCHEON PRESENTATION: What Matters to Sites in a Post-COVID World?

*Sandra Smith, RN, MSN, AOCN, Senior Vice President, Clinical Solutions & Strategic Partnering, WCG*



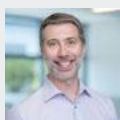
Resignations, ongoing staffing issues, decreasing budgets and increasing workloads. Post-COVID, the challenges of sites keep growing. This session will outline strategies to help your sites drive greater efficiency, enable sites that are currently unable to support research programs, provide support for inexperienced sites, and review how sites can effectively partner with sponsors and CROs to enable decentralized trials (DCTs).

1:20 Coffee & Dessert Break in the Exhibit Hall with "Best of Show Award" Winner Announcement (Gatlin BCD)



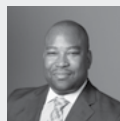
ROOM LOCATION: Gatlin A1 & A2

## NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



### 2:20 Plenary Keynote Introduction

*Ivor Clarke, CEO, SubjectWell*



### 2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways

*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.

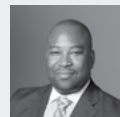


### 2:35 Advancing Evidence Generation of the Future

*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*

Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

### 2:45 Fireside Chat: Next-Generation Data Sources



*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*

*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

### 2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap



*Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs*

*Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck*

*Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J*

With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

3:25 Booth Crawl & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available). Last Chance for Viewing.

ROOM LOCATION: Gatlin E1

## INCORPORATE PATIENT INSIGHTS, ENROLLMENT FORECASTS, AND RESOURCE CONSIDERATIONS FOR STUDY START-UP

### 4:25 Chairperson's Remarks

*Jade Dennis, Senior Director, Design Hub, Eli Lilly & Company*

### 4:30 Patient Burden – Designing Trials that Lighten the Load

*Hugh Dai, Associate Director, Design Hub, Eli Lilly & Company*

*Jade Dennis, Senior Director, Design Hub, Eli Lilly & Company*

Clinical trials inevitably place burden on patients in a variety of ways. The ability to measure the burden a trial will place on a patient provides a quantitative way to assess the burden different study designs have and equips clinical development teams with data to optimize SoA designs, leading to more patient-friendly designs with reduced cost and lower patient discontinuation rates.

# FEASIBILITY & STUDY START-UP

## 5:00 Predictive Modeling for Feasibility and Patient Enrollment: Advanced Modeling for Enrollment Prediction to Facilitate Portfolio Planning

*Li Wang, PhD, Senior Director & Head, Statistical Innovation, AbbVie, Inc.*  
Accurate forecast of a clinical trial enrollment timeline at the planning stage is of great importance to both corporate strategic planning and trial operational excellence. We propose a new statistical framework based on generalized linear mixed-effects models (GLMM) and non-homogeneous Poisson processes to model the country initiation, site activation, and subject enrollment sequentially in a systematic fashion. Substantial improvement in prediction accuracy is observed when applied to 30 real studies.

### 5:30 Talk Title to be Announced

Speaker to be Announced

## 6:00 Building an Unknown Global Clinical Program in an Under-Resourced World

*Morgen Alexander-Young, Associate Director Global Trial Optimization, Global Clinical Trial Operations, Merck & Co.*

*Adrienne Walstrum, Program Director, Merck & Co.*

Building a global clinical trials program in an indication where the sponsor has had limited presence is a daunting challenge. Emphasizing the need for truly collaborative engagement with experts in the field cannot be overlooked. Through a real-world, ongoing example we share our setbacks and successes, and build a road map for clinical program growth.

### 6:30 Close of Day

#### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions.

Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando.

On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



**inato**

Lorena Gomez will share how one sponsor company went from a decentralized, monitor-driven start-up model to a dedicated study start-up team with streamlined processes and built-for-purpose systems. This presentation will cover the discovery process, deployment, and change management for the implementation of a new, global Study Start-Up function and share early data onsite activation cycle time improvements.

## 9:00 PANEL DISCUSSION: Digital Protocols and Automation Platforms for Accuracy in Feasibility

*Moderator: Joseph Kim, Chief Strategy Officer, ProofPilot*

Feasibility sometimes feels like a progressive game of bait and switch. Sponsors attribute this to unforeseeable decisions and last-minute changes. But most would agree that the final protocol and accompanying documents should tell the whole story – they don't. Learn how digital protocols and automation ensure sites/sponsors confidently establish a "what you see is what you get" level of trust in feasibility, to ensure high-quality execution and fair site compensation.

*Panelists:*

*Nadia Aldhalimy, BS, Regional Manager, Circuit Clinical*

*Katherine Broecker, Senior Director, Design Hub Data Insights, Eli Lilly & Co.*

*Kylie Scheideler, Director of Operational Strategy, Javara*

## 9:30 How Reducing the Burden of Technology Unlocks Higher Performing Sites and Expedites Study Startup

**EXOSTAR**

*Kenny Kong, Director, Life Sciences & Health IT, Exostar LLC*

As the global Life Sciences industry modernizes its' approach to clinical trials, we've seen incredible growth in clinical study technology. Activating sites and granting them access to your systems can be time consuming often delaying study timelines. Come learn how Exostar transforms access management by providing a connected ecosystem of sites, CROs and sponsors which expedites timelines while enabling frictionless access for sites and users.

## 9:45 5 Ways to Improve Your Partnership with Sites in 2023

**ADVARRA**

*Aidan Gannon, Senior Director of Client Services and Innovation, Advarra*

Research sites are an essential partner in achieving your research goals, but due to staffing shortages, increasingly complex protocols, and duplicative technology, site challenges are at an all time high. Learn 5 different approaches to improving how you work with your research sites, informed by Advarra's research site community.

## 10:15 Effectively Working with Community Health Research Sites Starts with New Considerations for Site-Level Feasibility and Study-Startup

**CIRCUIT CLINICAL**

*James Brazeal, Vice President, Research Operations, Circuit Clinical*

*Dana Edwards, Chief Operations Officer, Circuit Clinical*

Traditional site-level feasibility assessments are often standardized and require sites to ineffectively re-peat information without providing a deeper understanding of protocols and necessary lab requirements. This process could be more efficient, and rejection often leaves a lack of knowledge for improvements or essential changes so that the sites are thriving in future selection processes. Other factors can also lead to study start-up delays at the site level. A more efficient approach is to provide level one information to a CRO or representative Sponsor organization to clear sites as preferred and ready for the next level of specific study/protocol needs.

As more sponsors and CROs seek to address alternative access points and improve the inclusion of underrepresented populations in research, their need to expand the number of sites per study will undoubtedly rise. Sponsors, CROs, and Community-Based Research Sites can benefit from this adaptive approach to site feasibility, allowing for long-term expeditions. In this presentation, learn new practices to site-level feasibility and why it offers an efficient and effective method for established research organizations. We'll reveal the differences and discuss how sponsors can work with Community-Based Research (CBR) sites to achieve new goals in patient engagement and enrollment in research.

## 10:45 Networking Coffee Break (Gatlin Foyer)

## IT TAKES A LITTLE HELP FROM FRIENDS: PATHWAYS TO PATIENT ENGAGEMENT

### 11:05 Chairperson's Remarks

*Marlene Peters-Lawrence, Clinical Research Project, NIH, NINDS*

## THURSDAY, FEBRUARY 9

### 7:15 am Registration Open (Gatlin Foyer)

#### ROOM LOCATION: Gatlin A1 & A2

#### BREAKFAST PRESENTATIONS

### 7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore

**saama**

*Lisa Moneymaker, Chief Technology & Product Officer, Saama*

Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the "speed of Covid" for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.

### 8:15 Transition to Sessions

#### ROOM LOCATION: Gatlin E1

## STREAMLINING THE STUDY START-UP PROCESS WITH DIGITAL PROTOCOLS AND BUILT-FOR-PURPOSE SYSTEMS

### 8:25 Chairperson's Remarks

*Lorena Gomez, Global Head, Study Start Up, COA, and Digital Implementation, AbbVie, Inc.*

### 8:30 Building a Start-Up Team from the Ground up

*Lorena Gomez, Global Head, Study Start Up, COA, and Digital Implementation, AbbVie, Inc.*

# FEASIBILITY & STUDY START-UP

LANGLAND

## 11:10 The Role of Patient Advocacy in Ensuring a Representative Patient Population

LaShell Robinson, MS, Director Diversity, Equity & Inclusion in Clinical Research, Takeda

## 11:40 eConsent? Yes. How about Flexible Consent?

Ian Greenfield, Chief Strategy Officer, Patient Engagement, YPrime



No matter what method is used, the goal of informed consent remains the same – to properly inform patients as efficiently and effectively as possible. In this session, we'll explore how to use technology to improve the consent experience for sites as well as participants, regardless of whether it's in the clinic, living room, or both.

## 12:10 pm CASE STUDY: Pathways to Engagement – A Framework for Engaging Diverse Populations in Clinical Research

Marlene Peters-Lawrence, Clinical Research Project, NIH, NINDS

Tiffany Powell-Wiley, MD, Physician-Scientist, National Institutes of Health Recruitment methods for engaging underrepresented populations into clinical research incorporating digital health technology are limited. In this case study presentation, we will describe how the Communication, Awareness, Relationships, and Empowerment research recruitment model helped to reduce challenges in recruiting predominately African American Washington, D.C communities into a National Institutes of Health community engagement, technology enable research study.

## 12:40 Transition to Lunch

## 12:45 LUNCHEON PRESENTATION: From Patient-Centric to People-Centric: How Exploring What Makes us Human Improves the Clinical Trial Experience

Lionel Bascles, SVP, Senior Vice President, Clinical Sciences & Operations, Sanofi

Tricia Buchheit, MSHS, Associate Director, Patient Recruitment, Global Trial Optimization, Alnylam Pharmaceuticals

Sarah McKeown-Cannon, Vice President Growth, Publicis Health

Angela Rochelle, Head of Diversity Initiatives, Publicis Health

All too often, our industry treats patients as simply a set of inclusion/exclusion criteria to meet a clinical endpoint. But truly understanding the whole person, not just their clinical features, is the key to unlocking the best clinical trial experiences yet. In partnership with our client partners, we will use examples from two recent, real-world projects to explore how we can better understand what motivates individuals to participate in research, how to build trust, and how to ensure we are designing clinical studies that are practical to participate in.

## 1:15 Closing Remarks

## 1:20 Scope Summit 2023 Adjourns

# 2023 Interactive Breakout Discussions

TUESDAY, FEBRUARY 7

See page 83 for more info and discussion topics »

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. For a full list of topics and moderators, please visit [SCOPEsummit.com/breakouts](https://SCOPEsummit.com/breakouts)



# RECRUITMENT & ENGAGEMENT

Cambridge Healthtech Institute's 15th Annual

## Enrollment Planning and Patient Recruitment

Tools and Strategies to Improve Diversity and Achieve Enrollment Goals

**FEBRUARY 6-8, 2023**  
All Times EST

Cambridge Healthtech Institute's 10th Annual

## Patient Engagement and Retention through Communities and Technology

Patient-Centric Approaches and Technologies to Engage and Retain Diverse Populations

**FEBRUARY 8-9, 2023**

### MONDAY, FEBRUARY 6

#### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the SCOPE Summit website for further details.

\*Limited space available. Separate registration and fee required for Golf.

#### 9:00 Conference Registration Open (Gatlin Foyer)

#### 1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

#### 2:00 User Group Meetings

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

### ROOM LOCATION: Gatlin A1 & A2

### ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



#### 5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards

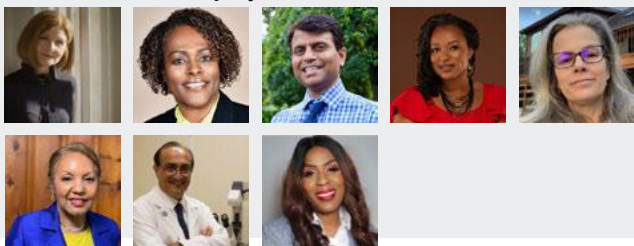
Micah Lieberman, Executive Director, Cambridge Healthtech Institute



#### 5:05 Plenary Keynote Introduction

Tarra Shingler, Chief Commercial Officer, StudyKIK

#### 5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education



*Moderator: Vicky DiBiasi, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi*  
Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

#### Panelists:

*Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck*  
*Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College*

*Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine*

*Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis*

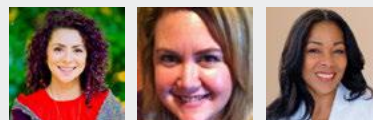
*Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital*

*Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science*

*Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi*

#### 5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction

#### 5:45 SCOPE's 7th Annual Participant Engagement Awards



#### Co-Moderators:

*Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata*  
*David Sall, President & CEO, Marketing, Patient Enrollment Advisors LLC*

Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments.

#### Panelists:

# RECRUITMENT & ENGAGEMENT

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.  
Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate  
Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda  
Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics  
Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.  
Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

6:30 SCOPE's Kick-Off Happy Hour

7:45 Close of Day

**TUESDAY, FEBRUARY 7**

7:00 am Registration Open (Gatlin Foyer)

7:30 Morning Brew & Pastries to Jumpstart Your Day (Sponsorship Opportunities Available) or Morning Coffee

**ROOM LOCATION: Gatlin A1 & A2**

## THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

8:30 Chairperson's Remarks



Marina Filshinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute

Micah Lieberman, Executive Director, Cambridge Healthtech Institute

8:35 Chairperson's Plenary Keynote Introduction

Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems



8:40 Would I Want My Mother to Be Part of a Clinical Trial?

Virginia Nido, Global Head, Product Development Industry Collaborations, Genentech, a member of the Roche Group

Our industry has been talking about becoming more patient-centric in our approach to trials. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working.

9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions...You Name It



Moderator: Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources, and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

Panelists:

Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals, Inc.

Bryan O'Neill, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.  
Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.  
Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!

9:35 Grand Opening Coffee & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available) (Gatlin BCD)



**ROOM LOCATION: Gatlin A1 & A2**

## BUILDING DIVERSITY, EQUITY, AND INCLUSION (DE&I) INTO CLINICAL TRIAL ENROLLMENT

10:35 Chairperson's Remarks

Neil Weisman, President, Continuum Clinical

10:40 Strategizing to Achieve Diversity in Clinical Research – A Regulatory Perspective

Jamie Brewer, MD, Clinical Team Lead, Division of Oncology 3, Office of Oncologic Diseases, FDA

Presentation will discuss FDA's recommended approach to developing a strategy to enroll diverse populations in clinical trials that support approval of FDA regulated medical products; and will provide an overview of currently implemented strategies that may drive success.

11:10 Transforming Clinical Trial Diversity Equity & Inclusion Goals into Action

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.

Neha Londono, Director, Clinical Trial Diversity & Inclusion, Seagen, Inc.

This session will explore foundational elements of Seagen's approach to clinical trial diversity equity and inclusion. Key components will include devising a personalized strategy founded in epidemiology, and centered in inclusive trial design, patient centric solutions, strategic site selection, site focused services, and collaboration with patient advocacy and trusted messengers.

11:40 PANEL DISCUSSION: Operationalizing Diversity in Clinical Trials: Cross-Functional Capabilities Needed to Recruit, Track, & Adapt for Meaningful Change

Moderator: Jason Gubb, Clinical Operations Consultant and Co-Founder, ClinOpsClarity

Efforts to improve DE&I have focused on trial entry criteria to ensure diverse populations; however, we need to go beyond intent and get real about how we can make a meaningful difference to ensure clinical trials better reflect the population most likely to use the drug if approved. Our esteemed panel will share insights and discuss strategies and examples on how we can proactively ensure our industry is truly future-ready.

Panelists:

Jamie Brewer, MD, Clinical Team Lead, Division of Oncology 3, Office of Oncologic Diseases, FDA

Alekhya Pochiraju, Senior Product Development Lead, Clinical Operations, Genentech

LaShell Robinson, MS, Director Diversity, Equity & Inclusion in Clinical Research, Takeda

Sheila Rocchio, Digital Growth & Education, eClinical Solutions

12:10 pm Make DEI Part of the Plan: Strategies for the Successful Enrollment of Diverse and Inclusive Patient Populations

Gaby Grekin, Senior Director, Global Strategy, BBK Worldwide

Any meaningful commitment to diversity, equity, and inclusion (DEI) must be considered in the planning stage – not tacked on as an afterthought. Only an intentional and integrated approach will succeed. We will discuss making DEI a priority at the beginning of a trial; barriers to recruiting racially, ethnically, and socio-economically diverse populations; and share strategies for overcoming those challenges to ensure your trial includes and reflects populations that will ultimately benefit from them.

12:40 Transition to Lunch



# RECRUITMENT & ENGAGEMENT

## 12:45 LUNCHEON PRESENTATION: Addressing Enrollment Challenges in Rare Disease and Oncology Research Studies

Amanda Decoker, Senior Director, Head of Patient Recruitment & Retention, Clinical Site Startup & Engagement, Global Development Office, Takeda

Deborah Howe, Director, Global Patient Recruitment and Engagement, Alexion, Astra Zeneca Rare Disease

Robert Loll, Senior Vice President, Business Development & Strategic Planning, Praxis Communications, LLC

Creating unique, customized programs is essential to clinical trial recruitment and retention especially in the fields of rare disease and oncology. Join us for a fireside chat with industry experts where we explore the nuances of tailoring an approach designed to meet these unique patient populations where they are in their journey in order to bring trial awareness and opportunities to them in a relatable and accessible way.

1:15 Coffee & Dessert Break in the Exhibit Hall (Sponsorship Opportunities Available) (Gatlin BCD)



## NEW APPROACHES TO SUPPORT ENROLLMENT GOALS

### 2:10 Chairperson's Remarks

Michael Stadler, CEO, Clariness

### 2:15 Demographic Mapping to Inform Strategy and Execution

Katherine Broecker, Senior Director, Design Hub Data Insights, Eli Lilly & Co.

The Geo-mapping visualization tool has been developed to allow recruitment and engagement teams to combine multiple data sources visually to identify target patients, investigators, and decentralized capabilities that can expand enrollment reach. Data layers include DCT vendor locations, disease prevalence, demographic segments, and investigator locations. These elements viewed together can guide the user in their enrollment efforts to maximize reach and eliminate gaps in clinical trial recruitment and diverse representation.

### 2:45 Impact of Socioeconomic Status on Clinical Trial Diversity

Ivor Clarke, CEO, SubjectWell

As an industry, we strive for a diverse, representative population for every trial, seeking to increase patient participation by offsetting burdens with medical value. Yet these barriers to participation are not experienced equally by all socioeconomic groups. Using data from recent patient surveys, this session explores the correlation between socioeconomic status (education, social class, and income), barriers to participation, and patient diversity.



### 3:15 PANEL DISCUSSION: Overcoming Recruitment Challenges of Global Studies

Moderator: Amy Froment, Head, Global Trial Optimization, Regeneron

There is no single patient – they are all individuals with different needs and perspectives. How can we ensure messaging and information is inclusive but cost effective in a global study across multiple languages and cultures. How can we achieve diversity goals? How can we ensure that we can focus sites on utilizing recruitment tools fully where they can be overwhelmed with novel technologies, platforms and their clinical workload?

Panelists:

Nanci Eannucci, Director, Clinical Trial Recruitment Strategy, Bristol Myers Squibb

Gwenn Oakes, Director, Global Trial Optimization, Merck

Cory Potts, Senior Manager, Site Engagement, Diversity Lead, Bayer

### 3:45 Improving Trial Recruitment & Engagement with Effective Use of Lab Data

Parag More, Executive Director, Quest Healthcare Analytics Solutions, Quest Diagnostics

Attend this session to learn how Quest Diagnostics Clinical Trials Solutions works with pharmaceutical organizations to provide data- and infrastructure-based solutions for site and investigator validation and identification, patient recruitment outreach, HCP outreach, DCTs, cohort profiling and analytics, patient-initiated screening (pre-testing), and more.



ROOM LOCATION: Gatlin Foyer

## INTERACTIVE BREAKOUT DISCUSSION GROUPS

4:15 Find Your Table and Meet Your Moderator

4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

5:00 Welcome Reception in the Exhibit Hall (Gatlin BCD)

6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions.

Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando.

On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



## WEDNESDAY, FEBRUARY 8

ROOM LOCATION: Gatlin A3 & A4

## BREAKFAST PRESENTATIONS

8:00 am Registration Open

### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program

Caroline Jackson, Executive Vice President, Patient Services, mdgroup  
Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.



### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment

Dennis Akkaya, Chief Commercial Officer, myTomorrows  
We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.



9:00 Session Break

ROOM LOCATION: Gatlin A1 & A2

## LEVERAGING DATA AND TECHNOLOGY TO IMPROVE OUTREACH AND ENGAGEMENT

9:10 Chairperson's Remarks

Matt Walz, CEO, Trialbee

### 9:15 CASE STUDY: How Otsuka Leveraged Data to Address Recruitment and Engagement during (and after) the Pandemic

Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.

Unprecedented times – unprecedented approaches. The struggle with assessing and monitoring the impact of COVID on studies (ex. site activations/enrollment) was a challenge for industry. A creative team at Otsuka leveraged internal and external data (e.g., CDC and open data sources)

# RECRUITMENT & ENGAGEMENT

to develop visualizations that informed near/real time modeling, as well as storyboards for long term narratives of the what, why and when of COVID; then applied same, to RUS/UKN war.

## 9:45 Adaptive Experiences in Clinical Trials - Why Providing Choice Drives Patient Compliance and Retention

**Andrea Valente, CEO, ClinOne**  
Andrea Valente, CEO of ClinOne, will host an informative presentation examining the role of Adaptive Experiences in clinical trials and how they can provide choice to drive patient compliance and retention. Whether that means using technology at the site, paper at home, or anything in between, it is essential to trust all trial participants (patients, caregivers, sites, and study teams) and empower them to take control of their experience.



## 10:15 Using Data and Analytics to Identify and Solve Site Enrollment Challenges

**Nariman Nasser, Executive Vice President, Product & Partnership Solutions, Continuum Clinical**  
Site activation delays, an increase in competitive trials, and study coordinator labor shortages are a few of today's challenges that are resulting in never-before-seen enrollment bottlenecks at study sites, leading sponsors and recruitment partners to think differently to achieve success. This presentation will help sponsors maximize their enrollment efforts by identifying and mitigating commonly overlooked metrics in the recruitment funnel that lead to longer enrollment and lower ROI when left unattended.



## 10:45 Coffee Break in the Exhibit Hall (Sponsorship Opportunities Available)



## CREATIVITY AND ENGAGEMENT IN RECRUITMENT AND RETENTION

### 11:40 Chairperson's Remarks

**Dawn Anderson, Managing Director, Life Sciences, Deloitte**

### 11:45 Come for the Cure, Stay for the Community: Retention Strategies Centered around Participants and Results

**Maggie Kuhl, Vice President, Research Engagement, Michael J Fox Foundation for Parkinsons Research**  
The ongoing Parkinson's Progression Markers Initiative study enrolled more than 1,000 participants between 2010 and 2018 at 33 sites in 10 countries in a longitudinal, observational study involving repeat biological sampling, imaging scans and clinical assessments. The audience will hear pillars of retention/engagement strategy and examples of varied approaches (e.g., in-person events, "share your story" forms, newsletters, conference calls, participant profiles) to consider in building their own study retention strategies.

### 12:05 pm Strategies for Patient Recruitment by Therapeutic Area

**Melanie Goodwin, Director, Patient Recruitment Programs, Clinical Development & Operations, Global Product Development, Pfizer Inc.**  
Many sponsors have been diligent about increasing the focus on enrollment planning, but is it truly proactive or are we still being reactive? This presentation will focus on how the industry needs to move to a more programmatic and even a therapeutic area approach to recruitment planning. It will explore how pulling the enrollment focus even earlier will not only benefit each study and site, but also our participants.

### 12:25 Rare Disease versus Chronic Conditions: Compare and Contrast Recruitment and Engagement Strategies

**Deborah Howe, Director, Global Patient Recruitment and Engagement, Alexion, AZ Rare Disease**  
**Michele Teufel, Site Management & Monitoring Therapy Area Strategy & Portfolio Delivery, Development Operations, AstraZeneca Pharmaceuticals, Inc.**  
Internet campaign for rare disease? Grassroots efforts for chronic conditions? Or is it really vice versa? This session will explore the similarities and differences in recruitment and engagement strategies for rare diseases and chronic conditions. A variety of approaches will be discussed including patient centricity and insights, protocol feasibility, centralized and localized patient recruitment and retention tactics, support services, and much more.

### 12:45 Transition to Lunch

## 12:50 LUNCHEON PRESENTATION: Connecting the Recruitment Ecosystem for Portfolio-Level Patient Engagement with OneStudyTeam and Eli Lilly and Company



**Jeff Ramsey, Senior Director, Design Hub – Patient & Site Experience, Eli Lilly and Company**

**Eben Scanlon, Senior Vice President and Global Head of Customer Expansion, OneStudyTeam**

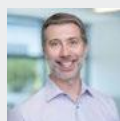
Eli Lilly and Company is collaborating with OneStudyTeam and Carebox to develop a connected digital recruitment ecosystem. Lilly engages patients across its trial portfolio, refers patients directly into its sites' workflows, and monitors campaign effectiveness with help from OneStudyTeam and Carebox. These partners are leveraging novel approaches to increase awareness and tools for patients to identify opportunities for trial participation while reducing workflow burden for sites.

## 1:20 Coffee & Dessert Break in the Exhibit Hall with "Best of Show Award" Winner Announcement (Gatlin BCD)



### ROOM LOCATION: Gatlin A1 & A2

## NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



### 2:20 Plenary Keynote Introduction

**Ivor Clarke, CEO, SubjectWell**



### 2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways

**Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.**

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.



### 2:35 Advancing Evidence Generation of the Future

**Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA**  
Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

### 2:45 Fireside Chat: Next-Generation Data Sources



**Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA**  
**Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.**

### 2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap



# RECRUITMENT & ENGAGEMENT

Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs

Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck

Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J

With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

**3:25 Booth Crawl & Refreshment Break in the Exhibit Hall** (Sponsorship Opportunities Available). **Last Chance for Viewing.** (Gatlin BCD)

**ROOM LOCATION: Gatlin A1 & A2**

## ENHANCING PATIENT CENTRICITY TO IMPROVE ENGAGEMENT AND RETENTION

**4:25 Chairperson's Remarks**

Matt Sowards, CIO, Scout Clinical

**4:30 One Year in: Creating an Internal Global Development Patient Engagement Team: Remit, Resourcing, & Relationships**

Amy Froment, Head, Global Trial Optimization, Regeneron

Tara Gipp, Associate Director, Clinical Trial Optimization, Recruitment & Retention, Regeneron Pharmaceuticals

Regeneron has created an internal patient engagement capability to support clinical trials. One year in, we have learned how to connect multiple stakeholders across the organization and partner with external vendors and CROs to deliver meaningful change for patients, sites and study teams. We will share how we defined our remit, how we maximized resource through internal and external partnerships and relationships by sharing real life examples and challenges.

**5:00 Innovating Patient Recruitment through Pharmacy Channel Outreach**

Omar Abdelsamad, Executive Director, Patient Recruitment, Clinical Trial Services, CVS Health

Victoria Reid, Vice President, Freenome

The CVS Health pharmacy channel enables innovative clinical trial engagement via 100M+ patient connections. The pharmacist is the most trusted healthcare provider and the pharmacy is the most visited healthcare site among patients. Using case studies, this presentation demonstrates how this relationship with patients coupled with innovative outreach tactics enrolls referrals at 2x-3x the rate of traditional channels. Stakeholders will speak to these case studies and innovations.

**5:30 Ensuring Enrollment Success via a Holistic, End-to-End Approach**

Susan Campbell, Director of Patient Recruitment, Patient Recruitment Services, ICON, plc.

Each patient & study have unique challenges & opportunities that require a customised end-to-end approach. Patient needs & perspectives must be the foundation for successful strategy. An in-depth understanding is required to effectively communicate with patients, reduce study burden and meet patients where they are. This session will explore using a holistic approach & collaboration for a highly targeted, strategic recruitment campaign, proactively addressing patient & study needs and increasing enrolment.

**6:00 The Value of Incorporating Patient Voice, Obtaining Patient Feedback, and Demonstrating Gratitude throughout the Clinical Trial Journey**

Kandria Harry, BSN, Manager, Patient Engagement and Clinical Strategy, Astellas Pharma US, Inc.

This session will focus on TransCelerate's work to provide more effective ways to engage with and embed the voice of patients in the design and execution of clinical studies. In addition to highlighting the impact and value of TransCelerate's existing Patient Experience Resources: The Patient Protocol Engagement Toolkit (P-PET) and the Study Participation Feedback Questionnaire (SPFQ) Toolkit, there will be an introduction to the newly developed Gratitude Toolkit.

**6:30 Close of Day**

**6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\***

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

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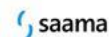
## THURSDAY, FEBRUARY 9

**7:15 am Registration Open (Gatlin Foyer)**

**ROOM LOCATION: Gatlin A1 & A2**

### BREAKFAST PRESENTATIONS

**7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore**



Lisa Moneymaker, Chief Technology & Product Officer, Saama

Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the "speed of Covid" for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.

**8:15 Transition to Sessions**

**ROOM LOCATION: Gatlin A1 & A2**

## ADVANCING CLINICAL INNOVATION AND PATIENT CENTRICITY THROUGH TECHNOLOGY AND PARTNERING

**8:25 Chairperson's Remarks**

Jennifer Embury, Head of Customer Success, Business Development, Care Access

**8:30 Is There Technology Overload? Finding the Right Balance for Patients and Sites**

Moderator: Michelle Shogren, CEO & Owner, Innovate in What You Do!

With the proliferation of digital health technologies, how can we determine the right mix to improve clinical research without overloading patients and/or sites? How do we lessen the technology adoption burden on sites? What's the future of finding patients? Facebook? Databases? Scanning EMRs? Physician engagement?

Panelists:

Tom Julian, Innovation Integrator, Gilead

Amir Lahav, Head of Strategic R&D, Digital Healthcare Innovation, Mitsubishi Tanabe Pharma America

Gayna Whitaker, Director, Strategic Feasibility, AstraZeneca

**9:00 Patient-Centric Sampling at Merck: How the Patient Voice Shaped Our Sampling Strategy**

Melanie Anderson, Principal Scientist, Translational Medicine, Merck

Jennifer Campbell, Principal Scientist, Preclinical Development, Merck

Over the past decade, Merck has conducted numerous trials involving patient-centric sampling, an enabling technology for decentralized trials. Patient preference questionnaires were included in multiple trials. Patients preferred at-home sampling with novel collection devices that were painless, simple, and minimized sample volume. Participant feedback has shaped our company's patient-centric sampling strategy and has enabled us to implement sampling approaches that are truly patient-centric.

**9:30 When Does a Clinical Trial Start Being Just a Clinical Trial: A Path to the New Normal**



Alison Holland, Executive General Manager, Digital and Decentralized Solutions, Medable

The industry is heading towards a place where digital elements (DCT's) start to become standard as we operate trials. To achieve scale, and give patients a true choice, digital strategies need to be embedded early into



# RECRUITMENT & ENGAGEMENT

drug development and embraced by sites, patients and sponsors. Join us as we discuss the path to the new normal for everyone in the clinical trials ecosystem.

## 9:45 Virtual Waiting Rooms – Early Progress and Potential

Ivor Clarke, CEO, SubjectWell



The clinical trial industry has been experimenting with Virtual Waiting Rooms (VWRs) in support of patient recruitment and enrollment, but today the use cases vary dramatically and the tools are still in the nascent stages of development. This session examines VWRs across several companies, the challenges VWRs address and current recommendations from early applications.

## 10:15 The Next-Gen of Community-Based Clinical Trial Site Networks: Location & Trust Can Improve Recruitment & Diversity



Dawn Anderson, Managing Director, Life Sciences, Deloitte

The industry is looking to new site network models focused on community-based clinics. By being embedded in the community, new site networks may be able to increase patient recruitment & convenience, improve retention, & enhance diversity in clinical trials. We will discuss strategies and ways non-traditional site networks could transform the clinical trial delivery model.

## 10:45 Networking Coffee Break (Gatlin Foyer)

### IT TAKES A LITTLE HELP FROM FRIENDS: PATHWAYS TO PATIENT ENGAGEMENT

#### 11:05 Chairperson's Remarks

Marlene Peters-Lawrence, Clinical Research Project, NIH, NINDS

#### 11:10 The Role of Patient Advocacy in Ensuring a Representative Patient Population

LaShell Robinson, MS, Director Diversity, Equity & Inclusion in Clinical Research, Takeda

#### 11:40 eConsent? Yes. How about Flexible Consent?

Ian Greenfield, Chief Strategy Officer, Patient Engagement, YPrime  
No matter what method is used, the goal of informed consent remains the same – to properly inform patients as efficiently and effectively as possible. In this session, we'll explore how to use technology to improve the consent experience for sites as well as participants, regardless of whether it's in the clinic, living room, or both.



#### 12:10 pm CASE STUDY: Pathways to Engagement – A Framework for Engaging Diverse Populations in Clinical Research

Marlene Peters-Lawrence, Clinical Research Project, NIH, NINDS

Tiffany Powell-Wiley, MD, Physician-Scientist, National Institutes of Health  
Recruitment methods for engaging underrepresented populations into clinical research incorporating digital health technology are limited. In this case study presentation, we will describe how the Communication, Awareness, Relationships, and Empowerment research recruitment model helped to reduce challenges in recruiting predominately African American Washington, D.C communities into a National Institutes of Health community engagement, technology enable research study.

#### 12:40 Transition to Lunch

#### 12:45 LUNCHEON PRESENTATION: From Patient-Centric to People-Centric: How Exploring What Makes us Human Improves the Clinical Trial Experience



Lionel Bascles, SVP, Senior Vice President, Clinical Sciences & Operations, Sanofi  
Tricia Buchheit, MSHS, Associate Director, Patient Recruitment, Global Trial Optimization, Alnylam Pharmaceuticals

Sarah McKeown-Cannon, Vice President Growth, Publicis Health

Angela Rochelle, Head of Diversity Initiatives, Publicis Health

All too often, our industry treats patients as simply a set of inclusion/exclusion criteria to meet a clinical endpoint. But truly understanding the whole person, not just their clinical features, is the key to unlocking the best clinical trial experiences yet. In partnership with our client partners, we will use examples from two recent, real-world projects to explore how we can better understand what motivates individuals to participate in research, how to build trust, and how to ensure we are designing clinical studies that are practical to participate in.

#### 1:15 Closing Remarks

#### 1:20 Scope Summit 2023 Adjourns

## TEAM DISCOUNTS FOR SMALL BIOPHARMA

If you are coming from a small pharma, biotech start-up, or virtual pharma we understand conference and training budgets are tight. We want your clinical teams at SCOPE!

This applies to small clinical trial sponsor organizations with less than \$1B in annual revenue.



### For More Information and Group Discounts, Please Contact:

Melissa Dolen, Account Manager  
T: (+1) 781-972-5418  
E: mdolen@healthtech.com

Cambridge Healthtech Institute's 13th Annual

## Clinical Trial Forecasting, Budgeting and Contracting

Innovative Strategies for Cost-Efficient Trials

**FEBRUARY 6-8, 2023**

All Times EST

Cambridge Healthtech Institute's 6th Annual

## Resource Management and Capacity Planning for Clinical Trials

Metrics and Strategies for Efficient Resource Forecasting and Management

**FEBRUARY 8-9, 2023**

### MONDAY, FEBRUARY 6

#### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the SCOPE Summit website for further details.

\*Limited space available. Separate registration and fee required for Golf.

#### 9:00 Conference Registration Open (Gatlin Foyer)

#### 1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

#### 2:00 User Group Meetings

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

**ROOM LOCATION: Gatlin A1 & A2**

### ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



#### 5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards

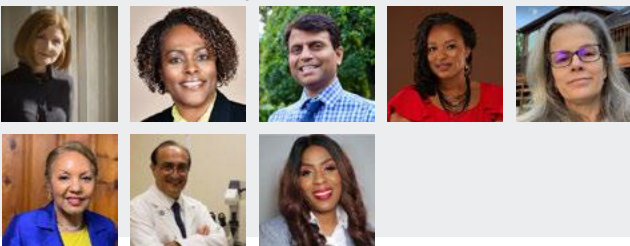
Micah Lieberman, Executive Director, Cambridge Healthtech Institute



#### 5:05 Plenary Keynote Introduction

Tarra Shingler, Chief Commercial Officer, StudyKIK

#### 5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education



*Moderator: Vicky DiBiaso, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi*

Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

*Panelists:*

*Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck*  
*Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College*

*Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine*

*Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis*

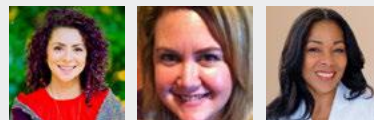
*Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital*

*Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science*

*Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi*

#### 5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction

#### 5:45 SCOPE's 7th Annual Participant Engagement Awards



*Co-Moderators:*

*Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata*  
*David Sall, President & CEO, Marketing, Patient Enrollment Advisors LLC*

Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments.

# BUDGETING & RESOURCES

## Panelists:

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.  
Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate  
Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda  
Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics  
Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.  
Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

6:30 SCOPE's Kick-Off Happy Hour

7:45 Close of Day



**TUESDAY, FEBRUARY 7**

7:00 am Registration Open (Gatlin Foyer)

7:30 Morning Brew & Pastries to Jumpstart Your Day (Sponsorship Opportunities Available) or Morning Coffee

**ROOM LOCATION: Gatlin A1 & A2**

## THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

8:30 Chairperson's Remarks



Marina Filshinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute

Micah Lieberman, Executive Director, Cambridge Healthtech Institute

8:35 Chairperson's Plenary Keynote Introduction



Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems

8:40 Would I Want My Mother to Be Part of a Clinical Trial?



Virginia Nido, Global Head, Product Development Industry Collaborations, Genentech, a member of the Roche Group

Our industry has been talking about becoming more

patient-centric in our approach to trials. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working.

9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions...You Name It



Moderator: Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources, and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

Panelists:

Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals, Inc.  
Bryan O'Neill, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.  
Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.  
Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!

9:35 Grand Opening Coffee & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available) (Gatlin BCD)



**ROOM LOCATION: Gatlin E2**

## A DEEP DIVE ON BUDGETING: COLLABORATIVE APPROACHES, STRATEGY, & TOOLS

10:35 Chairperson's Remarks

Anca Copaescu, CEO, Strategikon Pharma

10:40 FIRESIDE CHAT: Collaborating across Functions to Improve the Forecasting, Budgeting, and Accruals Process

Carrie Lewis, Executive Director, Clinical Program Optimization, Endo Pharmaceuticals

Richard O'Hara, Director, Clinical Business Operations, Endo Pharmaceuticals  
This fireside chat will focus on the accrual/forecasting process for Clinical trial budgets. Specifically, the processes for working with vendors to obtain current accruals and forecasts. We will also discuss coordination with the internal functions at the Sponsor to ascertain the most accurate and current timelines, enrollment rates, screen failure and drop out rates. Aligning all expectations with both the operations teams as well as Finance and Senior Management.

11:10 Budgeting in Financially Uncertain Times: Planning around Massive Inflation

Kenneth Olovich, Director, Sourcing and Finance, Chorus Division, Eli Lilly and Company

Uncertain financial times, shifting labor markets, and inflation at record-high levels have put intense pressure on operating expenses and cash flow for pharma companies. Now more than ever, accurate trial forecasts and predictive cost models are necessary that build in inflationary risks and other tolerances. CROs who help their sponsors do this well will be favored and will appear as partners who are good stewards of money.

11:40 Optimizing Clinical Trial Agreements and Budgets in the New Regulatory Landscape and Evolving Challenges

Marina Malikova, PhD, Executive Director, Surgical Translational Research, Operations and Compliance, Boston University School of Medicine

In order to successfully deliver innovative therapies to patients with unmet medical needs the trial management regulatory guidelines need to be standardized further, and robust methods of evaluation of study protocol complexity developed in conjunction with risk management strategies, adequate provisions in clinical trials agreements and accurate budgeting are needed.

12:10 pm CO-PRESENTATION: The Critical Role of Planning & Budgeting for Patient Logistics

Emily Clifford, Senior Project Manager, Research Services, CISCRP

Jim Murphy, CEO, Executive, Greenphire

Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck  
In this session, you will hear from research sponsors, technology solution providers and pharma sponsors to showcase:

- How much of a pain point transportation is for study participants
- What solutions are available to remove travel impediments
- Budget best practices for implementing travel solutions
- Oncology case study: How one Pharma sponsor leveraged rideshare to remove travel burden for both participants and site staff

12:40 Transition to Lunch



# BUDGETING & RESOURCES

## 12:45 LUNCHEON PRESENTATION: A Crystal Ball for Clinical Trials? Three Key Design Insights Focused on Site & CRO Variables to Maximize Forecast Accuracy



Elizabeth Seyfert, Sr. Director, Global Clinical Project Delivery, Global Clinical Project Delivery (GCPD), Labcorp

The clinical trial model is evolving rapidly as new technologies have gone from cutting edge to commonplace. But have our forecasting & budgeting tools kept pace with the progress we've made in moving to more patient-centric trial models? Our panel will discuss insights into how CROs, sites, & sponsors need to work together to seamlessly connect trial design with operational partnerships to accelerate progress & avoid operational pitfalls.

1:15 Coffee & Dessert Break in the Exhibit Hall (Sponsorship Opportunities Available) (Gatlin BCD)



## SITE BUDGETING, CONTRACTING, AND PAYMENTS: GIVING SITES A SEAT AT THE TABLE

### 2:10 Chairperson's Remarks

Karen Lodigiani, Senior Director, Head, Site Contracts & Budget Management, Daiichi Sankyo

### 2:15 Mutually Supportive Site Budgeting & Contracting: Simple Ways for Sponsors to Optimize a Positive Financial Relationship with Investigator Sites

Christopher Chan, Vice President, FP&A, IGM Biosciences, Inc.

When it comes to budgeting, contracting, and payments, the sponsor-investigator site relationship has long been characterized by significant difficulties and contention. That these challenges have proven so enduring over time underscores their inherently persistent nature. Using multiple real-world anecdotes, this presentation will explore some of the more common issues and analyze potential effective ways these challenges can be alleviated and even subdued.

### 2:45 Clinical Trial Budgets: A Perfect Storm Challenging Study Delivery

Karen Lodigiani, Senior Director, Head, Site Contracts & Budget Management, Daiichi Sankyo

Site contract and budget negotiations have contributed to significant delays to study start-up for years. The impact of the pandemic, inflation, and staffing shortages has significantly increased site burden. While a site-centric approach by Sponsors that incorporates FMV principles and aligns with Site expanded needs can be an effective strategy for efficient site contract and budget negotiation in this environment, implementation requires Site and Sponsor collaboration.

### 3:15 CO-PRESENTATION: Begin with the End in Mind: Budgeting for Site Payments Success

Jenn Hill, Director, Clinical Site Contracting and Payments, Vertex Pharmaceuticals

Donna Libretti Cooke, JD, Director, Contracting & Budgeting, Project Lead – Kits4Life & Sustainability Champion, Bayer

Brenda Mull, Associate Director, Cost Benchmarking, IQVIA Technologies  
Paying sites quickly, accurately, and reliably is a worthwhile goal that takes a team effort. Listen in as three contracting and budgeting leaders share ways to break down company silos and make all stakeholders aware of their role in improving the clinical trial payments process.

### 3:45 Improving Trade-Off Decisions Through Cost Transparency



Chelsea Gallagher, Director of Innovation in R&D Analytics, BMS  
Divya Gupta, Knowledge Management Consultant, ZS

Have you ever wondered what the impact to your trial will be if you add an assessment? Or Cycle? Or endpoint? BMS's Innovation & Digital Health team has developed a solution to support study teams, during the trial design process, in making decisions based on expected impact – including budgets. This solution empowers study teams to understand study cost drivers; increases the visibility into various components of cost (fixed vs. variable); enables the right level of transparency; and improves teams' ability to make trade-off decisions before protocol approval, enabling streamlined downstream processes.

ROOM LOCATION: Gatlin Foyer

## INTERACTIVE BREAKOUT DISCUSSION GROUPS

### 4:15 Find Your Table and Meet Your Moderator

### 4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

### 5:00 Welcome Reception in the Exhibit Hall (Gatlin BCD)



### 6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions.

Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando.

On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.

## WEDNESDAY, FEBRUARY 8

### ROOM LOCATION: Gatlin A3 & A4

## BREAKFAST PRESENTATIONS

### 8:00 am Registration Open

### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program



Caroline Jackson, Executive Vice President, Patient Services, mdgroup  
Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.

### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment



Dennis Akkaya, Chief Commercial Officer, myTomorrows  
We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.

### 9:00 Session Break

### ROOM LOCATION: Gatlin E2

## THE FINANCIAL IMPACT OF DECENTRALIZED CLINICAL TRIALS ACROSS SPONSORS, SITES, AND CROs

### 9:10 Chairperson's Remarks

Christopher Chan, Vice President, FP&A, IGM Biosciences, Inc.

### 9:15 PANEL DISCUSSION: The Truth behind the Financial Impact of Decentralized Clinical Trials



Moderator: Meghan Harrington, Vice President Clinical Trial Financial Management, Medidata

The impacts of decentralized trials on clinical financial management are becoming clearer as more sites, sponsors, and CROs execute virtual and hybrid trials. Data is key to understanding the impacts but does the industry have enough cost benchmarking data to make conclusions and respond accordingly? Measuring data to understand the difference between perception and reality when it comes to the impact of DCTs is crucial. Join this panel session as different stakeholders share notes on the effects of remote

# BUDGETING & RESOURCES

monitoring and the shift from SDV to SDR, hidden costs on DCTs that we all may not be accounting for, and the extra time that sites may spend supporting the patients with technology.

In this session, you will learn:

- How algorithms in the industry around costing benchmarks take into account remote/ virtual visits
- Unique financial challenges sites are facing that could affect the patient experience
- How to reimagine financial stability and planning for decentralized clinical trials

Panelists:

James Brazeal, Vice President, Research Operations, Circuit Clinical  
Cris McDavid, Director, Clinical Operations, RBQM, Parexel  
Nadia Aldhalimy, Regional Manager, Circuit Clinical

## 10:15 Study Budget Negotiations

Cassidy Duffany, Manager, Operations Finance, Elligo Health Research  
Lori Rich, Vice President, Financial Operations, Elligo Health Research  
Join Elligo Health Research as they discuss the steps needed to build a study budget and the negotiation process, including protocol review, study budget build, negotiations process, determining study feasibility, and finalizing the budget.

10:45 Coffee Break in the Exhibit Hall (Sponsorship Opportunities Available)



## ROOM LOCATION: Gatlin E3

### INFLATION, CLIMATE CHANGE, & WAR: IMPACT ON BUDGETS AND OUTSOURCING

#### 11:40 Chairperson's Remarks

Marina Malikova, PhD, Executive Director, Surgical Translational Research, Operations and Compliance, Boston University School of Medicine

#### 11:45 CO-PRESENTATION: Promoting/Working/Accelerating Climate Mitigation in Trial Design

Jason Lanier, Global Program Leader, Director, Janssen Clinical Innovation  
Jason LaRoche, Director and Focus Area Leader, Janssen Clinical Innovation  
Governments, healthcare providers, and other stakeholders are calling for action on climate change. We'll discuss the climate footprint of clinical research and propose an activity-based approach for future measurement. We will discuss how this approach can be applied to estimating the climate footprint of future trials and co-inform trial design as well as how we as an industry can come together to collectively measure and reduce the emissions from clinical research.

#### 12:15 pm PANEL DISCUSSION: Managing the Downstream Impact of World Events in Clinical Trials from a Clinical Sourcing and Operations Perspective

Moderator: Scott Sawicki, MA, Senior Director, Strategic Sourcing & Vendor Management, ADC Therapeutics

Panelists:

Daniella Ajib, Executive Director, Vendor Outsourcing, Gilead Global  
Hansu Dong, Executive Director, Clinical Outsourcing & Business Operations, Clinical Operations, Novavax  
Rene Stephens, MSHS, Independent Consultant  
Mary Frances Sassaman, Vice President, Project Delivery, ICON

#### 12:45 Transition to Lunch

#### 12:50 LUNCHEON PRESENTATION: The New Age of R&D Procurement: Strengthen Vendor Performance Management & Oversight with Technology



Anca Copaescu, CEO, Strategikon Pharma

Over \$50B are spent annually in R&D outsourcing across multiple service categories, supporting increasingly more complex studies with fewer resources. Core activities (RFP management, strategic partner governance and category sourcing) are painfully manual and lacking data driven analytics. Learn how technology increases business scalability in a resource-constrained environment, strengthening vendor oversight, minimizing compliance risks and reducing the overall cost of outsourcing execution.

1:20 Coffee & Dessert Break in the Exhibit Hall with "Best of Show Award" Winner Announcement (Gatlin BCD)



## ROOM LOCATION: Gatlin A1 & A2

### NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



#### 2:20 Plenary Keynote Introduction

Ivor Clarke, CEO, SubjectWell



#### 2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways

Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.

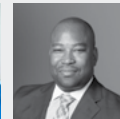


#### 2:35 Advancing Evidence Generation of the Future

Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA

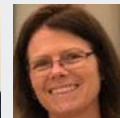
Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

#### 2:45 Fireside Chat: Next-Generation Data Sources



Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA  
Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.

#### 2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap



Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs  
Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck  
Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J  
With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

3:25 Booth Crawl & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available). Last Chance for Viewing. (Gatlin BCD)



# BUDGETING & RESOURCES

ROOM LOCATION: Gatlin E2

## ALGORITHMS AND TOOLS FOR RESOURCE MANAGEMENT

### 4:25 Chairperson's Remarks

Valerie Reynaert, Head of Global Clinical Operations, CSL

### 4:30 Resource Management Algorithms for Site Management: Process and Impact

Piet Theisohn, Vice President, Resource Management, Clinical Development & Operations, R&D Clinical Operations, Bayer AG – Pharma

Resource estimation algorithms are key for clinical operations, especially for site management. We will sketch our algorithm approaches and how they evolved over time driven by application of RBQM, reflecting feasibility efforts, etc. Further, we will highlight our approach to be consistent between early estimation on study level and breakdown on country level. Finally, we will touch validation with time tracking.

### 5:00 Balancing a Programming Resourcing Portfolio

Francis Kendall, MBA, BSC, Executive Director Statistical Programming, Biometrics, AstraZeneca

The presentation will present a case study on how to evolve a group to maximize resource usage together with new processes and technology to have an operational impact on the business.

### 5:30 Digital Diversity: Foundational Data Science to Build Equitable and Inclusive Trials

Alexandra Moens, PharmD, Director, Product Marketing, H1

To reach true health equity in all aspects of healthcare, but specifically successful clinical trials requires building trust between patients and doctors in vulnerable communities. Both the public and private sectors have initiated efforts to address clinical trial diversity. However, despite recent efforts, racial and ethnic diversity in clinical trials is lacking. The need for increased efficiency and diversity are factors added to the trial success metrics. With efficiency and performance requiring an historic view, diversity and its influence require a view into the future. Despite recent efforts, efficiency and diversity remain a challenge.

H1

### 6:00 CO-PRESENTATION: Forecasting Development Resource Requirements for a Complex Cell-Therapy Clinical Pipeline: Utilizing a Predictive Productivity-Based Resource Tool to Estimate Future Role-Specific Headcount Requirements

Catherine Allen, Executive Director, Development Strategic Operations, Kite Pharma

Grant A Morgan, PhD, Founder, CamAlex Castle Consulting

Kite Pharma, a Gilead Company, is dedicated to achieving one of the most ambitious goals in medicine, to cure cancer. Our engineered T cell therapy Development programs require unique resource requirements. Kite Development partnered with CamAlex Castle Consulting to create a reporting tool utilizing role-based productivity algorithms to estimate Development resources. We will discuss goals, design, implementation, and lessons learned as a pilot tool for resource planning and budgeting.

### 6:30 Close of Day

#### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

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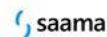
THURSDAY, FEBRUARY 9

7:15 am Registration Open (Gatlin Foyer)

ROOM LOCATION: Gatlin A1 & A2

## BREAKFAST PRESENTATIONS

### 7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore



Lisa Moneymaker, Chief Technology & Product Officer, Saama

Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the "speed of Covid" for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.

8:15 Transition to Sessions

ROOM LOCATION: Gatlin E2

## BUILDING RELATIONSHIPS AND MANAGING RESOURCES IN A DIVERSE CLINICAL SUPPLY CHAIN AND PARTNER NETWORK

### 8:25 Chairperson's Remarks

Chuck Bradley, Senior Vice President, Global Development Operations, Annexon Biosciences



### 8:30 FEATURED PRESENTATION: Trends & Challenges in Pharma Sourcing and Procurement – Managing Relationships with the Modern Supplier

Luiz A. Barberini, CQE, CSCP, CPIM, Head, External Manufacturing Operations, Bayer SA

This presentation covers how Bayer's External Relationship Governance model adds value to the business ensuring a reliable partnership and complements the Sourcing & Procurement Functions, sharing current trends on procurement roles and the necessity to have an operational perspective in sight, with different approaches from different business necessities and how to best manage CMOs, 3PLs and Clinical Trials partners.

### 9:00 PANEL DISCUSSION: How Small Biotechs Develop, Manage, and Maintain Relationships with CROs

Moderator: Chuck Bradley, Senior Vice President, Global Development Operations, Annexon Biosciences

This panel will discuss the key considerations for smaller biotechs in selecting CROs to work with, how small biotechs can position themselves as valuable partners to CROs, and strategies for managing and maintaining relationships with CROs.

Panelists:

Hansu Dong, Executive Director, Clinical Outsourcing & Business Operations, Clinical Operations, Novavax

Erin O'Boyle, Vice President, Clinical Operations, Rezolute, Inc.

Ratan Ratnesh, Senior Director, Outsourcing & Vendor Management, Taiho Oncology, Inc.

### 10:00 Build a Strategic Budget to Invest in Supporting your Clinical Trial Sites



Daniel Perlman, CEO, Transformative Pharmaceutical Solutions

An in-depth discussion on how Pharmaceutical companies have historically used clinical trial budgets and exploring new opportunities that can provide a better return on their investments.

### 10:15 CO-PRESENTATION: A Thought-Provoking Conversation about Diversity and Inclusion: Are Race and Ethnicity the Only Dimensions?



Sean Kennedy, MPH, Executive Director, Therapeutic Strategy Lead, Real World Evidence, Worldwide Clinical Trials

Aman Khera, MBA, FRAPS, FTOPRA, Vice President, Global Head of Regulatory Strategy, Scientific Solutions, Worldwide Clinical Trials

Daniel Perez, CCRP, Director and Global Head of Patient Experience, Patient Experience, Diversity & Inclusion, Worldwide Clinical Trials

Join us in a lively conversation about different dimensions of diversity that should be included in your clinical trial strategy. Significant progress has been made elevating this discussion to the forefront of drug development,

however, there continue to be unaddressed gaps. This will be an interactive discussion with the audience where we explore these questions and challenge their impact. Our three panel members will share their personal expertise, perspectives, and experiences.

## 10:45 Networking Coffee Break (Gatlin Foyer)

### MITIGATING THE IMPACT OF STAFF TURNOVER ON RESOURCES AND OUTSOURCING THROUGH TALENT RETENTION AND DEVELOPMENT

#### 11:05 Chairperson's Remarks

*Josephine Stacey, Director, Strategic Business Operations, Global Development, R&D, Johnson & Johnson*

#### 11:10 PANEL DISCUSSION: Strategies to Attract, Engage, and Retain Talent during Times of Change

*Moderator: Josephine Stacey, Director, Strategic Business Operations, Global Development, R&D, Johnson & Johnson*

This panel will discuss the impact staff turnover has on clinical trial operations and outsourcing, working with CROs and sites to mitigate staffing changes, insights on returning to the office, DE&I efforts, meaningful changes that impact employees, and how to develop talent and grow people into careers.

#### Panelists:

*Eileen Doherty, Vice President, Enabling Business Information Solutions (EBIS), The Janssen Pharmaceutical Companies of Johnson & Johnson*

*Rosalie Filling, Vice President, Senior Global Head, R&D Operations, Endo Pharmaceuticals*

*Valerie Balosso, Director, Data Management, Infectious Diseases, GSK*

#### 12:10 pm The Tempus TIME Network

*Matthew Cooney, Vice President, Therapeutic Development, Oncology, Medical Science, Tempus Labs*

**TEMPUS**

The TIME Network screens 1 million patients daily using technology and nursing review to find trials. Once a patient is identified, the site is rapidly opened using a pre-approved trials agreement, central IRB, and uniform contracting. This process empowers the TIME Network to activate hundreds of trials in an average of 10 days. The TIME program has enabled patients to stay within their own community practices to participate in clinical research.

#### 12:40 Transition to Lunch

#### 12:45 Redefining CRO Sourcing Model Terminology to Optimize Outsourcing Strategies

**ICON**

*Ann Pongracz, Vice President of Business Development, Strategic Solutions, ICON*

Historical terms such as 'Full Service' or 'FSP' struggle to reflect the reality of industry sourcing trends. ICON, partnering with Tufts CSDD and Pharmaceutical partners have established a taxonomy for categorizing sourcing models. This session addresses, the evolution of sourcing model definitions, the process of aligning the industry to a new taxonomy, and insights from ICON's Partner of Choice outsourcing model survey.

#### 1:15 Closing Remarks

#### 1:20 Scope Summit 2023 Adjourns



**“ Great amount of innovation around digitizing and decentralizing trials”**

– Patrycja M., VP Products, ConcertAI

Cambridge Healthtech Institute's 7th Annual

## Mastering an Outsourcing Strategy

Innovative Outsourcing Models and Determining Success Through Metrics and Governance

**FEBRUARY 6-8, 2023**

All Times EST

Cambridge Healthtech Institute's 9th Annual

## Relationship and Alliance Management in Outsourced Clinical Trials

Strategies for Building Successful Partnerships and Alliances in a Competitive Landscape

**FEBRUARY 8-9, 2023**

### MONDAY, FEBRUARY 6

#### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the SCOPE Summit website for further details.

\*Limited space available. Separate registration and fee required for Golf.

#### 9:00 Conference Registration Open (Gatlin Foyer)

#### 1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

#### 2:00 User Group Meetings

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

### ROOM LOCATION: Gatlin A1 & A2

### ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



#### 5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards

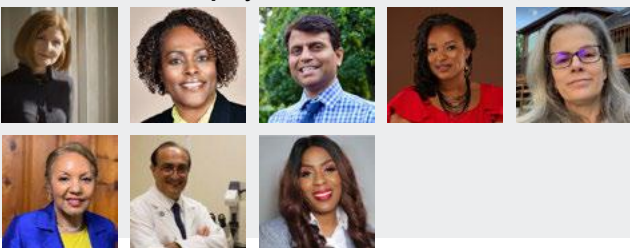
Micah Lieberman, Executive Director, Cambridge Healthtech Institute



#### 5:05 Plenary Keynote Introduction

Tarra Shingler, Chief Commercial Officer, StudyKIK

#### 5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education



Moderator: Vicky DiBiaso, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi

Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

Panelists:

Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck  
Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College

Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine

Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis

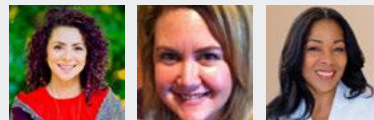
Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital

Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science

Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi

#### 5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction

#### 5:45 SCOPE's 7th Annual Participant Engagement Awards



Co-Moderators:

Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata  
David Sall, President & CEO, Marketing, Patient Enrollment Advisors LLC

Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments.

Panelists:



# OUTSOURCING

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.

Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate  
Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda

Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics

Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.

Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

6:30 SCOPE's Kick-Off Happy Hour

7:45 Close of Day



**TUESDAY, FEBRUARY 7**

7:00 am Registration Open (Gatlin Foyer)

7:30 Morning Brew & Pastries to Jumpstart Your Day (Sponsorship Opportunities Available) or Morning Coffee

**ROOM LOCATION: Gatlin A1 & A2**

## THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

8:30 Chairperson's Remarks



Marina Filshinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute

Micah Lieberman, Executive Director, Cambridge Healthtech Institute

8:35 Chairperson's Plenary Keynote Introduction



Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems

8:40 Would I Want My Mother to Be Part of a Clinical Trial?



Virginia Nido, Global Head, Product Development Industry Collaborations, Genentech, a member of the Roche Group

Our industry has been talking about becoming more patient-centric in our approach to trials. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working.

9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions...You Name It



Moderator: Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources, and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

Panelists:

Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals, Inc.

Bryan O'Neill, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.

Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.

Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!

9:35 Grand Opening Coffee and Refreshment Break in the Exhibit Hall



**ROOM LOCATION: Gatlin E3**

## OUTSOURCING TO TECHNOLOGY VENDORS: KEY CONSIDERATIONS

10:35 Chairperson's Remarks

Neil Berger, VP, FSP Commercial and Operational Strategy, Parexel

10:40 Key Considerations for Evaluating and Selecting Technology Suppliers for Digital Health Technologies (DHT)

Sonali Bhatnagar, Associate Director, Clinical Innovation & Digital Health, R&D Sourcing & Procurement, Merck

Learn about the challenges, key questions, and considerations by big pharma when considering, selecting, and onboarding new suppliers to help prepare for subsequent clinical trials supporting various therapeutic areas in the Digital Health Technologies space.

11:10 Outsourcing to Technology Vendors: Contracts, Metrics, and Challenges

Nick Lewis, Head, Clinical Vendor Management, Bayer

With decentralized clinical trials and patient centricity being accelerated in the light of the COVID-19 pandemic, there are a plethora of suppliers offering wearable, biosensors, devices, and app services. With the shift from traditional suppliers to technology vendors, how do we ensure the solution is fit for purpose, the supplier can meet sponsor expectations, and the clinical trial proceeds as per the plan?

11:40 Top 10 Things to Consider When Managing IRT Audit Data

Cat Hall, VP of Data & Quality, G&A - Product, Endpoint Clinical

The speaker will discuss the challenges in reviewing the IRT audit log and the innovation in process and technology that helps to support oversight of IRT audit data as well as audit data archiving.

Learn -

What is the difference between an IRT Audit log and Audit Trail  
How to overcome unblinding risk in your IRT audit Review Plan  
Steps you can take to demonstrate compliance with the regulatory guidelines.

12:10 pm Global Oversight Monitoring - Partnering for Success

Christine Burhoe, R.Ph., Director, Global Clinical Operations, KPS Life

This interactive presentation will review the reasons to conduct oversight monitoring and the keys to collaboration of a successful oversight monitoring plan. In demonstrating how each program can vary from Sponsor to Sponsor, it will discuss the activities at the visit, the types of issues that are identified, the challenges and the successes, and case studies that highlight the value of oversight monitoring through a global outsourced partner.

12:40 Transition to Lunch

## FSP FUTURE VIEW

12:45 Avoiding Outsourcing Strategies that No Longer Work



Neil Berger, Vice President, FSP Commercial and Operational Strategy, Parexel  
Don't change your outsourcing model for the wrong reason. This talk will explore outsourcing models and trends, as well as emerging models and metrics to consider.

1:15 Coffee & Dessert Break in the Exhibit Hall (Sponsorship Opportunities Available)

## EXPLORING OUTSOURCING MODELS

2:10 Chairperson's Remarks

Kevin D. Duffy, MBA, Chief Commercial Officer, KPS Life

2:15 Growing Pains: Anticipating the Impact of a Biotech's Evolution on Outsourcing Strategy

Richard Scaife, Vice President, Strategic Outsourcing & Vendor Management, VectivBio AG, PCMG Committee Member

The strategy for Phase II/III trial outsourcing is well tested, identifying and implementing third-party resources to fulfill tasks, coverage, and timescale that cannot be met with internal capacity. But, what happens when a small biotech sponsor evolves and expands? Where are the most likely changes to OS strategy and implementation likely to occur and require future-proofing? Can growing pains be mitigated?

## 2:45 When CULTURE and STRATEGY Sit Down To Breakfast: Exploring Outsourcing Models through a Partnership Lens

Debbie Gilmore, Vice President, Strategic Alliance Management, ICON  
Kelly Simcox, Global Head, Clinical Operations R&D, Sanofi

Sponsors continue to evolve both outsourcing strategies and operating models to improve clinical trial performance. In this session, Sanofi and ICON discuss how they created a shared partnership/alliance culture, which evolved both the outsourcing strategy and operating model. The result leverages the best of both organizations and aims at shaping a more efficient environment.

## 3:15 CO-PRESENTATION: From Pharma to Biotech: Differences in Sourcing Approaches

Jennifer Henrick, Vice President, Clinical Operations, Homology Medicines  
Richard L Polgar, Sr Advisor, Danforth Advisors

Big pharma and biotech each have their unique attributes that play out quite differently during sourcing events. Learn the differences and similarities while capturing skills to improve your sourcing event and supplier governance. Walk away with the knowledge to be more successful, plan better and think about the long-term value that can be captured. Learn from veterans in the industry while having fun.

## 3:45 Ecosystem Collaboration: Partnering for More Accessible Clinical Trials that Support Sponsors, Patients, and Providers

Samantha Eells, Co-Founder, Lightship

Clinical trial design and conduct are multifaceted with collaboration across organizations, supply chains, and health systems. Ensuring patient safety, quality, and data integrity across programs is key for success. To create clinical trials that offer more access and choice, seamless integration of processes and patient and provider preferences are required. We'll discuss best practices for clinical trials that incorporate the spectrum of decentralized to in-person approaches for a successful study.

**ROOM LOCATION: Gatlin Foyer**

## INTERACTIVE BREAKOUT DISCUSSION GROUPS

### 4:15 Find Your Table and Meet Your Moderator

### 4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

### 5:00 Welcome Reception in the Exhibit Hall

### 6:30 Close of Day



### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions.

Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando.

On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



WEDNESDAY, FEBRUARY 8

**ROOM LOCATION: Gatlin A3 & A4**

## BREAKFAST PRESENTATIONS

### 8:00 am Registration Open

### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program



Caroline Jackson, Executive Vice President, Patient Services, mdgroup  
Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.

### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment



Dennis Akkaya, Chief Commercial Officer, myTomorrows  
We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.

### 9:00 Session Break

**ROOM LOCATION: Gatlin E3**

## METRICS AND KPIs FOR CROs AND THIRD-PARTY PROVIDERS

### 9:10 Chairperson's Remarks

David MacMurchy, CEO, Lightship

### 9:15 CO-PRESENTATION: Building a Relationship Health Program and the Impact on Partnerships

Keith Dorricott, Director, Dorricott Metrics & Process Improvement Ltd.  
Dennis Salotti, Senior Director & Head, Strategic Outsourcing & Clinical Innovation, Jazz Pharmaceuticals

This presentation will focus on the key elements of clinical vendor governance and oversight from the perspective of a mid-size pharma; and using holistic vendor relationship management as a vehicle to support effective partnership. The presentation will cover the following key points: overall framework for effective governance; performance management and differentiating relationship vs. delivery metrics; and implementing a relationship health program within a partnership.

### 9:45 PANEL DISCUSSION: Approaches and Best Practices for Assessing CRO Performance

Moderator: Yusuf Ghadiali, Executive Director & Head, Clinical Trial Business Operations, Daiichi Sankyo, Inc.

With many companies in some form of CRO outsourcing model, including FSP arrangements, it is increasingly important to have effective performance measures that help assess the overall relationship and performance not only at an individual study level but also at a portfolio level. This panel will discuss what approaches have worked well, and what haven't worked well including incentive models (bonus, earn-backs, etc.).

#### Panelists:

Debbie Gilmore, Vice President, Strategic Alliance Management, ICON  
Randy Krauss, Executive Director, Metrics, Analytics, & Performance, Merck  
Dennis Salotti, Senior Director & Head, Strategic Outsourcing & Clinical Innovation, Jazz Pharmaceuticals

Keith Dorricott, Director, Dorricott Metrics & Process Improvement Ltd.

### 10:15 Why expert partners and staff matter, what metrics don't tell



Craig Mooney, Vice President, Scientific E-tech Enabled Services, Calyx  
Getting IRT wrong can have big ramifications for your clinical trial. Even an IRT that works but is not optimized can have time, resource, and budget implications. As with other disciplines in clinical development IRT must be recognized as something that requires dedicated experts with both a deep and broad knowledge of the technology and its application. This presentation will describe what expertise looks like, why it is important, why built for purpose matters, and the benefits of in-house experts.

**10:45 Coffee Break in the Exhibit Hall** (Sponsorship Opportunities Available)



**ROOM LOCATION: Gatlin E3**

## INFLATION, CLIMATE CHANGE, & WAR: IMPACT ON BUDGETS AND OUTSOURCING

### 11:40 Chairperson's Remarks

*Marina Malikova, PhD, Executive Director, Surgical Translational Research, Operations and Compliance, Boston University School of Medicine*

### 11:45 CO-PRESENTATION: Promoting/Working/Accelerating Climate Mitigation in Trial Design

*Jason Lanier, Global Program Leader, Director, Janssen Clinical Innovation*  
*Jason LaRoche, Director and Focus Area Leader, Janssen Clinical Innovation*  
 Governments, healthcare providers, and other stakeholders are calling for action on climate change. We'll discuss the climate footprint of clinical research and propose an activity-based approach for future measurement. We will discuss how this approach can be applied to estimating the climate footprint of future trials and co-inform trial design as well as how we as an industry can come together to collectively measure and reduce the emissions from clinical research.

### 12:15 pm PANEL DISCUSSION: Managing the Downstream Impact of World Events in Clinical Trials from a Clinical Sourcing and Operations Perspective

*Moderator: Scott Sawicki, MA, Senior Director, Strategic Sourcing & Vendor Management, ADC Therapeutics*

#### Panelists:

*Daniella Ajib, Executive Director, Vendor Outsourcing, Gilead Global*  
*Hansu Dong, Executive Director, Clinical Outsourcing & Business Operations, Clinical Operations, Novavax*

*Rene Stephens, MSHS, Independent Consultant*

*Mary Frances Sassaman, Vice President, Project Delivery, ICON*

### 12:45 Transition to Lunch

### 12:50 LUNCHEON PRESENTATION: The New Age of R&D Procurement: Strengthen Vendor Performance Management & Oversight with Technology



*Anca Copaescu, CEO, Strategikon Pharma*

Over \$50B are spent annually in R&D outsourcing across multiple service categories, supporting increasingly more complex studies with fewer resources. Core activities (RFP management, strategic partner governance and category sourcing) are painfully manual and lacking data driven analytics. Learn how technology increases business scalability in a resource-constrained environment, strengthening vendor oversight, minimizing compliance risks and reducing the overall cost of outsourcing execution.

### 1:20 Coffee & Dessert Break in the Exhibit Hall with "Best of Show Award" Winner Announcement (Gatlin BCD)



**ROOM LOCATION: Gatlin A1 & A2**

## NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



### 2:20 Plenary Keynote Introduction

*Ivor Clarke, CEO, SubjectWell*



### 2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways

*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.

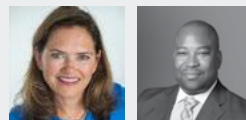


### 2:35 Advancing Evidence Generation of the Future

*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*

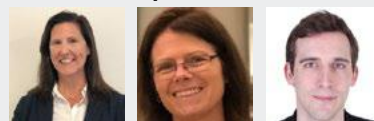
Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

### 2:45 Fireside Chat: Next-Generation Data Sources



*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*  
*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

### 2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap



*Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs*

*Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck*

*Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J*

With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

### 3:25 Booth Crawl & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available). Last Chance for Viewing. (Gatlin BCD)



**ROOM LOCATION: Gatlin E3**

## OUT WITH THE OLD, IN WITH THE NEW: IMPROVING ALLIANCES AND RELATIONSHIPS WITH NEW STRATEGIES

### 4:25 Chairperson's Remarks

*Rosalie Filling, Vice President, Senior Global Head, R&D Operations, Endo Pharmaceuticals*

### 4:30 Alliance Management in the Clinical Space: Strategies for Becoming a Partner of Choice

*Brigid McTague, Vice President, Global Head, Planning, Resourcing and Partnerships Management, Janssen R&D*

### 5:00 Throwing out the Alliance Playbook: Exploring a Site-Centric Approach

*Noelle Gaskill, Head, Clinical Research Operations, Mirati Therapeutics*  
 In a competitive landscape, what does a successful site organization alliance/collaboration look like? What is the latest in these models and how do you actually measure success? I look forward to covering at a high-level how the alliance space has evolved over my tenure in working with CROs and sponsors in a competitive landscape and how I use that knowledge to make a difference today.

### 5:30 User Support: The Intersection Between eClinical Software and a Site Centric Mindset



*Bob Weney, Director, Global Client Services, Clinical Project Services, Almac Group*

The success of your clinical trial in part relies on a positive experience for your sites and patients. As clinical trials become more intricate and run longer, sites are experiencing higher turnover rates than ever before. Join us as we discuss evolving trends in daily user support needs/requests.

# OUTSOURCING

## 6:00 CO-PRESENTATION: Partnering for Success, a Modern Solution to Outsourcing

Laurie Callen, Senior Director, Clinical Data Management, Moderna Therapeutics  
David Geismer, Senior Vice President, Professional Services, Medidata  
Sponsors rely on technology companies to support their clinical trials. So how do Sponsors get the most value out of their vendors in order to effectively and efficiently run their trials? In this session, Moderna and Medidata discuss how they moved from the traditional sponsor/vendor relationship into a partnership that drove the successful completion of their COVID trials in record time. They will also showcase how this partnership is changing the way both companies operate today and into the future.

## 6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

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## Panelists:

Hansu Dong, Executive Director, Clinical Outsourcing & Business Operations, Clinical Operations, Novavax  
Erin O'Boyle, Vice President, Clinical Operations, Rezolute, Inc.  
Ratan Ratnes, Senior Director, Outsourcing & Vendor Management, Taiho Oncology, Inc.

## 10:00 Build a Strategic Budget to Invest in Supporting your Clinical Trial Sites



Daniel Perlman, CEO, Transformative Pharmaceutical Solutions  
An in-depth discussion on how Pharmaceutical companies have historically used clinical trial budgets and exploring new opportunities that can provide a better return on their investments.

## 10:15 CO-PRESENTATION: A Thought-Provoking Conversation about Diversity and Inclusion: Are Race and Ethnicity the Only Dimensions?



Sean Kennedy, MPH, Executive Director, Therapeutic Strategy Lead, Real World Evidence, Worldwide Clinical Trials  
Aman Khara, MBA, FRAPS, FTOPRA, Vice President, Global Head of Regulatory Strategy, Scientific Solutions, Worldwide Clinical Trials  
Daniel Perez, CCRP, Director and Global Head of Patient Experience, Patient Experience, Diversity & Inclusion, Worldwide Clinical Trials  
Join us in a lively conversation about different dimensions of diversity that should be included in your clinical trial strategy. Significant progress has been made elevating this discussion to the forefront of drug development, however, there continue to be unaddressed gaps. This will be an interactive discussion with the audience where we explore these questions and challenge their impact. Our three panel members will share their personal expertise, perspectives, and experiences.

## 10:45 Networking Coffee Break (Gatlin Foyer)

### MITIGATING THE IMPACT OF STAFF TURNOVER ON RESOURCES AND OUTSOURCING THROUGH TALENT RETENTION AND DEVELOPMENT

## 11:05 Chairperson's Remarks

Josephine Stacey, Director, Strategic Business Operations, Global Development, R&D, Johnson & Johnson

## 11:10 PANEL DISCUSSION: Strategies to Attract, Engage, and Retain Talent during Times of Change

Moderator: Josephine Stacey, Director, Strategic Business Operations, Global Development, R&D, Johnson & Johnson

This panel will discuss the impact staff turnover has on clinical trial operations and outsourcing, working with CROs and sites to mitigate staffing changes, insights on returning to the office, DE&I efforts, meaningful changes that impact employees, and how to develop talent and grow people into careers.

## Panelists:

Eileen Doherty, Vice President, Enabling Business Information Solutions (EBIS), The Janssen Pharmaceutical Companies of Johnson & Johnson  
Rosalie Filling, Vice President, Senior Global Head, R&D Operations, Endo Pharmaceuticals  
Valerie Balosso, Director, Data Management, Infectious Diseases, GSK

## 12:10 pm The Tempus TIME Network



Matthew Cooney, Vice President, Therapeutic Development, Oncology, Medical Science, Tempus Labs

The TIME Network screens 1 million patients daily using technology and nursing review to find trials. Once a patient is identified, the site is rapidly opened using a pre-approved trials agreement, central IRB, and uniform contracting. This process empowers the TIME Network to activate hundreds of trials in an average of 10 days. The TIME program has enabled patients to stay within their own community practices to participate in clinical research.

## 12:40 Transition to Lunch

## 12:45 Redefining CRO Sourcing Model Terminology to Optimize Outsourcing Strategies



Ann Pongracz, Vice President of Business Development, Strategic Solutions, ICON

Historical terms such as 'Full Service' or 'FSP' struggle to reflect the reality of industry sourcing trends. ICON, partnering with Tufts CSDD and Pharmaceutical partners have established a taxonomy for categorizing sourcing models. This session addresses, the evolution of sourcing model definitions, the process of aligning the industry to a new taxonomy, and insights from ICON's Partner of Choice outsourcing model survey.

## 1:15 Closing Remarks

## 1:20 Scope Summit 2023 Adjourns

## THURSDAY, FEBRUARY 9

## 7:15 am Registration Open (Gatlin Foyer)

### ROOM LOCATION: Gatlin A1 & A2

### BREAKFAST PRESENTATIONS

## 7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore



Lisa Moneymaker, Chief Technology & Product Officer, Saama

Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the "speed of Covid" for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.

## 8:15 Transition to Sessions

### ROOM LOCATION: Gatlin E2

## BUILDING RELATIONSHIPS AND MANAGING RESOURCES IN A DIVERSE CLINICAL SUPPLY CHAIN AND PARTNER NETWORK

## 8:25 Chairperson's Remarks

Chuck Bradley, Senior Vice President, Global Development Operations, Annexon Biosciences



## 8:30 FEATURED PRESENTATION: Trends & Challenges in Pharma Sourcing and Procurement – Managing Relationships with the Modern Supplier

Luiz A. Barberini, CQE, CSCP, CPIM, Head, External Manufacturing Operations, Bayer SA

This presentation covers how Bayer's External Relationship Governance model adds value to the business ensuring a reliable partnership and complements the Sourcing & Procurement Functions, sharing current trends on procurement roles and the necessity to have an operational perspective in sight, with different approaches from different business necessities and how to best manage CMOs, 3PLs and Clinical Trials partners.

## 9:00 PANEL DISCUSSION: How Small Biotechs Develop, Manage, and Maintain Relationships with CROs

Moderator: Chuck Bradley, Senior Vice President, Global Development Operations, Annexon Biosciences

This panel will discuss the key considerations for smaller biotechs in selecting CROs to work with, how small biotechs can position themselves as valuable partners to CROs, and strategies for managing and maintaining relationships with CROs.

Cambridge Healthtech Institute's 4th Annual

## Data Technology for End-to-End Clinical Supply Management

Controlling the Complexity of Clinical Supply Chain Forecasting and Contingency Planning

**FEBRUARY 6-8, 2023**

All Times EST

Cambridge Healthtech Institute's 6th Annual

## Clinical Supply Management to Align Process, Products, and Patients

Managing the Supply Chain and Maintaining Resiliency in a Complex Ecosystem

**FEBRUARY 8-9, 2023**

### MONDAY, FEBRUARY 6

#### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the SCOPE Summit website for further details.

\*Limited space available. Separate registration and fee required for Golf.

#### 9:00 Conference Registration Open (Gatlin Foyer)

#### 1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

#### 2:00 User Group Meetings

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

**ROOM LOCATION: Gatlin A1 & A2**

### ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



#### 5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards

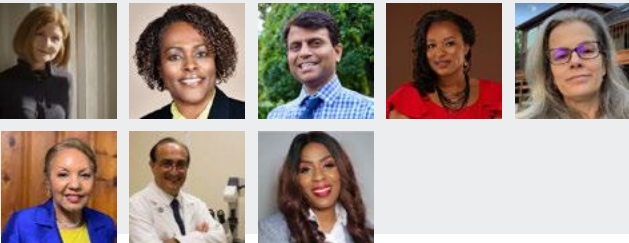
Micah Lieberman, Executive Director, Cambridge Healthtech Institute



#### 5:05 Plenary Keynote Introduction

Tarra Shingler, Chief Commercial Officer, StudyKIK

#### 5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education



*Moderator: Vicky DiBiao, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi*

Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

*Panelists:*

*Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck*  
*Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College*

*Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine*

*Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis*

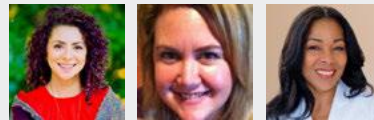
*Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital*

*Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science*

*Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi*

#### 5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction

#### 5:45 SCOPE's 7th Annual Participant Engagement Awards



*Co-Moderators:*

*Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata*  
*David Sall, President & CEO, Marketing, Patient Enrollment Advisors LLC*

Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments.

# CLINICAL SUPPLY

## Panelists:

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.  
Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate  
Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda  
Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics  
Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.  
Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

6:30 SCOPE's Kick-Off Happy Hour

7:45 Close of Day



## TUESDAY, FEBRUARY 7

7:00 am Registration Open (Gatlin Foyer)

7:30 Morning Brew & Pastries to Jumpstart Your Day (Sponsorship Opportunities Available) or Morning Coffee

ROOM LOCATION: Gatlin A1 & A2

## THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

8:30 Chairperson's Remarks



Marina Filshinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute  
Micah Lieberman, Executive Director, Cambridge Healthtech Institute

8:35 Chairperson's Plenary Keynote Introduction



Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems

8:40 Would I Want My Mother to Be Part of a Clinical Trial?



Virginia Nido, Global Head, Product Development Industry Collaborations, Genentech, a member of the Roche Group

Our industry has been talking about becoming more patient-centric in our approach to trials. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working.

9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions...You Name It



Moderator: Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources, and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

## Panelists:

Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals, Inc.  
Bryan O'Neill, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.  
Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.  
Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!

9:35 Grand Opening Coffee and Refreshment Break in the Exhibit Hall



ROOM LOCATION: St. John's 30/31

## TOOLS FOR TRACKING, MONITORING, MANAGING, AND ANALYZING COMPLEX SUPPLY

10:35 Chairperson's Remarks

Todd Kole, Vice President, Clinical Project Services, Clinical Technologies, Almac Group

10:40 How Real-Time Monitoring of IP Can Reduce Site Burden while Reducing Excursions

Evan Hahn, Vice President North America, North America, TSS AB  
Advances in monitoring technology present opportunities to track temperature in real-time. This allows sponsors the best of both worlds – the ability to significantly reduce temperature excursions, while also reducing the work required from site staff. This presentation will cover how these technologies are being applied and provide real-world metrics that illustrate the positive outcomes in clinical settings.

11:10 Outsourcing to Technology Vendors: Contracts, Metrics, and Challenges

Nick Lewis, Head, Clinical Vendor Management, Bayer  
With decentralized clinical trials and patient centricity being accelerated in the light of the COVID-19 pandemic, there are a plethora of suppliers offering wearable, biosensors, devices, and app services. With the shift from traditional suppliers to technology vendors, how do we ensure the solution is fit for purpose, the supplier can meet sponsor expectations, and the clinical trial proceeds as per the plan?

11:40 Clinical Supply: Reducing Risk and Cost through Simulations and Machine Learning

Leslie Taylor, Director, Global Clinical Supply Chain Technologies, Incyte Corp.  
In this session, Leslie Taylor will explore the impact of simulation technologies when optimizing multi-factorial forecasts. She will discuss ways to reduce cost without creating unnecessary patient risk. Leslie will also review the importance of integrated systems that facilitate real-time analysis through machine learning, reevaluation and reforecasting.

12:10 pm Using Low-Code Automation to Manage the Clinical Supply Chain

Lisa Cannarella, Global Life Sciences Industry Lead, Appian  
Carla Galdos, Assoc. Dir, Master Planning and Scheduling, Merck  
Amaury Ginart, Assoc. Dir, New Technologies, Merck

Pramod Sachdeva, Founder and Managing Director, Princeton Blue  
The Merck Global Clinical Supply Chain demand has been increasing, exceeding everyone's expectations. Now more than ever, it's imperative that we find ways to get clinical supplies to patients. Merck in partnership with Appian and Princeton Blue, used an Agile methodology to develop the Clinical Supply Scheduling Tool and Clinical Supply Release Tool which drive significant value. Join us to learn about Clinical Supply Chain tracking using process workflow and automation.



12:40 Transition to Lunch

12:45 Luncheon Presentation (Sponsorship Opportunity Available) or Enjoy Lunch on Your Own

1:15 Coffee and Dessert Break in the Exhibit Hall



## IRT – HOW TO EFFECTIVELY MANAGE VENDORS AND SYSTEM STANDARDS

### 2:10 Chairperson's Remarks

*Maria Napoliello Humagain, Director, Clinical Supply Technologies, Arcus Biosciences*

### 2:15 IRT Success in Challenges

*Alminaz Noorani, Senior Manager Clinical Systems, Global Development Operations, Ultragenyx Pharmaceutical, Inc.*

A deep dive into identifying and working with stakeholders in the lifecycle of IRT system development and beyond. Navigating challenges along the way to ensure a robust and successful study build and documentation.

### 2:45 Setting up IRT Standards, Preferred Vendors, and Governance

*Maria Napoliello Humagain, Director, Clinical Supply Technologies, Arcus Biosciences*

Creating and maintaining a relationship with the IRT vendor is very important. In order to establish this, the sponsor should set up preferred standards and governance with the IRT vendors. Part of this is working together as a team and creating a standard that is vendor agnostic and simple. Using a governance plan and KPIs to keep track of trends and issues will help maintain quality and performance.

### 3:15 Collaborative RTSM Delivery Driving Quality & Time Savings

*Brian Dunton, Head, Client Services, Atreio.io*

In this session we will discuss strategies for success, including: pre-kickoff and kickoff preparation, common challenges/pitfalls during system design, standards, configuration vs. customization pros and cons, integration implementation(s), UAT, and post go-live change management.

### 3:45 Pragmatic Innovation: Applying Best Practices from B2B and Consumer Technology in a Straightforward Clinical Trials Platform

*Andrés Escallón, Vice President, eClinical Innovation, Suvoda*

- Clinical trials today are becoming increasingly complex, and the technology landscape to manage them can be complicated and overwhelming.
- Trial technology providers can learn from the standardization and customizability offered in B2B and consumer technology platforms to create a simpler digital experience for sponsors, sites and patients.
- Organically built eClinical platforms can provide a meaningful first step towards uncomplicating the clinical trial technology landscape, allowing sponsors and clinicians to focus on patients, where it matters most.

 SUVODA

**ROOM LOCATION: Gatlin Foyer**

## INTERACTIVE BREAKOUT DISCUSSION GROUPS

### 4:15 Find Your Table and Meet Your Moderator

### 4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

### 5:00 Welcome Reception in the Exhibit Hall

### 6:30 Close of Day



### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions.

Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando.

On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



WEDNESDAY, FEBRUARY 8

**ROOM LOCATION: Gatlin A3 & A4**

## BREAKFAST PRESENTATIONS

### 8:00 am Registration Open

### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program



*Caroline Jackson, Executive Vice President, Patient Services, mdgroup*

Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.

### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment



*Dennis Akkaya, Chief Commercial Officer, myTomorrows*

We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.

### 9:00 Session Break

**ROOM LOCATION: St. John's 30/31**

## MANAGING THE DIVERSE ECOSYSTEM OF A CLINICAL SUPPLY CHAIN NETWORK

### 9:10 Chairperson's Remarks

*Kevin R. Collier, Vice President, RTSM Product Management, Medidata, a Dassault Systèmes company*

### 9:15 Global Resource Planning Tool for Clinical Supplies Project Management

*Michael Wichtendahl, Director, Clinical Drug Supply Management, AbbVie*

This presentation covers the development of a Global Resource Planning Tool to manage the Clinical Supply Project Manager resources across all clinical trial packaging projects. The tool utilizes study start/end data from Clinical Planning and is used in combination with pre-defined study metrics and project complexity data to define resource requirements and forecast staffing needs.

### 9:45 Benefits of Using Separate Inventory Management Systems When Combined with IRT/RTSM

*Marc Kaufman, Senior Product Director – RTSM, Medidata, a Dassault Systèmes company*

Clinical trials have seen an influx of sponsors, big and small, leveraging inventory management systems to manage and track inventory rather than using traditional oversight provided by IRT/RTSMs. Learn the benefits sponsors are realizing with this approach of planning and control of clinical supplies.

### 10:15 The Race with Changing Supply Management Regulations: How Your IRT Can Help You Stop Playing Catch-up and Get Ahead



*Matthew Lowrie, Quality Assurance Manager, Clinical Technologies, Almac Group*

Being the #1 IRT vendor gives some great insight into the current regulatory landscape. We want to give a peek behind our curtain into what WE see in supporting our clients. This discussion will highlight successes and failures that we've seen when it comes to eClinical systems and inspector's inquiries on Labelling, Direct to Patient, Supply Strategies, Expiry, and more! Join Us.

### 10:45 Coffee Break in the Exhibit Hall (Sponsorship Opportunities Available)



## ROOM LOCATION: Gatlin E3

### INFLATION, CLIMATE CHANGE, & WAR: IMPACT ON BUDGETS AND OUTSOURCING

#### 11:40 Chairperson's Remarks

Marina Malikova, PhD, Executive Director, Surgical Translational Research, Operations and Compliance, Boston University School of Medicine

#### 11:45 CO-PRESENTATION: Promoting/Working/Accelerating Climate Mitigation in Trial Design

Jason Lanier, Global Program Leader, Director, Janssen Clinical Innovation  
Jason LaRoche, Director and Focus Area Leader, Janssen Clinical Innovation  
Governments, healthcare providers, and other stakeholders are calling for action on climate change. We'll discuss the climate footprint of clinical research and propose an activity-based approach for future measurement. We will discuss how this approach can be applied to estimating the climate footprint of future trials and co-inform trial design as well as how we as an industry can come together to collectively measure and reduce the emissions from clinical research.

#### 12:15 pm PANEL DISCUSSION: Managing the Downstream Impact of World Events in Clinical Trials from a Clinical Sourcing and Operations Perspective

Moderator: Scott Sawicki, MA, Senior Director, Strategic Sourcing & Vendor Management, ADC Therapeutics

##### Panelists:

Daniella Ajib, Executive Director, Vendor Outsourcing, Gilead Global  
Hansu Dong, Executive Director, Clinical Outsourcing & Business Operations, Clinical Operations, Novavax

Rene Stephens, MSHS, Independent Consultant

Mary Frances Sassaman, Vice President, Project Delivery, ICON

#### 12:45 Transition to Lunch

#### 12:50 LUNCHEON PRESENTATION: The New Age of R&D Procurement: Strengthen Vendor Performance Management & Oversight with Technology



Anca Copăescu, CEO, Strategikon Pharma

Over \$50B are spent annually in R&D outsourcing across multiple service categories, supporting increasingly more complex studies with fewer resources. Core activities (RFP management, strategic partner governance and category sourcing) are painfully manual and lacking data driven analytics. Learn how technology increases business scalability in a resource-constrained environment, strengthening vendor oversight, minimizing compliance risks and reducing the overall cost of outsourcing execution.

#### 1:20 Coffee & Dessert Break in the Exhibit Hall with "Best of Show Award" Winner Announcement (Gatlin BCD)



## ROOM LOCATION: Gatlin A1 & A2

### NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



#### 2:20 Plenary Keynote Introduction

Ivor Clarke, CEO, SubjectWell



#### 2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways

Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.



#### 2:35 Advancing Evidence Generation of the Future

Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA

Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

#### 2:45 Fireside Chat: Next-Generation Data Sources



Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA  
Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.

#### 2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap



Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs  
Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck  
Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J

With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

#### 3:25 Booth Crawl & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available). Last Chance for Viewing. (Gatlin BCD)



## ROOM LOCATION: St. John's 30/31

### MAINTAINING MOMENTUM FOR EXTENDING USEFUL LIFE OF UNUSED CLINICAL TRIAL SUPPLIES – SUCCESSFUL REVERSE LOGISTICS

#### 4:25 Chairperson's Remarks

Donna Libretti Cooke, JD, Director, Contracting & Budgeting, Project Lead – Kits4Life & Sustainability Champion, Bayer

#### 4:30 Bayer Update on Full Kits4Life Program Implementation, Impact, & Moving on with Expanded Partnerships and Scope

Donna Libretti Cooke, JD, Director, Contracting & Budgeting, Project Lead – Kits4Life & Sustainability Champion, Bayer

Bayer will share how they created the pilot for their clinical trial sites to donate unused clinical trial supplies for humanitarian aid with the help of Kits4Life program coordinators. And Bayer's efforts in implementing, scaling and expanding the initiative with other partners. A panel discussion will follow with other sponsors who will share their recent pilot experiences. Come learn about the toolkit and how you can incorporate Kits4Life into your organization.

#### 4:45 Recent Collaborators with Kits4Life

Donna Libretti Cooke, JD, Director, Contracting & Budgeting, Project Lead – Kits4Life & Sustainability Champion, Bayer

Colleagues from Sanofi, Eli Lilly and Hoffmann-La Roche will each share their current status and results from their Kits4Life pilots including 1) number & types of trials associated with their pilots 2) number of sites donating or invited to donate and 3) volume and types of donations made or anticipated during the pilot.

#### 4:50 Lilly's Innovative Approach to Participating in Kits4Life

Gretchen M. Randlett, Senior Director, Expanded & Continued Access & CT Sourcing, Eli Lilly and Company



## 5:05 Kits4Life Connection to Sustainability Goals

Marcel Hollenstein, Senior Clinical Operations Leader, PDG & in Rotation in Sustainability Circle, F. Hoffmann-La Roche Ltd.

## 5:20 Kits4Life Connection to Sustainability Goals at Sanofi

Jean-Marc Tellier, Clinical Research Global Innovation Lead, Clinical Sciences and Operations, Sanofi

## 5:35 PANEL DISCUSSION: Reimagining Reverse Supply Chain Logistics to Make a Meaningful Impact on Global Health

Moderator: Donna Libretti Cooke, JD, Director, Contracting & Budgeting, Project Lead – Kits4Life & Sustainability Champion, Bayer

Kits4Life safely and securely turns excess clinical trial supplies into donations that have impacted over 14,000 lives since 2020. The panel examines the results of multiple pilots run by Eli Lilly, Roche, Sanofi, and Bayer that the US Chamber of Commerce Foundation recognized as having the Best Health and Wellness program of 2021. And the more recent October 2022 Award with Bayer winning WCG MAGI's first Innovation Challenge.

Panelists:

Greg Folz, CCRP, Founder, Kits4Life

Marcel Hollenstein, Senior Clinical Operations Leader, PDG & in Rotation in Sustainability Circle, F. Hoffmann-La Roche Ltd.

Gretchen M. Randlett, Senior Director, Expanded & Continued Access & CT Sourcing, Eli Lilly and Company

Jean-Marc Tellier, Clinical Research Global Innovation Lead, Clinical Sciences and Operations, Sanofi

Lori Warrens, Director, MedSurplus Alliance

## 6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

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## THURSDAY, FEBRUARY 9

7:15 am Registration Open (Gatlin Foyer)

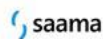
**ROOM LOCATION: Gatlin A1 & A2**

### BREAKFAST PRESENTATIONS

#### 7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore

Lisa Moneymaker, Chief Technology & Product Officer, Saama

Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the "speed of Covid" for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.



8:15 Transition to Sessions

**ROOM LOCATION: Gatlin E2**

### BUILDING RELATIONSHIPS AND MANAGING RESOURCES IN A DIVERSE CLINICAL SUPPLY CHAIN AND PARTNER NETWORK

8:25 Chairperson's Remarks

Chuck Bradley, Senior Vice President, Global Development Operations, Annexon Biosciences



## 8:30 FEATURED PRESENTATION: Trends & Challenges in Pharma Sourcing and Procurement – Managing Relationships with the Modern Supplier

Luiz A. Barberini, CQE, CSCP, CPIM, Head, External Manufacturing Operations, Bayer SA

This presentation covers how Bayer's External Relationship Governance model adds value to the business ensuring a reliable partnership and complements the Sourcing & Procurement Functions, sharing current trends on procurement roles and the necessity to have an operational perspective in sight, with different approaches from different business necessities and how to best manage CMOs, 3PLs and Clinical Trials partners.

## 9:00 PANEL DISCUSSION: How Small Biotechs Develop, Manage, and Maintain Relationships with CROs

Moderator: Chuck Bradley, Senior Vice President, Global Development Operations, Annexon Biosciences

This panel will discuss the key considerations for smaller biotechs in selecting CROs to work with, how small biotechs can position themselves as valuable partners to CROs, and strategies for managing and maintaining relationships with CROs.

Panelists:

Hansu Dong, Executive Director, Clinical Outsourcing & Business Operations, Clinical Operations, Novavax

Erin O'Boyle, Vice President, Clinical Operations, Rezolute, Inc.

Ratan Ratnesn, Senior Director, Outsourcing & Vendor Management, Taiho Oncology, Inc.

## 10:00 Build a Strategic Budget to Invest in Supporting your Clinical Trial Sites

Daniel Perlman, CEO, Transformative Pharmaceutical Solutions

An in-depth discussion on how Pharmaceutical companies have historically used clinical trial budgets and exploring new opportunities that can provide a better return on their investments.



## 10:15 CO-PRESENTATION: A Thought-Provoking Conversation about Diversity and Inclusion: Are Race and Ethnicity the Only Dimensions?

Sean Kennedy, MPH, Executive Director, Therapeutic Strategy Lead, Real World Evidence, Worldwide Clinical Trials

Aman Khera, MBA, FRAPS, FTOPRA, Vice President, Global Head of Regulatory Strategy, Scientific Solutions, Worldwide Clinical Trials

Daniel Perez, CCRP, Director and Global Head of Patient Experience, Patient Experience, Diversity & Inclusion, Worldwide Clinical Trials

Join us in a lively conversation about different dimensions of diversity that should be included in your clinical trial strategy. Significant progress has been made elevating this discussion to the forefront of drug development, however, there continue to be unaddressed gaps. This will be an interactive discussion with the audience where we explore these questions and challenge their impact. Our three panel members will share their personal expertise, perspectives, and experiences.



10:45 Networking Coffee Break (Gatlin Foyer)

### MITIGATING THE IMPACT OF STAFF TURNOVER ON RESOURCES AND OUTSOURCING THROUGH TALENT RETENTION AND DEVELOPMENT

11:05 Chairperson's Remarks

Josephine Stacey, Director, Strategic Business Operations, Global Development, R&D, Johnson & Johnson

## 11:10 PANEL DISCUSSION: Strategies to Attract, Engage, and Retain Talent during Times of Change

Moderator: Josephine Stacey, Director, Strategic Business Operations, Global Development, R&D, Johnson & Johnson

# CLINICAL SUPPLY

This panel will discuss the impact staff turnover has on clinical trial operations and outsourcing, working with CROs and sites to mitigate staffing changes, insights on returning to the office, DE&I efforts, meaningful changes that impact employees, and how to develop talent and grow people into careers.

Panelists:

*Eileen Doherty, Vice President, Enabling Business Information Solutions (EBIS), The Janssen Pharmaceutical Companies of Johnson & Johnson*

*Rosalie Filling, Vice President, Senior Global Head, R&D Operations, Endo Pharmaceuticals*

*Valerie Balosso, Director, Data Management, Infectious Diseases, GSK*

## 12:10 pm The Tempus TIME Network

*Matthew Cooney, Vice President, Therapeutic Development, Oncology, Medical Science, Tempus Labs*

**TEMPUS**

The TIME Network screens 1 million patients daily using technology and nursing review to find trials. Once a patient is identified, the site is rapidly opened using a pre-approved trials agreement, central IRB, and uniform contracting. This process empowers the TIME Network to activate hundreds of trials in an average of 10 days. The TIME program has enabled patients to stay within their own community practices to participate in clinical research.

## 12:40 Transition to Lunch

## 12:45 Redefining CRO Sourcing Model Terminology to Optimize Outsourcing Strategies

ICON

*Ann Pongracz, Vice President of Business Development, Strategic Solutions, ICON*

Historical terms such as 'Full Service' or 'FSP' struggle to reflect the reality of industry sourcing trends. ICON, partnering with Tufts CSDD and Pharmaceutical partners have established a taxonomy for categorizing sourcing models. This session addresses, the evolution of sourcing model definitions, the process of aligning the industry to a new taxonomy, and insights from ICON's Partner of Choice outsourcing model survey.

## 1:15 Closing Remarks

## 1:20 Scope Summit 2023 Adjourns

# THE SCOPE OF THINGS Podcast

The Scope of Things podcast explores clinical research and its possibilities, promise, and pitfalls. Clinical Research News Senior Writer welcomes guests who are visionaries closest to the topics, but who can still see past their piece of the puzzle. Focusing on game-changing trends and out-of-the-box operational approaches in the clinical research field, the Scope of Things podcast is your no-nonsense, insider's look at clinical research today.



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**GUESTS //** **Dr. Marina Filshtinsky** **Micah Lieberman**  
CO-FOUNDER AND SVP, STRATEGY AND PRODUCT DEVELOPMENT, CLINECO  
CO-FOUNDER AND VP, COMMUNITY AND BUSINESS DEVELOPMENT, CLINECO

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Cambridge Healthtech Institute's 15th Annual

# Clinical Data Strategy and Analytics

Data to Empower Digital and Hybrid Trials

**FEBRUARY 6-8, 2023**

All Times EST

Cambridge Healthtech Institute's 6th Annual

# Artificial Intelligence in Clinical Research

AI to Support Clinical Trial Transformation

**FEBRUARY 8-9, 2023**

**MONDAY, FEBRUARY 6**

**8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\*** (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the SCOPE Summit website for further details.

\*Limited space available. Separate registration and fee required for Golf.

**9:00 Conference Registration Open (Gatlin Foyer)**

**1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace**

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

**2:00 User Group Meetings**

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

**ROOM LOCATION: Gatlin A1 & A2**

**ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS**



**5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards**

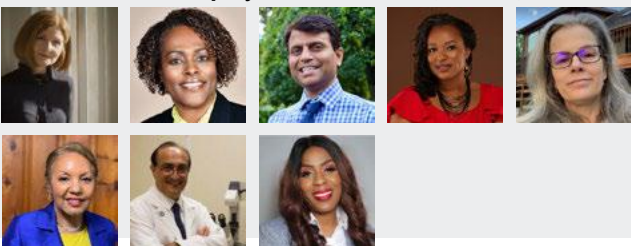
*Micah Lieberman, Executive Director, Cambridge Healthtech Institute*



**5:05 Plenary Keynote Introduction**

*Tarra Shingler, Chief Commercial Officer, StudyKIK*

**5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education**



*Moderator: Vicky DiBiaso, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi*

Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

*Panelists:*

*Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck  
Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College*

*Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine*

*Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis*

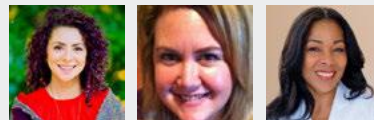
*Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital*

*Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science*

*Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi*

**5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction**

**5:45 SCOPE's 7th Annual Participant Engagement Awards**



*Co-Moderators:*

*Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata  
David Sall, President & CEO, Marketing, Patient Enrollment Advisors LLC*  
Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments.

**Panelists:**

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.  
 Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate  
 Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda  
 Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics  
 Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.  
 Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

**6:30 SCOPE's Kick-Off Happy Hour**

**7:45 Close of Day**



**TUESDAY, FEBRUARY 7**

**7:00 am Registration Open (Gatlin Foyer)**

**7:30 Morning Brew & Pastries to Jumpstart Your Day** (Sponsorship Opportunities Available) or Morning Coffee

**ROOM LOCATION: Gatlin A1 & A2**

**THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS**

**8:30 Chairperson's Remarks**



Marina Filshinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute  
 Micah Lieberman, Executive Director, Cambridge Healthtech Institute

**8:35 Chairperson's Plenary Keynote Introduction**



Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems

**8:40 Would I Want My Mother to Be Part of a Clinical Trial?**



Virginia Nido, Global Head, Product Development Industry Collaborations, Genentech, a member of the Roche Group

Our industry has been talking about becoming more patient-centric in our approach to trials. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working.

**9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions...Your Name It**



Moderator: Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources, and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

**Panelists:**

Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals, Inc.  
 Bryan O'Neill, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.  
 Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.  
 Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

**9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!**

**9:35 Grand Opening Coffee and Refreshment Break in the Exhibit Hall**



**ROOM LOCATION: Gatlin A3**

**NEW TOOLS AND APPROACHES**

**10:35 Chairperson's Remarks**

Ralph Russo, Senior Director & Global Head, Clinical Database Management, Pfizer Inc.

**10:40 Methods for Automating Clinical Database Build – How to Leverage Metadata to Reduce Cycle Times**

Ralph Russo, Senior Director & Global Head, Clinical Database Management, Pfizer Inc.

This session will showcase methods to minimize the cycle time for database build. The session will highlight a simple method to leverage standard metadata to iteratively prototype the clinical database while the protocol matures. We'll explore emerging methods that build upon this concept to further reduce cycle times and increase quality.

**11:10 Status Update of a next generation platform to optimize transformation and review of increasingly complex clinical trial data**

Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J

With the accelerated increase and complexity of clinical data sources, we need to modernize our digital environments to take full advantage of automation, near real-time access to data, and provide the capability for integrated review processes and collaboration across departments. The future platform will facilitate significant cost and time efficiencies and prepare for future capabilities driving risk-based medical and clinical data review with Artificial Intelligence and Machine Learning capabilities.

**11:40 Building Next-Generation Systems for Clinical Development**

Narayanarao Pavuluri, Senior Director & Global Head, Clinical Database Services, Merck

How can we build the next-generation of interconnected systems to alleviate siloed data, and streamline processes to have a smooth flow of data with proper controls while providing enhanced functionality, user experience, and flexibility to individual functional areas?

**12:10 pm Artificial Intelligence Can Improve Patient Experience in Decentralized Clinical Trials**



Lukasz Kidziński, PhD, Director of Artificial Intelligence, Research & Development - Imaging, Clario

Kevin Thomas, PhD, Director of Artificial Intelligence, Research & Development, Clario

The clinical trial industry is undergoing a rapid transition toward decentralization, where some or all health assessments are performed remotely in participants' homes instead of in medical centers. Adopting artificial intelligence in this setting can empower more patients to enroll in trials, successfully complete them without burden, and submit high-fidelity assessments of their health. In this talk we will discuss insights from our recent article in Nature Medicine on this topic.

**12:40 Transition to Lunch**

**12:45 LUNCHEON PRESENTATION: Using an intelligent metadata backbone to drive Digital Data Transformation**



Suman Kumar, Senior Manager, Life Sciences, Deloitte  
 Girish Rajeev, Global Head, Clinical Data Standards, Takeda Pharmaceuticals

The traditional flow of data across the clinical trial life cycle can become a complicated maze of manual effort, rework, and inefficiency—contributing to trial time and cost. Companies should harness AI to streamline the clinical trial data lifecycle, and open new opportunities. We'll discuss: Challenges with traditional approaches to managing clinical study data and potential for AI to deliver faster, more efficient, and significantly less expensive clinical trials.

**1:15 Coffee & Dessert Break in the Exhibit Hall** (Sponsorship Opportunities Available) 

## ADVANCED ANALYTICS FOR CLINICAL OPERATIONS TRANSFORMATION

### 2:10 Chairperson's Remarks

Lily Xu, PhD, Senior Principal Data Scientist, Data Science, Vertex Pharmaceuticals, Inc.

### 2:20 Accelerating Clinical Trial Enrollment via Med.ai – Site Intelligence Hub

Asha Mahesh, Director, Data & Analytics Engineering & Data Platforms, R&D Data Science, Janssen R&D

Site selection is one of the known bottlenecks for clinical trials. We created Site Intelligence Hub to overcome some of the challenges and to accelerate the process of study start-up.

### 2:45 Moving Clinical Research into the Digital Era with Autonomous Clinical Data

Julie Smiley, Senior Director Life Sciences Product Strategy, Oracle

With the exponential growth and complexity of clinical trial data sources, traditional study setup and conduct processes are becoming unsustainable. Hear how Oracle has leveraged the TransCelerate DDF toolkit to automate study setup and data flow to help sponsors and CROs significantly streamline processes, while reducing costs and timelines.


### 3:15 Hype vs Reality – How to Operationalize Data Science Approaches for Trial Operations

Taylor Uttley, Senior Director, Head of Strategy and Operations, Data Strategy & Solutions, Vertex Pharmaceuticals, Inc.

Lily Xu, PhD, Senior Principal Data Scientist, Data Science, Vertex Pharmaceuticals, Inc.

We have experimented over the years with using public and private data sources to help study teams select sites and PIs, which is very important but sometimes challenging for rare disease clinical development. It's critical to work with the business to optimize the right questions for AI/ML applications to get the most value from large-scale RWD datasets. Lessons learned from the data science point of view will be shared.

### 3:45 Using In-Trial Analytics to Drive DCT Endpoint Quality

Alan Kott, Clinical Vice President, Practice Lead, Data Analytics,  Signant Health

In this session we will present examples and use cases for applying advanced data analytics tools and principles to optimize endpoint quality in decentralized trials.

**ROOM LOCATION: Gatlin Foyer**

## DATA REQUIREMENTS FOR AI – POWERED SOLUTIONS

### 4:15 Find Your Table and Meet Your Moderator

### 4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

### 5:00 Welcome Reception in the Exhibit Hall

### 6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions.

Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld,

and Pointe Orlando.

On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.

**WEDNESDAY, FEBRUARY 8**

**ROOM LOCATION: Gatlin A3 & A4**

## BREAKFAST PRESENTATIONS

### 8:00 am Registration Open

### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program

Caroline Jackson, Executive Vice President, Patient Services, mdgroup  
Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.

### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment

Dennis Akkaya, Chief Commercial Officer, myTomorrows  
We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.

### 9:00 Session Break

**ROOM LOCATION: Gatlin A3**

## AI FOR DATA SOLUTIONS

### 9:10 Chairperson's Remarks

Jennifer Duff, MBA, General Manager, Clinical Development Solutions, Merative

### 9:15 Debunking the Myths with the Application of Advanced Analytics in Clinical Development

Nareen Katta, Head of Data Science & Analytics, AbbVie, Inc.  
The data and analytics space continues to evolve rapidly, and leaders often get overwhelmed by the technical jargon like Big Data, Machine Learning, Artificial Intelligence, etc. This talk explores different case studies that highlight the successes and challenges of enabling advanced analytics in clinical development.

### 9:45 Digitalized Clinical Development: The Future of Pharmaceutical Drug Development

Gregg Dearhammer, Senior Vice President, Data Sciences, Safety & Medical Services, IQVIA

Barrie Nelson, Founder & Executive Vice President, Clinical Innovation, Nurocor  
Mike Sullivan, Executive Director, Global Clinical Development IT, Bristol Myers Squibb

Biopharma Companies are moving toward full automation and harmonization of business processes across the clinical development lifecycle, beginning with digitalized protocol through regulatory approval. This digital automation leads to efficiencies, which will significantly reduce the time and cost of drug development. Key industry organizations and thought leaders will share their experiences in realizing full digitalized clinical development.

### 10:15 A NEW Paradigm of Engineering-Forward Analytics Solutions Powering Digital Biomarkers

David Anderson, Ph.D., Principal Scientist, Clinical ink  
Digital health technologies and biomarkers in clinical trials requires the highest standards of data collection, transmission, security, quality, and analysis. Scalable clinical analytics platforms built within core engineering frameworks are the only way to ensure the integrity, repeatability, and value of data standards and insights. The groundbreaking WATCH-PD study exemplifies how high-dimensional data sources – allowing more precise, objective, and higher frequency patient monitoring – enable digital biomarker development.

**10:45 Coffee Break in the Exhibit Hall** (Sponsorship Opportunities Available) 

## AI FOR DATA SOLUTIONS (CONTINUED)

**11:40 Sponsored Chairperson's Remarks** (Opportunity Available)

**11:45 AI Usage in Clinical Data**

*Christopher P. Lamplugh, Associate Vice President & Head, Global Data Management & Standards, Merck & Co., Inc.*

*Rakesh Maniar, Head of eClinical Technologies, Global Data Management & Standards, Merck & Co.; Co-Lead, TransCelerate eSource Initiative; Immediate Past Co-Chair/Co-Founder, SCDM eSource Implementation Consortium*  
Exploration of AI training, accuracy, and the precision of outputs in the validation of clinical data.

**12:15 pm AI/ML Enabled by the End-to-End Digital Data Pipeline**



*Munther Baara, Vice President, Product Strategy and Innovation, EDETEK Inc.*

**12:45 Transition to Lunch**

**12:50 LUNCHEON PRESENTATION: Optimize Data Acquisition in a Data-Rich World**



*Walker Bradham, Product Leader, Clinical Development, Product Management, Merative*

*Amanda Cross, Vice President, Biometrics, Worldwide Clinical Trials*  
*Jennifer Duff, General Manager, Clinical Development Solutions, Product Management, Merative*

Whether you ride atop the wave of data in your next clinical trial, or swim hard against it depends on this: getting data management right - he first time. Learn about action-oriented tools that make it easier to collect, access and ensure data integrity and traceability for all the data you harness during decentralized trials. Employ quick configurations and built-in validation, then use that ocean of valuable data to deliver measurable results.

**1:20 Coffee & Dessert Break in the Exhibit Hall with "Best of Show Award" Winner Announcement (Gatlin BCD)**



**ROOM LOCATION: Gatlin A1 & A2**

## NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



**2:20 Plenary Keynote Introduction**

*Ivor Clarke, CEO, SubjectWell*



**2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways**

*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.



**2:35 Advancing Evidence Generation of the Future**

*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*

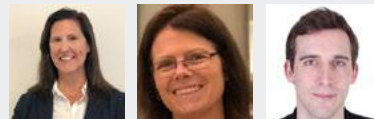
Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

**2:45 Fireside Chat: Next-Generation Data Sources**



*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*  
*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

**2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap**



*Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs*

*Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck*

*Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J*

With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

**3:25 Booth Crawl & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available). Last Chance for Viewing. (Gatlin BCD)**



**ROOM LOCATION: Gatlin A3**

## AI TO TRANSFORM CLINICAL DEVELOPMENT

**4:25 Chairperson's Remarks**

*Josh O'Rourke, Chief Technology Officer, ObjectiveHealth*

**4:30 AI for Clinical Operations Solutions**

*Prasanna Rao, Head, AI & Data Science, Data Monitoring and Management, Clinical Sciences and Operations, Global Product Development, Pfizer Inc.*  
This session will describe Pfizer's AI journey through the lens of clinical data, use cases, implementation, and key to success. Clinical Data Management for the Vaccine Study presented an opportunity for ML/NLP to assist in saving valuable time reconciling data. The foundation for a Smart Data Quality strategy was expanded to other TAs thanks to the solution's Pattern Recognition and Clinical Inference capabilities that will be explained in detail.

**4:50 Natural Language Generation in Clinical Research**

*Brian Martin, Head of AI, R&D Information Research, Research Fellow, AbbVie, Inc.*

NLP is a conventional approach. We are moving forward with natural language generation as the next step. It will be a game-changing solution once it moves to the mainstream.

**5:10 Graph Machine Learning Meets Clinical Ops: The Lessons Learned and Best Practices from Building TrialGraph**

*Shameer Khader, PhD, Senior Director AI & Machine Learning & Data Science, Digital Health & Bioinformatics, AstraZeneca Pharmaceuticals, Inc.*

Pharmaceutical companies can leverage systematic analyses of the data streams generated during clinical trials to improve future clinical trials. However, traditional analytical approaches cannot handle variables' sparsity or high-dimensional relationships. We have been developing TrialGraph – a technology solution to intelligently optimize tasks, including side effect prediction. During this session, I will share our lessons learned and best practice recommendation in building enterprise-scale analytic solutions to accelerate clinical development.

**5:30 Connected Intelligence from Enrollment Planning to Trial Conduct**



*West Barnes, Senior Director, R&D Solutions, Product Analytics Center of Excellence, IQVIA*

*Wendy Morahan, Senior Director, Clinical Data Analytics, IQVIA Technologies*

In this session you will learn how IQVIA is using real-world data and connected intelligence to build decision support technologies that can optimize clinical trial strategies based on sponsor constraints such as cost, risk, and time. West Barnes and Wendy Morahan will provide a closer look at how AI powered technologies can enable you to uncover deeper insights, make better decisions, and improve outcomes.

## 6:00 What to build an AI model? Start with a data strategy first.

Victoria A. Gartnerman, PhD, Global Head of Data Governance, Boehringer Ingelheim Pharmaceuticals, Inc.

Accelerating speed of delivering medicines to the people who need them starts with understanding the end to end data flow. This includes organizational models that have capabilities to describe data with its biases and leverage metadata to support the speed of finding necessary information contained in the data. The solution starts with a holistic Data Strategy that lives at the intersection of Clinical Strategy and Digital Strategy.

## 6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions. Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando. On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



## THURSDAY, FEBRUARY 9

### 7:15 am Registration Open (Gatlin Foyer)

#### ROOM LOCATION: Gatlin A1 & A2

#### BREAKFAST PRESENTATIONS

### 7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore

Lisa Moneymaker, Chief Technology & Product Officer, Saama  
Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the "speed of Covid" for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.



### 8:15 Transition to Sessions

#### ROOM LOCATION: Gatlin A3

#### CASE STUDIES AND ETHICAL USE DISCUSSION

### 8:25 Chairperson's Remarks

Aditya Gadiko, Director, Product Management, Saama

### 8:30 AI-Enabled Endpoints and Decision-Making in Clinical Development

Gregory Goldmacher, MD, PhD, MBA, Head of Clinical Imaging, Merck & Co.  
One of the most powerful applications of AI is a form of pattern recognition that can operate at scale, using inputs that humans find difficult/impossible to evaluate. This allows measurement of safety and efficacy in clinical trials using fewer subjects, with greater confidence in the result than is possible with traditional methods. We will discuss the opportunities for sponsors to improve their trials using AI tools, with illustrative examples.



### 9:00 Utilization of Artificial Intelligence and Lessons Learned from the Ph3 VISION Trial

Phillip Kuo, MD, PhD, Distinguished Scientist, Invicro  
During this talk, we will discuss:

- Overview of the key obstacles and successes of the VISION trial
- Rationale underpinning the novel read criteria for the VISION trial
- Use of artificial intelligence in the quantification of PET imaging
- Combining quantification and personalized dosimetry to potentially improve outcomes.

### 9:25 How much uncertainty can AI eliminate in recruitment rate prediction?

Lucas Glass, Vice President, Analytics Center of Excellence, IQVIA

Estimating enrollment rates accurately is a critical function of portfolio and study planning but accurate estimations are notoriously difficult. Artificial intelligence can be used to generate recruitment rate predictions that mitigate risk and uncertainty. This presentation outlines methods, approaches, experimental results, and practical considerations for using machine learning to predict enrollment rates for clinical trials.

### 9:50 Leveraging AI and Machine Learning to Assemble Documents for Clinical Events Adjudication

Kris Ulstad, Staff Clinical Software Engineer, Clinical Data Operations, Abbott  
We have made major enhancements to automate workflow and reduce event prep time. We have incorporated our Document Redaction Tool which uses Machine Learning to identify and redact PHI and other confidential information. With a new dashboard to help prioritize tasks, the CSA's improved functionality will help users spend less time browsing screens and more time managing events so they can get adjudicated on time.

### 10:15 PANEL DISCUSSION: Ethical Use of AI: GMLP in Clinical Trials

Moderator: Prasanna Rao, Head, AI & Data Science, Data Monitoring and Management, Clinical Sciences and Operations, Global Product Development, Pfizer Inc.

This panel will address critical issues of AI applications in clinical development from the ethical use of AI point of view.

#### Panelists:

Brian Martin, Head of AI, R&D Information Research, Research Fellow, AbbVie, Inc.

Matthew Studney, Vice President, MRL IT, Merck & Co.

Lucas Glass, Vice President, Analytics Center of Excellence, IQVIA

### 10:45 Networking Coffee Break (Gatlin Foyer)

#### STRATEGY LEVEL DATA SOLUTIONS

### 11:05 Chairperson's Remarks

Yan Liu, MD, MSc, PhD, Chief Medical Officer, Median Technologies

### 11:10 More Than Just Reports! – Transformative Journey to Bring Higher Impact

Seongjoon Koo, PhD, Head of Data and Analytics, Global Development Operations, Data & Analytics Global Dev Operations, Amgen Inc  
I will introduce our journey to advanced analytics from traditional reporting. The motivation, challenges, initial successes, and lessons learned will be shared.

### 11:40 From Concept to Breakthrough: The Case for AI in Data Management

Malaikannan Sankarasubbu, VP, AI Research, Saama  
Clinical trials are digitizing rapidly and manual data management processes can't scale to handle the volume of new data. However, by applying artificial intelligence (AI) to key data management processes, sponsors and CROs can master these new challenges effectively - with existing resources.

Join this exciting session to learn how AI can be used to identify patterns and anomalies, recommend coding terms, surface critical actions, clean data automatically, and more.

### 12:10 pm Merck's Strategic IT Approach to AI Use in Clinical Development

Matthew Studney, Vice President, MRL IT, Merck & Co.

This presentation will explain the strategic approach and various use cases for the application of AI throughout the Clinical Development environment at Merck.

### 12:40 Transition to Lunch

### 12:45 LUNCHEON PRESENTATION: Using Technology to Streamline Study Conduct in a Scalable, Efficient Manner

David Blackman, Executive Director Digital Trials Strategy, Oracle  
Drew Zwiebel, Global Vice President, Alliances & Channels, Oracle  
Learn how a consistent foundation spanning governance to provenance of data, automated pipelines for consolidation and aggregation of data, and democratization to the generation of insights through the development of AI/ML models can help streamline your study and provide unprecedented insights into the clinical continuum.



### 1:15 Closing Remarks

### 1:20 Scope Summit 2023 Adjourns

# DECENTRALIZED & HYBRID

Cambridge Healthtech Institute's 2nd Annual

## Decentralized and Hybrid Trials

Best Practices and Winning Strategies for DCTs

**FEBRUARY 6-8, 2023**

All Times EST

Cambridge Healthtech Institute's 12th Annual

## Decentralized Trials and Clinical Innovation

Technology and Infrastructure for DCTs

**FEBRUARY 8-9, 2023**

### MONDAY, FEBRUARY 6

#### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the SCOPE Summit website for further details.

\*Limited space available. Separate registration and fee required for Golf.

#### 9:00 Conference Registration Open (Gatlin Foyer)

#### 1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

#### 2:00 User Group Meetings

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

**ROOM LOCATION: Gatlin A1 & A2**

### ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



#### 5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards

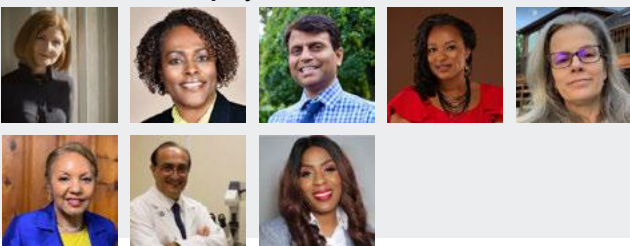
Micah Lieberman, Executive Director, Cambridge Healthtech Institute



#### 5:05 Plenary Keynote Introduction

Tarra Shingler, Chief Commercial Officer, StudyKIK

#### 5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education



*Moderator: Vicky DiBioso, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi*  
Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

#### Panelists:

*Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck*  
*Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College*

*Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine*

*Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis*

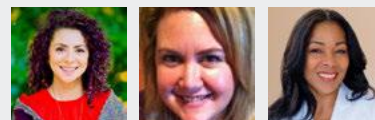
*Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital*

*Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science*

*Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi*

#### 5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction

#### 5:45 SCOPE's 7th Annual Participant Engagement Awards



#### Co-Moderators:

*Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata*  
*David Sall, President & CEO, Marketing, Patient Enrollment Advisors LLC*  
Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments.



# DECENTRALIZED & HYBRID

## Panelists:

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.  
Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate  
Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda  
Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics  
Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.  
Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

6:30 SCOPE's Kick-Off Happy Hour

7:45 Close of Day



**TUESDAY, FEBRUARY 7**

7:00 am Registration Open (Gatlin Foyer)

7:30 Morning Brew & Pastries to Jumpstart Your Day (Sponsorship Opportunities Available) or Morning Coffee

**ROOM LOCATION: Gatlin A1 & A2**

## THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

8:30 Chairperson's Remarks



Marina Filshinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute  
Micah Lieberman, Executive Director, Cambridge Healthtech Institute

8:35 Chairperson's Plenary Keynote Introduction



Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems

8:40 Would I Want My Mother to Be Part of a Clinical Trial?



Virginia Nido, Global Head, Product Development Industry Collaborations, Genentech, a member of the Roche Group

Our industry has been talking about becoming more patient-centric in our approach to trials. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working.

9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions...You Name It



Moderator: Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources, and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

Panelists:

Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals, Inc.  
Bryan O'Neill, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.  
Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.  
Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!

9:35 Grand Opening Coffee and Refreshment Break in the Exhibit Hall



**ROOM LOCATION: St. John's 22/23**

**DCTs ARE HERE TO STAY. ARE WE READY?**

10:35 Chairperson's Remarks

Mark Maietta, President, YPrime

10:40 Transforming Clinical Trials of the Future: A Look into Clinical Trials 2031 and beyond

Hassan Kadhim, Director & Head, Clinical Trial Business Capabilities, Bristol Myers Squibb Co.

This session will focus on TransCelerate's work to transform clinical trials of the future to be more patient-centric, including introduction of a scenario-planning methodology to explore the potential drivers influencing the future of clinical trials and considerations for enabling participant data return.

11:00 Implementing Disruptive DCT Approaches

Isaac R. Rodriguez-Chavez, PhD, Vice Chair, IEEE-SA-DCT Program

Multiple deficiencies have historically impacted traditional trials with recruitment and enrollment challenges, difficulties to retain trial participants, lack of inclusion and diversity, and difficulties with data quality. Traditional trials are now disrupted with DCTs which represent a multi-dimensional and multi-functional enterprise that combines scientific, medical, clinical research, operational, regulatory, legal, quality control, and quality assurance expertise.

11:20 Decentralized Trials Are Here to Stay – Do the Industry, Investigators, and Patients All Have the Same Understanding of the Concept?

Roland Barge, Associate Director, User Experience Research, Regeneron Pharmaceuticals, Inc.

Patrick A. Floody, Executive Director, Global Clinical Trial Services, Regeneron Pharmaceuticals, Inc.

Advances in technology and changes in expectations due to COVID-19 have reportedly increased adoption of decentralized trials. Regeneron conducted two U.S.-focused surveys to determine the current perception and awareness of decentralized clinical trials from two non-industry perspectives. The first focused on clinical trial site perceptions of decentralized trials, and the second focused on clinical trial patients and healthy subjects. We also compared our results to recent industry data.

11:45 Clinical Trial Conduct across More USA Zip Codes – A Decentralized Approach

Conor Kane, Senior Director, Janssen Clinical Innovation

Rachel Soon, Director, Janssen Clinical Innovation

Armed with the knowledge that 50% of FDA trials are conducted in 1-2% of zip codes in the US today, Janssen are exploring multiple, innovative options to expand into the remaining zip codes and enhance participant representation in our trials. We will aim to share lessons learned to date from our experience in providing more localized options to clinical trial participants.

12:10 pm Defining a Digital and Connected Future for Clinical Trials

Lorena Gomez, R., Global Head Study Start Up, COA, and Digital Implementation, Abbvie

Rakesh Maniar, Head of eClinical Technologies, Global Data Management and Standards, Clinical Trial Operations, Merck

Jim Reilly, Vice President, Development Cloud Strategy, Veeva

Matt Southwick, Executive Director of Business Operations and Strategic Initiatives, Gilead

Richard Young, Vice President, Vault CDMS Strategy, Veeva

The industry is accelerating technology adoption under a decentralized umbrella. However, stakeholder collaboration remains a challenge. How can we deliver efficient practices that connect sites, patients, and researchers in a sustainable manner? We must continue the momentum toward patient-



# DECENTRALIZED & HYBRID

and site-centric trials with a digital model that is paperless, connected, and harmonizes data for a complete and concurrent view of studies. Join Veeva to discuss best practices driving digital trial transformation.

## 12:40 Transition to Lunch

### 12:45 LUNCHEON PRESENTATION: Push & Pull: The Duality of Modern Clinical Trials

*Derk Arts, MD, PhD, Founder & CEO, Castor*

During this panel, Castor's Derk Arts will moderate a discussion on how to solve design and interoperability challenges that should be imperative in modern trials, and how we can break the shackles that still hold us back.

1:15 Coffee & Dessert Break in the Exhibit Hall (Sponsorship Opportunities Available)



## EXPANDING ZIP CODE COVERAGE

### 2:10 Chairperson's Remarks (Opportunity Available)

#### 2:15 The Transforming Landscape of Clinical Trial Locations: Community-Based, Home, Traditional, Retail, and Virtual

*Sidharth (Sid) Jain, Head, Global Dev Data Science Strategy & Portfolio, Janssen Pharmaceuticals Inc*

*Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.*

*Josh Rose, Clinical Trial Innovation and Drug Development Executive, CVS Health*

The traditional dedicated clinical trial site approach model has served its purpose well for years as the gold standard for clinical research. However, the industry is still plagued with low patient enrollment, imbalance in participant diversity, elongated timelines, and increasing study costs. It's time for the industry to embrace more current and evolved approach to clinical trial locations.

#### 2:45 Designing for decentralization: An evidence driven approach to optimize protocols to realize the promises of DCTs

*Amit Mudgal, Associate Principal, ZS*

*Arnab Roy, Decision Analytics Manager, ZS*

Which assessments & visits can we feasibly decentralize? What are the risks and benefits to patients and sites if we were to decentralize specific assessments? Creating an analytical ecosystem to enable data & evidence based decision is critical for fit-for-purpose DCT study design and for upfront operational planning & risk mitigation.



#### 3:15 Trust Is a Two-Way Street: How Industry Can Lead and Maintain Patient Engagement in DCTs

*John Campbell, Head of Decentralized Trials, Walgreen Co.*

*Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.*

The unprecedented increase in the volume of data from digital technologies is an opportunity to address long-standing challenges in clinical research.

To ensure equitable outcomes from clinical trial innovation requires an initial acknowledgment and sustainable plan. During this session, we will highlight recent activities to showcase the impact on patients, providers, and other key stakeholders.

#### 3:45 Integration of Patient-Mediated Medical Records Into Clinical Trials

*Jeff Lowry, Director of Enterprise Data Services, UBC*



#### 4:00 Beyond DCT—What's Next in Clinical Research?

*Darcy Forman, Chief Delivery Officer, Science 37*

In this session, Science 37's Chief Delivery Officer, Darcy Forman will share where clinical research is headed next, and how the Metasite is at the forefront of a long-term industry shift, where virtual sites work alongside traditional sites to bring research to the patient—delivering clinical trials without boundaries.



## ROOM LOCATION: Gatlin Foyer

## INTERACTIVE BREAKOUT DISCUSSION GROUPS

### 4:15 Find Your Table and Meet Your Moderator

#### 4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format

please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

### 5:00 Welcome Reception in the Exhibit Hall

### 6:30 Close of Day



#### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions.

Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando.

On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



## WEDNESDAY, FEBRUARY 8

### ROOM LOCATION: Gatlin A3 & A4

## BREAKFAST PRESENTATIONS

### 8:00 am Registration Open

#### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program

*Caroline Jackson, Executive Vice President, Patient Services, mdgroup*  
Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.



#### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment

*Dennis Akkaya, Chief Commercial Officer, myTomorrows*  
We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.



### 9:00 Session Break

### ROOM LOCATION: St. John's 22/23

## STUDY DESIGN FOR DCT

### 9:10 Chairperson's Remarks

*David Hadden, President and Founder, Pro-ficiency*

#### 9:15 DCT by Design – Using a Design Studio to Optimize SoA and DCT

*Jade Dennis, Senior Director, Design Hub, Eli Lilly & Company*  
*Sara Doshi, PhD, Senior Director, Decentralized Design & Delivery Integration, Eli Lilly & Co.*

The Schedule of Activities (SoA) requires strong cross-functional collaboration to achieve an optimal design. A web-based design studio, backed by an SoA taxonomy, enables exploration of SoA designs that streamline trial delivery and support decentralization opportunities. As the digital design library grows and more studies deploy DCT capabilities, frequency of DCT utilization and impact to downstream operational metrics will be critical to future study success.

#### 9:45 DCT Fireside Chat with Industry Leaders

*James Chennells, Head Clinical Trial Technology Strategy, Bayer*  
*Gretchen Goller, Senior Director, Head of Patient Recruitment/Retention Solutions, Clinical Development Operations, Seagen*  
*Angela May, Head DCT Strategy & Implementation, Clinical Operations, Bayer*  
*Kelly McKee, VP, Decentralized Clinical Trials (DCTs) and Patient Registries, Medidata, a Dassault Systèmes company*  
*Peter O'Neill, MBA, Senior Director, Clinical Operations, Incyte*



# DECENTRALIZED & HYBRID

Designing and executing successful DCTs requires leadership, vision, and operational excellence. Join this session to hear from senior leaders in the industry on how to successfully implement DCT programs and why optimizing patient, site, and sponsor experiences is essential to running global clinical trials.

## 10:15 Improving the Patient Experience Through User-Focused Design

*Karl McEvoy, Product Director, Decentralized Trial Technology, eCOA Product Innovation, YPrime*

Expanding global reach and the move towards decentralized trial models means that we must evolve our technology to improve study experience for patients and sponsors. Software will be more heavily relied upon to keep patients connected, informed, and engaged. Let's explore the importance of utilizing user-focused research on software design and implementation in clinical trials.



10:45 Coffee Break in the Exhibit Hall (Sponsorship Opportunities Available)



## DCTs TO CHANGE SPONSOR-CRO DYNAMIC

### 11:40 Chairperson's Remarks

*Mary Jo Lamberti, PhD, Director and Research Assistant Professor, Tufts Center for the Study of Drug Development (CSDD)*

### 11:45 The Impact of Decentralized and Hybrid Trials on Sponsor-CRO Collaborations

*Mary Jo Lamberti, PhD, Director and Research Assistant Professor, Tufts Center for the Study of Drug Development (CSDD)*

The presentation will assess the impact of decentralized and hybrid clinical trials on sponsor-CRO relationships based on the results of a global survey. Current and planned usage of specific DCT solutions and technologies by organizations will be discussed. The role of CROs in DCT adoption and implementation will also be examined as well as those technologies and outsourcing approaches that are viewed as most effective by organizations.

### 12:05 pm Lessons Learned that Transform the Sponsor-CRO Relationship for Hybrid Decentralized Trials

*Trinette Mitchell, Head, Emerging Priorities & Innovation, Takeda Pharmaceuticals, Inc.*

A pilot DCT program evaluates how eTools for remote data capture and remote visits impact a collaborative operating model between the sponsor and CRO for study start-up. Lessons learned during the pilot program, further evolve the sponsor-CRO relationship in areas like protocol design and eTools feasibility.

### 12:25 DCTs: Driving a New Paradigm of Partnering

*Tina Caruana, Subject Matter Expert, eClinical Solutions, Digital & Decentralized Trials, Medrio*

DCTs offer a plethora of decentralized options, however, novel and often unproven approaches can be costly and complex for Sponsors and CROs to operationalize. At times, these new models have created unwanted burdens on clinical trial sites, a key stakeholder in the research continuum, and one that DCTs are meant to serve and empower. Attendees will learn the strategies Medrio used to effectively guide sites through uncharted waters of DCTs.

### 12:45 Transition to Lunch

### 12:50 LUNCHEON PRESENTATION: Clinical Outcome Assessments (COAs): Applying Scientific Rigor and Good Instrument Design

*Lindsay Hughes, PhD, Director, eCOA Science & Consulting, eCOA Science, Clario*

*Jowita Marszewska, PhD, Scientific Advisor, eCOA Science & Consulting, Clario*

The bedrock of a successful trial is a well-designed protocol with reliable measurements of biomedical and health-related outcomes to satisfy regulatory standards. This session examines how scientific rigor can be applied to clinical outcome assessments (COAs) even though they are subjective. We will synthesize the scientific practices underpinning good instrument design and COA data collection methods and recommend next steps for addressing data collection challenges.

### 1:20 Coffee & Dessert Break in the Exhibit Hall with "Best of Show Award" Winner Announcement (Gatlin BCD)



## ROOM LOCATION: Gatlin A1 & A2

## NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



### 2:20 Plenary Keynote Introduction

*Ivor Clarke, CEO, SubjectWell*



### 2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways

*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.

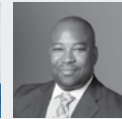


### 2:35 Advancing Evidence Generation of the Future

*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*

Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

### 2:45 Fireside Chat: Next-Generation Data Sources



*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*  
*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

### 2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap



*Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs*  
*Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck*  
*Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J*  
With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

### 3:25 Booth Crawl & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available). Last Chance for Viewing. (Gatlin BCD)



## ROOM LOCATION: Gatlin A4

## DCT LEGO BLOCKS: WEARABLES, DATA, QUALITY

### 4:25 Chairperson's Remarks

*Lindsay Hughes, PhD, Director, eCOA Science & Consulting, eCOA Science, Clario*

# DECENTRALIZED & HYBRID

## 4:30 PANEL DISCUSSION: How Digital Measurements Can Modernize Clinical Trials

Moderator: Rinol Alaj, Director, Head of COA and Patient Innovation, Regeneron  
Panelists:

Jeremy Wyatt, CEO, ActiGraph

Michelle Crouthamel, PhD, Head, Digital Sciences, AbbVie, Inc.

Lada Leyens, PhD, PD Regulatory, Personalized Healthcare, Digital Health Regulatory Shaping Lead, Clinical Trial Innovation, F. Hoffmann-La Roche Ltd.

Guangchen Ruan, Associate Director, Research & Development, Eli Lilly & Company

Hui Zhang, PhD, Senior Director, Digital Office, Eli Lilly & Co.

## 5:00 Future Direction of Decentralized Clinical Trial Capabilities within a Quality Framework

Teri Breedlove, Advisor Clinical Services and Capabilities, Eli Lilly and Company

Joanne Dourado, Senior Director, Medicines Quality Organization

Since the COVID pandemic, the implementation of clinical trials utilizing Decentralized Trial (DCT) capabilities has become a priority for pharmaceutical companies. Trials that incorporate DCT capabilities include new complexities, often around remote patient visits. Here at Lilly, we have discovered new approaches for remote trial activities, while concurrently remaining focused on patient safety and data integrity. This proposal shares a path forward to address these complexities, including shared best practices.

## 5:30 A Digital Device Case Study: Deploy, Connect, and Send Digital Data in Clinical Trials

Erika Moree, Head of Learning and Development, ProofPilot

For decades, clinical research has been mostly centered on an "entered data" orientation. As clinical research becomes more remote and more digital, the challenges to collect this sort of data faithfully and responsibly has far exceeded our conventional capabilities. ProofPilot is proud to present a case study along with best practices on what it takes to efficiently deploy devices, connect them, send digital data, and return them.



## 6:00 Benchmarking Clinical Trials Digital Maturity

Denisa McKnight, Senior Consultant Customer Experience, DT Consulting (an Indegene Company)

By gathering insights from a group of senior leaders and innovation experts, we developed a groundbreaking methodology to assess and measure digital maturity of clinical trials (CT-DEMA). The 2022 survey included responses from 12 large-cap pharma companies and showed a wide variation in digital maturity, capability prioritization, and best practice adoption.

## 6:10 Data-Driven Approaches to Redesign Clinical Trials to Enable Decentralization

Shivani Mehta, Associate Director Data Science, Janssen R&D

This presentation will focus on the strategy and approach for decentralized clinical trials using a data-driven AI/ML approach. Key highlights of the presentation will include developing our vision and strategy, and more specifically our suite of tools that focus on protocol optimization by reimagining Schedule of Activities.

## 6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

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## THURSDAY, FEBRUARY 9

7:15 am Registration Open (Gatlin Foyer)

ROOM LOCATION: Gatlin A1 & A2

## BREAKFAST PRESENTATIONS

### 7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore

Lisa Moneymaker, Chief Technology & Product Officer, Saama



Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the "speed of Covid" for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.

## 8:15 Transition to Sessions

ROOM LOCATION: Gatlin A4

## SCALING DECENTRALIZATION WITH NEW STANDARDS AND APPROACHES

### 8:25 Chairperson's Remarks

Melissa Nezos, Executive VP, Clinical Operations, Firma Clinical Research

### 8:30 Developing Industry Guidelines and Standards for DCTs Enabled by Digital Health Technologies

Isaac R. Rodriguez-Chavez, PhD, Vice Chair, IEEE-SA-DCT Program

Mathew Rose, MD, Co-Chair, IEEE, Founder and CEO, SAAVHA, Inc.

Historical limitations of traditional trials have led the industry to find better solutions – DCTs enabled by technology whose value proposition includes optimized efficiencies in all steps of trials while enhancing diversity, inclusivity, and participant-centric approaches. Despite fast DCT adoption, there is confusion. The IEEE-SA-DCT program is set up to develop the industry DCT guidelines and standards to harmonize best practices. This program will be discussed in this presentation.

### 9:00 The Role of the Community Pharmacist in Decentralized and Hybrid Trials

Jake, Galdo, PharmD, MBA, BCPS, BCGP ESPhA Pharmacy Quality Advisory and Consultant

Tina Schlecht, PharmD, MBA, Chief Pharmacy Officer at RxE2

Norris G. Turner, PharmD, PhD, resident & CEO, Turner Healthcare Quality Consulting, Inc.

Community pharmacists play a key role in the future of clinical trials. This session presents the current ways community pharmacists are supporting clinical trials in their communities and the future opportunities as more trials move to hybrid and decentralized conduct. Hear from pharmacists engaged in the process about the success of patient recruitment via local pharmacies and the next steps for addressing patient diversity and patient retention.

### 9:30 Increasing Patient Engagement and Retention through Patient-First Digital Trial Solutions

Mohammed "Mo" Ali, Chief Domain Expert, Medable

Access to clinical trials is a human right and participation should be easy yet lack of diverse patient populations and high drop-out rates remain persistent challenges for sponsors alike. In this discussion, Mohammed Ali will share how Medable is dramatically broadening the reach of research to increase trial diversity while easing patient and site burden through the use of Patient-first digital trial tools designed to improve engagement, retention and data quality.



### 9:45 Innovation Enabling New Approaches to Clinical Development

Mark Brown, Vice President, Global Patient & Site Solutions, IQVIA

Melissa Easy, Vice President & General Manager, Clinical Technologies, IQVIA  
New technologies are enabling Decentralized Clinical Trials (DCTs) to become the standard for clinical development, but much more is required to deploy and implement them successfully. Changes to roles and responsibilities and new processes are required. Attend this insightful presentation to understand the people, processes and technology including eConsent, eCOA, IRT, monitoring, and more that help streamline and automate development and hear of recent ROI results coming from successfully deployed DCTs.



### 10:15 Clinical Trial Tokenization – understanding the fundamentals for success

Adam Halbridge, MBA, Head of Clinical Trial Tokenization, ICON plc

The ability to tokenize patients in clinical trials and leverage data from multiple data sources, gives sponsors and payers an expanded view of patients treated with an investigational product. It will also deliver valuable insights into long-term safety and effectiveness that can support regulatory and reimbursement discussions as a drug moves towards commercialization. So, what do you need to know when considering a Clinical Trial Tokenization solution?



### 10:45 Networking Coffee Break (Gatlin Foyer)

# DECENTRALIZED & HYBRID

ROOM LOCATION: Gatlin A4

## SCALING DCT EFFORTS BEYOND ZIP CODE AND COMPANY LIMITS

### 11:05 Chairperson's Remarks

*Craig Lipset, Founder & Advisor, Clinical Innovation Partners; Co-Chair, Decentralized Trials & Research Alliance (DTRA)*

### 11:10 Power in Partnership: Scaling DCTs with Large Pharma



*Kim Boericke, COO, THREAD*

*Kim Hawkins, Global Head of Clinical Project Operations & Dossier Delivery, Sanofi*

Today, the discussion will begin with Sanofi's journey to move from piloting DCTS to full global expansion partnering with THREAD as the technology enabler to support their ACT4Patients initiative. The discussion will continue outlining the five (5) steps needed to adopt and fully scale DCTS within a large pharma organization. The discussion will close with the ROI for scaling DCTS globally.

### 11:40 Real-World Results from Ongoing DCT Collaboration

*Ricardo De Lemos, Executive Director, Project Management, Clinical Trial Services, CVS Health*

*Jeff Kingsley, CEO, Centricity Research*

DCT design requires more complexity than brick-and-mortar research. Despite your best intentions, items can get overlooked. Our real-world experience can help guide you to success by demonstrating what we overlooked or dismissed and what we learned.

### 12:00 pm PANEL DISCUSSION: Cross Industry Initiatives to Ease DCT Adoption: Updates from DTRA

*Moderator: Craig Lipset, Founder & Advisor, Clinical Innovation Partners; Co-Chair, Decentralized Trials & Research Alliance (DTRA)*

The Decentralized Trials & Research Alliance enables collaboration of stakeholders to accelerate the adoption of patient-focused, decentralized clinical trials and research within life sciences and healthcare through education and research.

*Panelists:*

*Jane E. Myles, Co-Lead, Priority Initiative 3B, DCT Playbook, Decentralized Trials & Research Alliance (DTRA)*

*Jonathan Andrus, MS, CQA, CCDM, President and COO, CRIO and Treasurer and Past Chair, Society for Clinical Data Management*

*Caroline Redeker, Senior Vice President, Corporate Development, Advanced Clinical*

### 12:40 Transition to Lunch

### 12:45 LUNCHEON PRESENTATION: EmPowering Communities and Underserved Populations with Localized Access to Clinical Trials



*Thad Wolfram, President, EmVenio Research*

Join Thad Wolfram, President of EmVenio Research, as he discusses bringing clinical trial access to a community setting using a localization approach. Learn how to provide access to hard-to-reach and underserved populations while removing barriers and unlocking doors to innovation.

### 1:15 Closing Remarks

### 1:20 Scope Summit 2023 Adjourns

Cambridge Healthtech Institute's 6th Annual

## Sensors, Wearables and Digital Biomarkers in Clinical Trials

**FEBRUARY 6-8, 2023**

All Times EST

Digital Measurements and Endpoints in Hybrid and Conventional Trials

Cambridge Healthtech Institute's 12th Annual

## Decentralized Trials and Clinical Innovation

**FEBRUARY 8-9, 2023**

Technology and Infrastructure for DCTs

### MONDAY, FEBRUARY 6

#### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the SCOPE Summit website for further details.

\*Limited space available. Separate registration and fee required for Golf.

#### 9:00 Conference Registration Open (Gatlin Foyer)

#### 1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

#### 2:00 User Group Meetings

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

**ROOM LOCATION: Gatlin A1 & A2**

### ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



#### 5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards

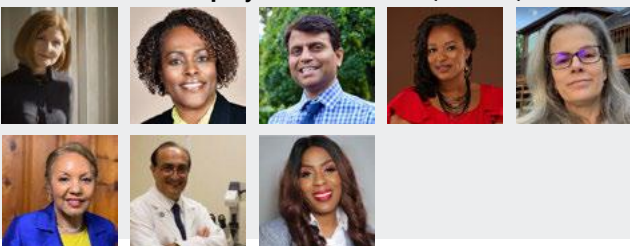
*Micah Lieberman, Executive Director, Cambridge Healthtech Institute*



#### 5:05 Plenary Keynote Introduction

*Tarra Shingler, Chief Commercial Officer, StudyKIK*

#### 5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education



*Moderator: Vicky DiBiasi, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi*

Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

*Panelists:*

*Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck*  
*Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College*

*Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine*

*Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis*

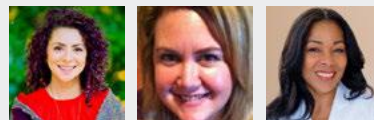
*Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital*

*Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science*

*Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi*

#### 5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction

#### 5:45 SCOPE's 7th Annual Participant Engagement Awards



*Co-Moderators:*

*Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata*  
*David Sall, President & CEO, Marketing, Patient Enrollment Advisors LLC*  
Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments.

# DIGITAL MEASUREMENTS

## Panelists:

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.  
Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate  
Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda  
Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics  
Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.  
Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

6:30 SCOPE's Kick-Off Happy Hour

7:45 Close of Day



**TUESDAY, FEBRUARY 7**

7:00 am Registration Open (Gatlin Foyer)

7:30 Morning Brew & Pastries to Jumpstart Your Day (Sponsorship Opportunities Available) or Morning Coffee

**ROOM LOCATION: Gatlin A1 & A2**

## THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

8:30 Chairperson's Remarks



Marina Filshinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute  
Micah Lieberman, Executive Director, Cambridge Healthtech Institute

8:35 Chairperson's Plenary Keynote Introduction



Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems

8:40 Would I Want My Mother to Be Part of a Clinical Trial?



Virginia Nido, Global Head, Product Development Industry Collaborations, Genentech, a member of the Roche Group

Our industry has been talking about becoming more patient-centric in our approach to trials. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working.

9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions...You Name It



Moderator: Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources, and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

## Panelists:

Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals, Inc.  
Bryan O'Neill, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.  
Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.  
Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!

9:35 Grand Opening Coffee and Refreshment Break in the Exhibit Hall



**ROOM LOCATION: Gatlin A4**

## DIGITAL BIOMARKERS IN CNS, SLEEP AND DERMATOLOGY TRIALS

10:35 Chairperson's Remarks

David Anderson, Ph.D., Principal Scientist, Clinical ink

10:40 Precompetitive Development of Digital Measures in Parkinson's Disease

Jie Shen, PhD, Director, Digital Science, AbbVie

Measurement of the signs and symptoms of Parkinson's Disease using objective tools has a long history. This talk will cover the progress made by the precompetitive Digital Drug Development Tools (3DT) consortium led by the Critical Path for Parkinson's and its members to advance the scientific, operational, and regulatory maturity of DHTs for use in PD research and therapeutic development.

11:00 Novel AI-Enabled Sensors for Quantifying Itch By Measuring Scratch

Shuai Steve Xu, Assistant Professor of Dermatology & Medical Director, Querrey Simpson Institute for Bioelectronics, Northwestern Memorial Hospital  
As evidenced by a recent multi-pharma consortium with the Digital Medicine Society, there is strong interest in nocturnal scratch as a clinical endpoint. I am a board-certified dermatologist and biomedical engineer who has developed a novel wearable that quantifies scratch with an AI algorithm. We have validated this in children and adults with AD - with our papers being covered widely by the media.

11:20 Leveraging Clinical and Real-World Studies to Develop and Validate Nocturnal Scratch and Sleep Measurements

Sandra L. Goss, Director, Digital Health Strategy, AbbVie, Inc.

Measuring nocturnal scratch and sleep as digital endpoints in the clinic and real-world studies can generate insightful data, including feasibility, validation of digital tool and endpoint, and confirmation. Each study type and population bring its own set of benefits and challenges, and there are multiple ways to use studies throughout development to optimize the development of novel digital endpoints.

11:40 Validation and Application of the Novel Digital Endpoints of Nocturnal Scratch and Sleep

Carrie A. Northcott, PhD, Senior Director & Project Lead, Digital Medicine & Translational Imaging, Pfizer Inc.

Nocturnal scratching and sleep disruptions are key aspects of Atopic Dermatitis that until recently have been challenging to measure, especially in a quantitative manner. The use of digital health technology tools, via accelerometry, provides the opportunity to passively, quantitatively, and continuously measure these symptoms. A key aspect to provide value in these assessments is that they are validated and can detect clinically relevant changes.

11:55 Scratching Detection Algorithm and Digital Endpoints Development for Atopic Dermatitis Patients

Ju Ji, PhD, Senior Advisor, Advanced Analytics and Data Science, Eli Lilly & Co.  
We developed algorithms to detect scratch and restless motions based on wrist-worn actigraphy signal data. The algorithm is used to extract digital endpoints to quantify and evaluate itch and sleep disturbance in an objective way. The validity and clinical relevance of the novel digital endpoints is demonstrated through data collected from trials.

12:10 pm The Value of Passive Data Collection: Tying Active Assessments to Passive Measurements in Clinical Research



Joan Severson, Chief Innovation Officer, Clinical ink

# DIGITAL MEASUREMENTS

Learn how patient-centric, clinically relevant measurements and advanced analytics provide better context for data interpretation. Severson, a human-computer interaction expert for leading pharmaceutical, government, and research institutions, details how to unlock the value of passive data collection by tying the rich, voluminous patient data from mobile sensors and wearables to active mobile measurements. Learn how to develop digital biomarkers from voice data collection and processing, multimodal signal processing, and feature engineering.

## 12:40 Transition to Lunch

### 12:45 LUNCHEON PRESENTATION: Reinventing the Six Minute Walk Test: A Novel Approach to Digital Measures

Melissa Ceruolo, Senior Director, Biomarker Analytics, Medidata, a Dassault Systèmes company



Traditional functional measures like the six minute walk test are status quo despite the widely held perception that they are imperfect and subjective. Sensors offer the promise of frequent and objective quantitation in real world environments with low patient burden. Attend this talk to learn about our cutting edge approach to reinvent the most commonly used functional test in life science research. Validation and regulatory pathways will be discussed.

## 1:15 Coffee and Dessert Break in the Exhibit Hall

### DHT EVOLVING REGULATIONS; DIGITAL ENDPOINTS



## 2:10 Chairperson's Remarks

Michelle Crouthamel, PhD, Head, Digital Sciences, AbbVie, Inc.

### 2:15 A Learning Regulatory Ecosystem: Advances in Regulatory Thinking in the Use of DHTs in Clinical Trials (EMA, FDA and ICH guidance)

Lada Leyens, PhD, PD Regulatory, Personalized Healthcare, Digital Health Regulatory Shaping Lead, Clinical Trial Innovation, F. Hoffmann-La Roche Ltd.

There are different regulatory pathways available for digital endpoint development teams to get health authority advice on the validation of novel digital measures and their acceptability as label enabling endpoint in pivotal clinical trials. This presentation will cover examples of digital endpoint developments that used different regulatory pathways, their challenges and opportunities and considerations for regulatory strategies

### 2:40 How to Improve Clinical Trial Data with Continuous Glucose Monitoring (CGM)



Robert Sala, Director of External Research and CRO Integration, Research, Dexcom

Join Robert Sala, Director of External Research and CRO Integration at Dexcom, and Michael Brown, Executive VP of Global Commercial Operations at Woodley Trial Solutions. We discuss the significance of real-time data collection from a world-leading wearable CGM device innovation, and how this is utilized in hybrid clinical trials. We'll also make time for a Q&A session, so please don't miss your chance to ask your burning questions to the experts.

### 3:10 Considerations for Digital Endpoints: Digital biomarkers, sensors and PRO empowering clinical trials



David Kiger, Global Vice President, Biofourmis

This session will address how new ML-enabled digital health technologies and remote monitoring advancements can complement ePRO and decentralized clinical trials to transform development.

### 3:25 Regulatory Update on Digital Endpoints

Michael Benecky, Senior Director, Regulatory Affairs, UCB

The presentation will discuss the evolving regulatory guidelines for use of Digital Health Technology (DHT) within pharmaceutical clinical development programs. Good regulatory practice is based on the mitigation of potential patient risks mitigation prior to implementation that may arise from DHT use within a pharmaceutical clinical trial. DHT risks that require mitigation include errors in patient management due to DHT malfunction, patient data privacy/cybersecurity, electrical safety, and material biocompatibility.

### 3:45 The Need for Novel Endpoints: Using Multimedia, Audio and Video to Capture Novel Digital Endpoints



Scott Bergeron, Partner, Clinical, Red Nucleus

We'll discuss how digital audio and video evidence generated in clinical trials is being used to provide quantitative and qualitative data to evaluate the efficacy of novel treatments for patients.

## ROOM LOCATION: Gatlin Foyer

### INTERACTIVE BREAKOUT DISCUSSION GROUPS

#### 4:15 Find Your Table and Meet Your Moderator

#### 4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

#### 5:00 Welcome Reception in the Exhibit Hall



#### 6:30 Close of Day

#### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions.

Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando.

On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



## WEDNESDAY, FEBRUARY 8

## ROOM LOCATION: Gatlin A3 & A4

### BREAKFAST PRESENTATIONS

#### 8:00 am Registration Open

#### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program



Caroline Jackson, Executive Vice President, Patient Services, mdgroup  
Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.

#### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment



Dennis Akkaya, Chief Commercial Officer, myTomorrows  
We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.

#### 9:00 Session Break

## ROOM LOCATION: Gatlin A4

### REGULATORY UPDATE

#### 9:10 Chairperson's Remarks

Sandra L. Goss, Director, Digital Health Strategy, AbbVie, Inc.

#### 9:15 PANEL DISCUSSION: Novel Evidence for Regulatory Decisions: The Key Factors for Success

Moderator: Michelle Crouthamel, PhD, Head, Digital Sciences, AbbVie, Inc.  
We define the scope of novel evidence, including RWE, Digital Biomarkers, and Novel Digital Endpoints. There has been a proliferation and adoption of RWE and DHT in the life cycle of drug development to improve outcome



# DIGITAL MEASUREMENTS

measurements and accelerate medicine development. The Panelists will discuss lessons learned and dissect successful cases to identify key “must haves” on how to use novel evidence to support regulatory decisions.

Panelists:

Jennifer Goldsack, Executive Director, Digital Medicine Society (DiMe)  
Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.  
Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA

## 9:45 Disruptive and Patient-Focused: Innovation to Meet Digital Endpoints

Konstantinos Kostikas, Professor of Respiratory Medicine & Head Respiratory Medicine Department, University Hospital of Ioannina  
Furat Shawki, Head, Product and Operations, Clinical Trials, NuvoAir  
Rachel Yan, Associate Director, Clinical Operations, Cytokinetics  
This session explores the value of integrating clinical trials as part of patients' daily lives. Topics include: performing complex data collection outside the traditional model; innovative, patient-centric solutions integrating medical devices, wearables, and activity trackers; and the role of AI and machine learning in disrupting clinical trials. Hear the benefits of capturing digital endpoints in both home and clinic—from the points of view of patients, study personnel, and sponsors alike.

## 10:15 Remote Symptom Monitoring: Combining Active and Passive Digital Measures

Nathan Cashdollar, PhD, Director of Digital Neuroscience, Operations, Cambridge Cognition  
Many innovative approaches for remote symptom monitoring of patients have recently emerged to optimize the metrics captured in decentralized clinical trials. One of these techniques is deploying high frequency active assessments to enhance the contextual insight of measures captured via passive physiological sensors. Combining active and passive data capture allows for a more comprehensive characterization of patients' fluctuating symptoms and thereby provides a higher fidelity to detect therapeutic interventions.

10:45 Coffee Break in the Exhibit Hall (Sponsorship Opportunities Available)

## DATA SOLUTIONS FOR DIGITAL TRIALS

### 11:40 Chairperson's Remarks

Aman Thukral, Director & Head, Clinical Systems & Digital Operations, AbbVie, Inc.

### 11:45 MagnolAI – A Sensor Cloud for Connected Clinical Trials

Regan Giesting, Data Engineer, Digital Health Office, Eli Lilly & Company  
Leah Miller, Data Engineer, Digital Health Office, Eli Lilly & Company  
Neel Patel, Data Engineer, Eli Lilly  
Guangchen Ruan, Associate Director, Research & Development, Eli Lilly & Company  
Hui Zhang, PhD, Senior Director, Digital Office, Eli Lilly & Co.

While digital health technology promotes the ability to collect wearable sensor data, what matters more than that is how some of these most complex digital data can be efficiently visualized, extracted and analyzed for digital measures development. We would like to present Lilly's example of what a digital data platform should (and can) do to ensure dbm research is done efficiently and rigorously.

### 12:15 pm The Anatomy of Connected Digital Health Platform

Gian Prakash, Associate Director, Data Engineering, Information Research, AbbVie Inc.  
Aman Thukral, Director & Head, Clinical Systems & Digital Operations, AbbVie, Inc.

Clinical trials have been collecting different sources of digital data (wearables, sensors, apps, images, etc.). These digital data sources have created opportunities for sponsors to develop drugs for unmet needs and acquire quality patient data. To manage these data sources, sponsors are developing modern platforms. This session will provide an overview of the capabilities required to develop a Digital Health Platform and prepare data for review and submission.

### 12:45 Transition to Lunch

## 12:50 LUNCHEON PRESENTATION: Utilizing AI-Powered Technology for Patient Matching & Site Selection to Expedite Research to Patient's Doorsteps



Joshua Ransom, PhD, Head of Customer Experience and Product, BEKHealth & Associate Director GBEMTI at the NAMCP, Customer Experience and Product, BEKHealth

With technological advancement & innovation being at the forefront of clinical research and the decentralized clinical trials (DCT) landscape, manual processes still lurk throughout workflows. In this talk, Joshua Ransom, Head of CX & Product at BEKHealth, presents a case study illustrating how BEKHealth utilizes AI technology solutions to expand clinical trial access and accelerate timelines through patient identification and matching.

1:20 Coffee & Dessert Break in the Exhibit Hall with “Best of Show Award” Winner Announcement (Gatlin BCD)

ROOM LOCATION: Gatlin A1 & A2

## NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



### 2:20 Plenary Keynote Introduction

Ivor Clarke, CEO, SubjectWell



### 2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways

Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.

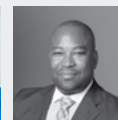


### 2:35 Advancing Evidence Generation of the Future

Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA

Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

### 2:45 Fireside Chat: Next-Generation Data Sources



Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA  
Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.

### 2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap



Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs

# DIGITAL MEASUREMENTS

Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck

Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J

With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

**3:25 Booth Crawl & Refreshment Break in the Exhibit Hall** (Sponsorship Opportunities Available). Last Chance for Viewing. (Gatlin BCD)



**ROOM LOCATION: Gatlin A4**

## DCT LEGO BLOCKS: WEARABLES, DATA, QUALITY

**4:25 Chairperson's Remarks**

Lindsay Hughes, PhD, Director, eCOA Science & Consulting, eCOA Science, Clario

**4:30 PANEL DISCUSSION: How Digital Measurements Can Modernize Clinical Trials**

Moderator: Rinol Alaj, Director, Head of COA and Patient Innovation, Regeneron  
Panelists:

Jeremy Wyatt, CEO, ActiGraph

Michelle Crouthamel, PhD, Head, Digital Sciences, AbbVie, Inc.

Lada Leyens, PhD, PD Regulatory, Personalized Healthcare, Digital Health Regulatory Shaping Lead, Clinical Trial Innovation, F. Hoffmann-La Roche Ltd.  
Guangchen Ruan, Associate Director, Research & Development, Eli Lilly & Company

Hui Zhang, PhD, Senior Director, Digital Office, Eli Lilly & Co.

**5:00 Future Direction of Decentralized Clinical Trial Capabilities within a Quality Framework**

Teri Breedlove, Advisor Clinical Services and Capabilities, Eli Lilly and Company

Joanne Dourado, Senior Director, Medicines Quality Organization

Since the COVID pandemic, the implementation of clinical trials utilizing Decentralized Trial (DCT) capabilities has become a priority for pharmaceutical companies. Trials that incorporate DCT capabilities include new complexities, often around remote patient visits. Here at Lilly, we have discovered new approaches for remote trial activities, while concurrently remaining focused on patient safety and data integrity. This proposal shares a path forward to address these complexities, including shared best practices.

**5:30 A Digital Device Case Study: Deploy, Connect, and Send Digital Data in Clinical Trials**



Erika Moree, Head of Learning and Development, ProofPilot

For decades, clinical research has been mostly centered on an "entered data" orientation. As clinical research becomes more remote and more digital, the challenges to collect this sort of data faithfully and responsibly has far exceeded our conventional capabilities. ProofPilot is proud to present a case study along with best practices on what it takes to efficiently deploy devices, connect them, send digital data, and return them.

**6:00 Benchmarking Clinical Trials Digital Maturity**

Denisa McKnight, Senior Consultant Customer Experience, DT Consulting (an Indegene Company)

By gathering insights from a group of senior leaders and innovation experts, we developed a groundbreaking methodology to assess and measure digital maturity of clinical trials (CT-DEMA). The 2022 survey included responses from 12 large-cap pharma companies and showed a wide variation in digital maturity, capability prioritization, and best practice adoption.

**6:10 Data-Driven Approaches to Redesign Clinical Trials to Enable Decentralization**

Shivani Mehta, Associate Director Data Science, Janssen R&D

This presentation will focus on the strategy and approach for decentralized clinical trials using a data-driven AI/ML approach. Key highlights of the presentation will include developing our vision and strategy, and more specifically our suite of tools that focus on protocol optimization by reimagining Schedule of Activities.

**6:30 Close of Day**

**6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\***

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

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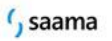
## THURSDAY, FEBRUARY 9

**7:15 am Registration Open (Gatlin Foyer)**

**ROOM LOCATION: Gatlin A1 & A2**

### BREAKFAST PRESENTATIONS

**7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore**



Lisa Moneymaker, Chief Technology & Product Officer, Saama

Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the "speed of Covid" for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.

**8:15 Transition to Sessions**

**ROOM LOCATION: Gatlin A4**

### SCALING DECENTRALIZATION WITH NEW STANDARDS AND APPROACHES

**8:25 Chairperson's Remarks**

Melissa Nezos, Executive VP, Clinical Operations, Firma Clinical Research

**8:30 Developing Industry Guidelines and Standards for DCTs Enabled by Digital Health Technologies**

Isaac R. Rodriguez-Chavez, PhD, Vice Chair, IEEE-SA-DCT Program

Mathew Rose, MD, Co-Chair, IEEE, Founder and CEO, SAAVHA, Inc.

Historical limitations of traditional trials have led the industry to find better solutions – DCTs enabled by technology whose value proposition includes optimized efficiencies in all steps of trials while enhancing diversity, inclusivity, and participant-centric approaches. Despite fast DCT adoption, there is confusion. The IEEE-SA-DCT program is set up to develop the industry DCT guidelines and standards to harmonize best practices. This program will be discussed in this presentation.

**9:00 The Role of the Community Pharmacist in Decentralized and Hybrid Trials**

Jake Galdo, PharmD, MBA, BCPS, BCGP ESPhA Pharmacy Quality Advisory and Consultant

Tina Schlecht, PharmD, MBA, Chief Pharmacy Officer at RxE2

Norris G. Turner, PharmD, PhD, resident & CEO, Turner Healthcare Quality Consulting, Inc.

Community pharmacists play a key role in the future of clinical trials. This session presents the current ways community pharmacists are supporting clinical trials in their communities and the future opportunities as more trials move to hybrid and decentralized conduct. Hear from pharmacists engaged in the process about the success of patient recruitment via local pharmacies and the next steps for addressing patient diversity and patient retention.

**9:30 Increasing Patient Engagement and Retention through Patient-First Digital Trial Solutions**



Mohammed "Mo" Ali, Chief Domain Expert, Medable

# DIGITAL MEASUREMENTS

Access to clinical trials is a human right and participation should be easy yet lack of diverse patient populations and high drop-out rates remain persistent challenges for sponsors alike. In this discussion, Mohammed Ali will share how Medable is dramatically broadening the reach of research to increase trial diversity while easing patient and site burden through the use of Patient-first digital trial tools designed to improve engagement, retention and data quality.

## 9:45 Innovation Enabling New Approaches to Clinical Development

Mark Brown, Vice President, Global Patient & Site Solutions, IQVIA

Melissa Easy, Vice President & General Manager, Clinical Technologies, IQVIA  
New technologies are enabling Decentralized Clinical Trials (DCTs) to become the standard for clinical development, but much more is required to deploy and implement them successfully. Changes to roles and responsibilities and new processes are required. Attend this insightful presentation to understand the people, processes and technology including eConsent, eCOA, IRT, monitoring, and more that help streamline and automate development and hear of recent ROI results coming from successfully deployed DCTs.



## 10:15 Clinical Trial Tokenization – understanding the fundamentals for success

Adam Halbridge, MBA, Head of Clinical Trial Tokenization, ICON plc

The ability to tokenize patients in clinical trials and leverage data from multiple data sources, gives sponsors and payers an expanded view of patients treated with an investigational product. It will also deliver valuable insights into long-term safety and effectiveness that can support regulatory and reimbursement discussions as a drug moves towards commercialization. So, what do you need to know when considering a Clinical Trial Tokenization solution?



## 10:45 Networking Coffee Break (Gatlin Foyer)

ROOM LOCATION: Gatlin A4

## SCALING DCT EFFORTS BEYOND ZIP CODE AND COMPANY LIMITS

### 11:05 Chairperson's Remarks

Craig Lipset, Founder & Advisor, Clinical Innovation Partners; Co-Chair, Decentralized Trials & Research Alliance (DTRA)

### 11:10 Power in Partnership: Scaling DCTs with Large Pharma

Kim Boericke, COO, THREAD

Kim Hawkins, Global Head of Clinical Project Operations & Dossier Delivery, Sanofi

Today, the discussion will begin with Sanofi's journey to move from piloting DCTS to full global expansion partnering with THREAD as the technology enabler to support their ACT4Patients initiative. The discussion will continue outlining the five (5) steps needed to adopt and fully scale DCTS within a large pharma organization. The discussion will close with the ROI for scaling DCTS globally.



### 11:40 Real-World Results from Ongoing DCT Collaboration

Ricardo De Lemos, Executive Director, Project Management, Clinical Trial Services, CVS Health

Jeff Kingsley, CEO, Centricity Research

DCT design requires more complexity than brick-and-mortar research. Despite your best intentions, items can get overlooked. Our real-world experience can help guide you to success by demonstrating what we overlooked or dismissed and what we learned.

### 12:00 pm PANEL DISCUSSION: Cross Industry Initiatives to Ease DCT Adoption: Updates from DTRA

Moderator: Craig Lipset, Founder & Advisor, Clinical Innovation Partners; Co-Chair, Decentralized Trials & Research Alliance (DTRA)

The Decentralized Trials & Research Alliance enables collaboration of stakeholders to accelerate the adoption of patient-focused, decentralized clinical trials and research within life sciences and healthcare through education and research.

Panelists:

Jane E. Myles, Co-Lead, Priority Initiative 3B, DCT Playbook, Decentralized Trials & Research Alliance (DTRA)

Jonathan Andrus, MS, CQA, CCDM, President and COO, CRIO and Treasurer and Past Chair, Society for Clinical Data Management

Caroline Redeker, Senior Vice President, Corporate Development, Advanced Clinical

### 12:40 Transition to Lunch

### 12:45 LUNCHEON PRESENTATION: EmPowering Communities and Underserved Populations with Localized Access to Clinical Trials



Thad Wolfram, President, EmVenio Research

Join Thad Wolfram, President of EmVenio Research, as he discusses bringing clinical trial access to a community setting using a localization approach. Learn how to provide access to hard-to-reach and underserved populations while removing barriers and unlocking doors to innovation.

### 1:15 Closing Remarks

### 1:20 Scope Summit 2023 Adjourns

February 6 at 8:00 am

## Masters of Clinical Research

SCOPE's 2<sup>nd</sup> Annual Golf Tournament



See page 69 for more information »

# PARTICIPANT ENGAGEMENT AWARD



IN MEMORY OF JERRY MATCZAK  
#BELIKEJERRY #SCOPE2023

February 6 at 5:00pm



## WHAT IS IT?

Now in its 7th year, the Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials.

PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments. SCOPE's 2023 Participant Engagement Award program is brought to you by Cambridge Healthtech Institute (CHI)'s SCOPE.

## HOW DOES IT WORK?

We welcome submissions from all facets of the industry, including, but not limited to Sites, CRO's, e-Patient Advisors, Agencies, Start-Ups, and Sponsors and invite you to submit your best work in the Patient Recruitment and Retention communications field.

## HOW TO WIN?

Your submission must truly be designed to engage potential, current, or alumni study participants and/or their influencers and show marked improvements in the status quo.

Submit your proposal by October 7, 2022

## EVENT HOSTS & JUDGES



David Sall  
President & CEO, Patient Enrollment Advisors;  
Co-Creator of the SCOPE Participant Engagement Award



Kelly McKee  
Vice President, Patient Recruitment and Registries, Medidata; Co-Creator of the SCOPE Participant Engagement Award



Micah Lieberman  
Executive Director, Conferences, Cambridge Healthtech Institute (CHI)



Gretchen Goller  
Sr. Director, Head of Patient Recruitment, Clinical Development Operations, Seagen



Anne Marie Mercurio  
Clinical Trial Volunteer and Patient Advocate



Marisa Rackley  
Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda



Kendal Whitlock  
Head, Digital Optimization, RWE Clinical Trials, Walgreens Boots Alliance



Kelly White  
Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co



Irena Webster  
Vice President, Head of Development Operations, Forma Therapeutics

Learn more at: [SCOPEsummit.com/participant-engagement-award](https://SCOPEsummit.com/participant-engagement-award)

Cambridge Healthtech Institute's 12th Annual

## Accessing and Generating RWD

Regulatory Grade RWD Sources and Strategies

**FEBRUARY 6-8, 2023**

All Times EST

Cambridge Healthtech Institute's 8th Annual

## Leveraging RWD for Clinical and Observational Research

Real-World Data for Next-Generation Studies

**FEBRUARY 8-9, 2023**

### MONDAY, FEBRUARY 6

#### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the SCOPE Summit website for further details.

\*Limited space available. Separate registration and fee required for Golf.

#### 9:00 Conference Registration Open (Gatlin Foyer)

#### 1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

#### 2:00 User Group Meetings

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

**ROOM LOCATION: Gatlin A1 & A2**

### ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



#### 5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards

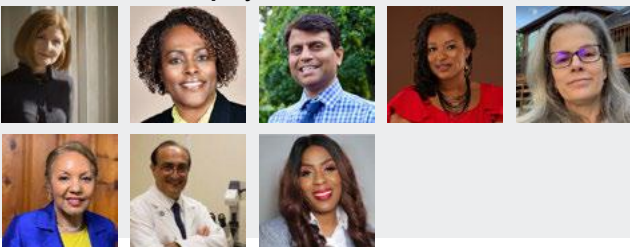
Micah Lieberman, Executive Director, Cambridge Healthtech Institute



#### 5:05 Plenary Keynote Introduction

Tarra Shingler, Chief Commercial Officer, StudyKIK

#### 5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education



*Moderator: Vicky DiBiao, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi*

Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

*Panelists:*

*Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck*  
*Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College*

*Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine*

*Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis*

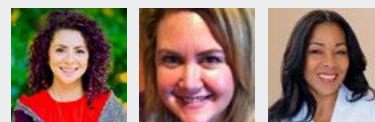
*Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital*

*Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science*

*Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi*

#### 5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction

#### 5:45 SCOPE's 7th Annual Participant Engagement Awards



*Co-Moderators:*

*Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata*  
*David Sall, President & CEO, Marketing, Patient Enrollment Advisors LLC*  
Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments.

# REAL WORLD EVIDENCE

## Panelists:

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.

Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate

Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda

Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics

Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.

Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

6:30 SCOPE's Kick-Off Happy Hour

7:45 Close of Day



**TUESDAY, FEBRUARY 7**

7:00 am Registration Open (Gatlin Foyer)

7:30 Morning Brew & Pastries to Jumpstart Your Day (Sponsorship Opportunities Available) or Morning Coffee

**ROOM LOCATION: Gatlin A1 & A2**

## THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

8:30 Chairperson's Remarks



Marina Filshinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute

Micah Lieberman, Executive Director, Cambridge Healthtech Institute

8:35 Chairperson's Plenary Keynote Introduction



Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems

8:40 Would I Want My Mother to Be Part of a Clinical Trial?



Virginia Nido, Global Head, Product Development Industry Collaborations, Genentech, a member of the Roche Group

Our industry has been talking about becoming more patient-centric in our approach to trials. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working.

9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions...You Name It



Moderator: Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources, and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

## Panelists:

Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals, Inc.

Bryan O'Neill, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.

Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.

Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!

9:35 Grand Opening Coffee & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available) (Gatlin BCD)



**ROOM LOCATION: St. John's 24/25**

**RWD GENERATION: TOOLS AND APPROACHES**

10:35 Chairperson's Remarks

Rob Kalesnik-Orszulak, Senior Director, Global Regulatory Strategy, Bristol Myers Squibb

10:40 Recent Developments in Causal Inference and Real-World Evidence Generation

Demissie Alemayehu, PhD, Vice President, Biostatistics, Pfizer Inc.

With the growing interest in augmenting traditional randomized trials with data from other sources, there has been tremendous progress in the methodological and regulatory areas. We provide a review of emerging themes in the literature and address strengths and weaknesses of the trending approaches. Special emphasis will be given to current approaches around the issue of bias control, robustness of inferential validity, and use of modern analytics.

11:10 RWE and AI Are Growing Together

Dorothee B. Bartels, PhD, Chief Digital Officer, AETION

The real-world data hype caused high expectations, including RCTs, might only play a minor role in future drug development. But they are rather complementary to RCT data and cannot replace them. Artificial intelligence may change drug development and time to market significantly, but will not replace past knowledge and experience. Real-World Evidence generation can be enhanced by AI and is key for public health.

11:40 Practical Tools Available to Advance Fit-for-Purpose Use of Real-World Data (RWD) in Regulatory Decision-Making

Rob Kalesnik-Orszulak, Senior Director, Global Regulatory Strategy, Bristol Myers Squibb

Two recently developed tools, now publicly available, aim to increase fit-for-purpose use of RWE/RWD in regulatory decision-making will be presented, including proposals for reducing barriers and building trust with health authorities.

12:10 pm Leveraging RWE to Improve Predictive Models for Operational Outcomes in Clinical Trials

Matthew Markman, Senior Cloud & Digital Associate, PwC

Eddie Valaitis, Director, Pharma and Life Sciences, R&D Analytics & AI, PwC Enrollment speed and discontinuation rate are key operational outcomes in clinical development. However, many factors including trial design, patient population, and selected countries impact these outcomes. We supplement traditional, structured trial data via an NLP pipeline to mine unstructured real-world data on the design of clinical trials to improve the predictive power of enrollment and discontinuation rate models. The predictions from these models are then used to accelerate clinical development.



12:40 Transition to Lunch

12:45 LUNCHEON PRESENTATION: A Meaningful Trial Diversity and Engagement Strategy

Warren Whyte, Vice President, RWE Sciences, ERACE Lead, ConcertAI

The FDA recognizes the need for diversified clinical trials, yet traditional approaches to doing so may increase cost & time to market for new therapeutics. Proposing a diversity and engagement strategy using real-world data & AI-enabled technologies to measure differences in cancer care across regions/ population groups for improved regionalized engagement; reassesses study protocols identifying enrollment barriers; locate community-based organizations & other advocacy groups to foster greater trust strengthening physician-patient interactions.



1:15 Coffee & Dessert Break in the Exhibit Hall (Sponsorship Opportunities Available) (Gatlin BCD)



# REAL WORLD EVIDENCE

## DEFINITIONS AND DATA NEEDS

### 2:10 Chairperson's Remarks

Aaron W. Kamaau, MD, Managing Director, Ikaika Health LLC

### 2:15 Clear, Consistent, and Computable Operational Definitions: Defining the Purpose and Data Needs for Real-World Evidence Generation

Aaron W. Kamaau, MD, Managing Director, Ikaika Health LLC

Recent guidance call for establishing data-specific operational definitions in protocols for real-world research. What are operational definitions, what do they consist of, and how can we maximize their usefulness? In this presentation, I propose a standards-based structure and method for generating clear and consistent operational definitions for study design elements that can be displayed in a human-readable format, as well as leveraged in computable ways across multiple RWD use cases.

### 2:45 Enriching Registries with Integrated Real World Data from EMR, Claims, PRO, and Wearables

Ying Tabak, PhD, VP, Global RWE & HEOR, UBC

Dr. Tabak will discuss leveraging technologies and innovations that enrich active registries with patient-reported outcomes, electronic health records, and claims data to generate comprehensive real-world evidence while safeguarding data quality, privacy, and security. Integrated RWD acquisition solutions reduce burden and create value for patients, healthcare providers, payers, and manufacturers, particularly for treatments that require long-term follow-up such as gene/cell therapies.



### 3:15 Mechanisms for Transferring Structured and Unstructured Data from the EHR at the Point-of-Care into Study EDC Systems

Hugh Levau, PhD, Vice President of Growth Strategy, Flatiron Health

Lauren Sutton, Senior Director, Product Management, Clinical Research, Flatiron Health

This session will focus on sharing outcomes of real studies that are using EHR to EDC applications to transfer data from EHR systems into EDC systems. We'll discuss how novel workflows, machine learning, and NLP can be implemented to augment the data available within the EHR that is eligible for transfer into EDC systems resulting in faster availability of high-quality study data.

### 3:45 Bridging the Gap between Patients, Health Care Providers, and Life Science Organisations

Dr Chris Johnson, BM BCH, MA, FRCP, Chief Medical Information Officer and Associate Medical Director, Cambridge Biomedical Campus, Royal Papworth Hospital

Dr. Johnson discusses the opportunities and challenges of EHR-derived data for research from clinical and operational perspectives. Covering the enhancements adopted on the Cambridge Biomedical Campus to information governance, data extraction and a complex EHR environment focusing on meeting clinical, life sciences and regulatory requirements through partnership with Dedalus and the Dedalus' Trials4Care portal. He will also present his experience of implementation and some of the early benefits realized.



ROOM LOCATION: St. John's 24/25

## INTERACTIVE BREAKOUT DISCUSSION GROUPS

### 4:15 Find Your Table and Meet Your Moderator

### 4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

### 5:00 Welcome Reception in the Exhibit Hall (Gatlin BCD)

### 6:30 Close of Day



### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie

theater, comedy club and family attractions.

Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando.

On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.

WEDNESDAY, FEBRUARY 8

ROOM LOCATION: Gatlin A3 & A4

## BREAKFAST PRESENTATIONS

### 8:00 am Registration Open

### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program



Caroline Jackson, Executive Vice President, Patient Services, mdgroup

Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.

### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment



Dennis Akkaya, Chief Commercial Officer, myTomorrows

We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.

### 9:00 Session Break

ROOM LOCATION: St. John's 24/25

## DATA SOURCES AND INTEGRATION STRATEGIES

### 9:10 Chairperson's Remarks

Mats Sundgren, PhD, Senior Industry Scientific Director, i-HD (European Institute for Innovation through Health Data)

### 9:15 Registries for RWE: Challenges and Opportunities

Rachel E. Sobel, PhD, Executive Director & Head, Pharmacoepidemiology, Regeneron Pharmaceuticals, Inc.

This presentation will review the recent RWE guidance from FDA and EMA on registries, and describe some of the challenges and opportunities in using registries to support safety and effectiveness evaluations, with a focus on rare disease, pediatric, and pregnancy registries, including some practical examples. I will discuss future directions and areas for improvement.

### 9:45 'Faster and Better': Automating Data between Electronic Health Records and Electronic Data Capture Systems at Hospitals

Dan Hydes, CEO & Co-Founder, IgniteData

Mats Sundgren, PhD, Senior Industry Scientific Director, i-HD (European Institute for Innovation through Health Data)

Nearly 50% of clinical trial data is duplicated between (EHRs) and (EDCs), wasting time and valuable resources. IgniteData's cloud-based Archer technology transports regulatory grade, clinically validated patient data from EHRs to sponsors' EDCs using HL7@ FHIR and SMART on FHIR. Archer has the potential to fundamentally improve the delivery of clinical trials in hospital settings, that ultimately could lead to industry wide transformational change.

### 10:15 Look Before You Leap

Kwame Marfo, Market Strategy and Innovation Lead, Clinical Development, Komodo Health, Inc.



Explore how RWD and sophisticated analytics software allow you to preview the impact inclusion/exclusion criteria will have on trial recruitment, before you launch. Understand why access to longitudinal patient insights are essential for recruitment efficiency, and how demographic insights + cohort modeling are advancing trial diversity and success.

### 10:45 Coffee Break in the Exhibit Hall (Sponsorship Opportunities Available)



# REAL WORLD EVIDENCE

## THE FDA RWD FRAMEWORK

### 11:40 Chairperson's Remarks

Dorothee B. Bartels, PhD, Chief Digital Officer, AETION

### 11:45 PANEL DISCUSSION: The FDA Real-World Evidence (RWE) Framework: How It Impacts Clinical and Observational Research

Moderator: Dorothee B. Bartels, PhD, Chief Digital Officer, AETION

Panelists:

John Cai, MD, PhD, Executive Director, Real-World Data Analytics and Innovation, Merck

Aaron W. Kamaau, MD, Managing Director, Ikaika Health LLC

Marjorie Zettler, PhD, MPH, Executive Director, Clinical Science, Regor Pharmaceuticals, Inc.

### 12:45 pm Transition to Lunch

### 12:50 LUNCHEON PRESENTATION: Getting the Most out of Structured and Unstructured Real-World Data for Evidence Generation

Jessica Paulus, ScD, VP of Research, OM1

Structured data, what's found in an electronic medical record, and unstructured data, what's found in clinician notes, real-world data (RWD) provide valuable insights into treatment effectiveness and safety, gaps in care, reasons for discontinuation, and more. Yet, understanding how these data complement each other and how to choose appropriate data sources based on different evidence needs is critical to success.

### 1:20 Coffee & Dessert Break in the Exhibit Hall with "Best of Show Award" Winner Announcement (Gatlin BCD)



## ROOM LOCATION: Gatlin A1 & A2

## NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



### 2:20 Plenary Keynote Introduction

Ivor Clarke, CEO, SubjectWell



### 2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways

Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.



### 2:35 Advancing Evidence Generation of the Future

Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA

Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

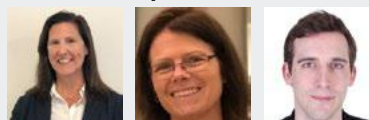
### 2:45 Fireside Chat: Next-Generation Data Sources



Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA

Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.

### 2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap



Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs

Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck

Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J

With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

### 3:25 Booth Crawl & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available). Last Chance for Viewing. (Gatlin BCD)



## ROOM LOCATION: St. John's 24/25

## RWE FOR TRIAL OPTIMIZATION

### 4:25 Sponsored Chairperson's Remarks (Opportunity Available)

### 4:30 Applying Quantitative Approaches in the Use of RWE in Clinical Development and Life-Cycle Management

Weili He, PhD, Distinguished Research Fellow, Head of Department, Medical Affairs and Health Technology Assessment Statistics, AbbVie, Inc.

While there are numerous publications in RWD and RWE areas, strategic planning and tactical execution perspectives from an end-to-end process are still lacking, including the use of RWEs not only in regulatory settings but also in non-regulatory settings along with organizational infrastructure considerations. We attempt to fill this void by providing thoughts on addressing the key considerations.

### 5:00 Pragmatic Trials: Building the Bridge between Clinical Trials and Real-World Clinical Practice

Helene Nordahl, PhD, Director, Real World Data Science & Innovation, Novo Nordisk, Inc.

Pragmatic trial designs can build the bridge between clinical trials and clinical practice, providing valuable real-world evidence, with the rigor of randomized clinical trials, to inform treatment decisions of payers, clinicians, employers, patients, and for regulatory purposes moving forward. Leveraging real-world healthcare data and linkage to claims data offers the opportunity to address novel endpoints. Operational lessons learned from conducting pragmatic trials will be shared along with case examples.

### 5:30 From Challenge to Solution: Engaging High-Risk Psychiatric Patients in the Real World and Ensuring Medication Adherence



Erica Smith, PhD, Sr. Vice President, Business Development & Marketing, Sales and Marketing, Spencer Health Solutions

Clinical trials in psychiatry have one of the lowest likelihoods of approval - but what can be done? The spencer SmartHub connects patients to clinical sites and care teams, demonstrating 97% adherence and 90% engagement in patients in the real world - including psychiatric patients. This provides sponsors the ability to assure medication adherence while potentially reducing enrollment and replacement of non-adherent and non-compliant patients, leading to strong ROI.

### 6:00 Diversity in Clinical Trial Populations: How Using Real-World Evidence Can Help Achieve It

Marjorie Zettler, PhD, MPH, Executive Director, Clinical Science, Regor Pharmaceuticals, Inc.

In 2022 the FDA issued a guidance document recommending the prospective development of clinical trial diversity plans to address the inclusion of representative numbers of patients from racial and ethnic subgroups. Real-world evidence can be used to better understand differences in



# REAL WORLD EVIDENCE

disease prevalence, diagnosis and treatment patterns among marginalized populations. Real-world evidence informs trial eligibility criteria, guide site selection, and assist with planning for post-marketing data collection to ensure diversity.

## 6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions. Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando. On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



## THURSDAY, FEBRUARY 9

### 7:15 am Registration Open (Gatlin Foyer)

#### ROOM LOCATION: Gatlin A1 & A2

#### BREAKFAST PRESENTATIONS

### 7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore

*Lisa Moneymaker, Chief Technology & Product Officer, Saama*  
Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the "speed of Covid" for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.



### 8:15 Transition to Sessions

#### ROOM LOCATION: St. John's 24/25

#### RWD SOLUTIONS WITH PATIENTS IN MIND

### 8:25 Presentation to be Announced

*Ankit Lodha, Director, Data Science Portfolio Management, Johnson & Johnson*

### 8:30 How Do Patients Benefit by Reuse of Data (RCT and RWD) across Clinical Development?

*Manish Khatri, Director & Scientific Lead Data 42, Global Drug Development, Novartis Pharma AG*  
Traditionally clinical development process always relied on bespoke evidence generation specific to the development phase. Rapidly growing volumes of individual patient-level data and the pace of technology enabling advanced analytics, is the pharmaceutical industry duplicating parts of clinical research? What is the value of data and evidence that already exists? This presentation will cover the many lives a patient's data can and should have.

### 9:00 Better Understanding Your Patients - Without Increasing Site Burden

*Ryan Moog, Head of Clinical Trials, Life Sciences, Datavant*  
Healthcare data is more voluminous than ever, but data fragmentation is a generational hurdle in the conduct of clinical trials, impacting investigators' ability to understand the 360-degree view of a patient. This presentation



will discuss real-world examples for how access to both de-identified and identified patient data can support better clinical trials that account for a patient's full journey before, during, and after a trial.

### 9:30 Unlocking the Power of RWE through Tokenization to Accelerate R&D and Drive Patient Impact

*Ankit Lodha, Director, Data Science Portfolio Management, Johnson & Johnson*  
Implementation of tokenization in clinical trials to enhance data collection and insight generation without increasing operational burden. Executed first-in-industry innovation project to link clinical trial data with real-world data (RWD) via tokenization to enable real-world effectiveness studies and long-term follow-up (LTFU) resulting in groundbreaking real-world evidence generation prior to licensure.

### 10:15 PANEL DISCUSSION: Ethical Use of AI: GMLP in Clinical Trials

*Moderator: Prasanna Rao, Head, AI & Data Science, Data Monitoring and Management, Clinical Sciences and Operations, Global Product Development, Pfizer Inc.*

This panel will address critical issues of AI applications in clinical development from the ethical use of AI point of view.

#### Panelists:

*Brian Martin, Head of AI, R&D Information Research, Research Fellow, AbbVie, Inc.*

*Matthew Studney, Vice President, MRL IT, Merck & Co.*

*Lucas Glass, Vice President, Analytics Center of Excellence, IQVIA*

### 10:45 Networking Coffee Break (Gatlin Foyer)

#### STRATEGY LEVEL DATA SOLUTIONS

### 11:05 Chairperson's Remarks

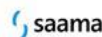
*Yan Liu, MD, MSc, PhD, Chief Medical Officer, Median Technologies*

### 11:10 More Than Just Reports! – Transformative Journey to Bring Higher Impact

*Seongjoon Koo, PhD, Head of Data and Analytics, Global Development Operations, Data & Analytics Global Dev Operations, Amgen Inc*  
I will introduce our journey to advanced analytics from traditional reporting. The motivation, challenges, initial successes, and lessons learned will be shared.

### 11:40 From Concept to Breakthrough: The Case for AI in Data Management

*Malaikannan Sankarasubbu, VP, AI Research, Saama*  
Clinical trials are digitizing rapidly and manual data management processes can't scale to handle the volume of new data. However, by applying artificial intelligence (AI) to key data management processes, sponsors and CROs can master these new challenges effectively - with existing resources.



Join this exciting session to learn how AI can be used to identify patterns and anomalies, recommend coding terms, surface critical actions, clean data automatically, and more.

### 12:10 pm Merck's Strategic IT Approach to AI Use in Clinical Development

*Matthew Studney, Vice President, MRL IT, Merck & Co.*  
This presentation will explain the strategic approach and various use cases for the application of AI throughout the Clinical Development environment at Merck.

### 12:40 Transition to Lunch

### 12:45 SCOPE Send Off Luncheon Presentation (Sponsorship Opportunity Available) or Enjoy Lunch on Your Own

### 1:15 Closing Remarks

### 1:20 Scope Summit 2023 Adjourns



## For More Information and Group Discounts, Please Contact:

Melissa Dolen, Account Manager  
T: (+1) 781-972-5418  
E: mdolen@healthtech.com

## TEAM DISCOUNTS FOR SMALL BIOPHARMA

If you are coming from a small pharma, biotech start-up, or virtual pharma we understand conference and training budgets are tight. We want your clinical teams at SCOPE!

This applies to small clinical trial sponsor organizations with less than \$1B in annual revenue.

Cambridge Healthtech Institute's 8th Annual

## Biomarker Technology and Innovation

Guiding Policies and Frameworks to Operate Biomarker-Driven Trials

**FEBRUARY 6-8, 2023**

All Times EST

Cambridge Healthtech Institute's 8th Annual

## Biospecimen Operations and Vendor Partnerships

Technologies and Patient-Centric Operations to Deliver Biospecimens for Clinical Research

**FEBRUARY 8-9, 2023**

### MONDAY, FEBRUARY 6

#### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the SCOPE Summit website for further details.

\*Limited space available. Separate registration and fee required for Golf.

#### 9:00 Conference Registration Open (Gatlin Foyer)

#### 1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

#### 2:00 User Group Meetings

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

**ROOM LOCATION: Gatlin A1 & A2**

### ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



#### 5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards

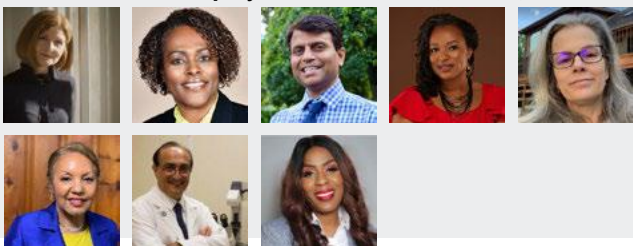
*Micah Lieberman, Executive Director, Cambridge Healthtech Institute*



#### 5:05 Plenary Keynote Introduction

*Tarra Shingler, Chief Commercial Officer, StudyKIK*

#### 5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education



*Moderator: Vicky DiBiaso, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi*

Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

*Panelists:*

*Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck*  
*Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College*

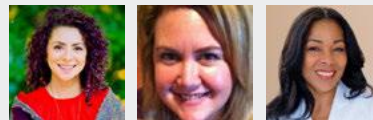
*Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine*  
*Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis*

*Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital*

*Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science*  
*Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi*

#### 5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction

#### 5:45 SCOPE's 7th Annual Participant Engagement Awards



*Co-Moderators:*

*Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata*  
*David Sall, President & CEO, Marketing, Patient Enrollment Advisors LLC*

Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments.

# BIOMARKERS & BIOSPECIMENS

## Panelists:

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.  
Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate  
Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda  
Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics  
Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.  
Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

6:30 SCOPE's Kick-Off Happy Hour

7:45 Close of Day



## TUESDAY, FEBRUARY 7

7:00 am Registration Open (Gatlin Foyer)

7:30 Morning Brew & Pastries to Jumpstart Your Day (Sponsorship Opportunities Available) or Morning Coffee

ROOM LOCATION: Gatlin A1 & A2

## THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

8:30 Chairperson's Remarks



Marina Filshinsky, MD, Executive Director, Conferences, Cambridge Healthtech Institute  
Micah Lieberman, Executive Director, Cambridge Healthtech Institute



8:35 Chairperson's Plenary Keynote Introduction  
Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems



8:40 Would I Want My Mother to Be Part of a Clinical Trial?  
Virginia Nido, Global Head, Product Development Industry Collaborations, Genentech, a member of the Roche Group

Our industry has been talking about becoming more patient-centric in our approach to trials. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working.

9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions...You Name It



Moderator: Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources, and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

## Panelists:

Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals, Inc.  
Bryan O'Neill, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.

Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.  
Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!

9:35 Grand Opening Coffee & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available) (Gatlin BCD)



ROOM LOCATION: St. John's 26/27

## POLICY & GOVERNANCE IN AN EVOLVING HEALTH TECHNOLOGY LANDSCAPE

10:35 Chairperson's Remarks

Karina Bienfait, PhD, Executive Director and Head, Specimen Infrastructure & Informed Consent, Global Biospecimen & Imaging Management, Bristol Myers Squibb Co.

10:40 Novel Scientific Technologies and the Future of Evidence Generation, a Policy Perspective

Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA

Novel scientific techniques and technologies, including cell and gene therapies, mRNA, and AI/ML, offer exciting promise, but require new thinking about regulatory and evidence generation frameworks. This talk will explore the policy perspective, looking at recent FDA moves and areas for policy innovation. It will include lessons learned on how stakeholders can engage with regulators to advance novel evidence generation methods and the breakthrough technologies that can improve patient care.

11:10 Human Tissue Policies: A Critical Prerequisite for Digital Transformation

Brenda Yanak, Founder, Clinical Transformation Partners

As the industry hurtles down the path of digital transformation, much discussion has been on new tools and technologies and how data produced from them can be analyzed, with occasional discussion of the need to develop data governance models. This presentation examines the critical need for development of policies governing the use of human tissue and recommended components of such a policy, to ensure that organizations position themselves for success.

11:40 Data Privacy Issues in Biobanking

David J Peloquin, PhD, Partner, Health Care, Ropes & Gray

When companies share biospecimens and associated data with external entities, issues emerge of the conditions under which the materials and data were collected, and the regulatory frameworks of privacy that apply to sharing and downstream secondary uses of the associated data. This session will explore the legal and ethical issues of provenance of human biospecimens and associated demographic phenotypic data, and how that provenance informs acceptable and ethical secondary use.

12:10 pm Clinical Trial & Consent Management: Too Important to Leave to Chance



David Kaye, Vice President & General Manager, BioFortis, BioFortis, a Q2 Solutions Company

Patient samples are the lifeblood of any clinical trial but many companies are risking their data by using antiquated data collection methods (e.g.: pen & paper, homemade spreadsheets) in their modern clinical trials. In our talk, "Clinical Trial & Consent Management: Too Important to Leave to Chance" we highlight how clinical trial sample and consent tracking (CTST) software can revolutionize specimen management for pharmaceutical companies.

12:40 Transition to Lunch

12:45 Luncheon Presentation (Sponsorship Opportunity Available) or Enjoy Lunch on Your Own

1:15 Coffee & Dessert Break in the Exhibit Hall (Sponsorship Opportunities Available) (Gatlin BCD)



## POLICY & GOVERNANCE IN AN EVOLVING HEALTH TECHNOLOGY LANDSCAPE (CONT.)

2:10 Chairperson's Remarks

Joan Chambers, Senior Director, Marketing, Communication, & Education, Center for Information & Study on Clinical Research (CISCRP)

# BIOMARKERS & BIOSPECIMENS

## 2:15 Biospecimen Governance – Key Principles and Best Practices to Consider

*Rose Redfield, Head of Biospecimen Operations, Daiichi-Sankyo*  
What is next after carefully implementing all the operational mechanisms to collect, process, annotate and store biospecimens? How to ensure biospecimens are utilized with legal and ethical and best practices? Why would a governance structure for biospecimens be needed? When would this be beneficial? Navigating global regulations and internal expectation for research projects can be made easier with a few key principles regarding governance of utilizing biospecimens.

## 2:45 The Hidden Regulatory Risk from Sample Management – What Should You Be Aware of?

*Hope Meely, Chief Clinical Officer, Clinical Operations, Slope*  
Biospecimens provide essential data for drug safety and efficacy evaluations, and yet, current regulation does not contain biospecimen management guidance. As more trials rely on sample data, especially complex oncology and cell and gene trials, are sponsors opening themselves up to regulatory risk from inconsistent operational practices that lack traceability into the sample journey?



## 3:00 Lessons Learned from Sourcing Human Biological Specimens from Different Demographic

*Melissa Bime, Founder & CEO, Infuss Health, Inc.*  
This talk will delve into the broader considerations surrounding the procurement of human biological specimens, including the impact of demographic representation on science and research outcomes. Additionally, the presentation will address current limitations and the factors that must be taken into account by companies and researchers when sourcing human biological specimens. Join us as we explore the complexities of human biological specimen acquisition and its implications for the future of medicine.



## 3:15 Data & Specimen Governance

*Karina Bienfait, PhD, Executive Director and Head, Specimen Infrastructure & Informed Consent, Global Biospecimen & Imaging Management, Bristol Myers Squibb Co.*

*Samar Noor, Vice President, Statistical Programming, Global Biometric Sciences, Bristol Myers Squibb Co.*  
Explore the data governance and specimen governance frameworks Bristol Myers Squibb has put in place to support collection and delivery of high-quality biological specimens and data for clinical research. Gain insight into key processes and technologies leveraged to ensure proper infrastructure for biospecimen collections and clinical data quality.

## 3:45 Biobanking and Biospecimen Operation in Precision Medicine

*Lokesh Agrawal, PhD, Program Director, Biorepositories & Biospecimen Research, NIH NCI*  
The Cancer MoonshotSM Biobank ([moonshotbiobank.cancer.gov](http://moonshotbiobank.cancer.gov)) is a National Cancer Institute (NCI)-sponsored study that aims to accelerate cancer research through the collection of longitudinal blood and tissue biospecimens from cancer patients receiving standard of care therapy. The biospecimens, generally small biopsies, and accompanying medical data will be made available to accelerate research progress in cancer. Evidence-based, well documented, and consistent procedures are used to collect specimens of known quality.

**ROOM LOCATION: Gatlin Foyer**

## INTERACTIVE BREAKOUT DISCUSSION GROUPS

### 4:15 Find Your Table and Meet Your Moderator

### 4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

### 5:00 Welcome Reception in the Exhibit Hall (Gatlin BCD)

### 6:30 Close of Day



## 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando. The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions. Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando. On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



## WEDNESDAY, FEBRUARY 8

### ROOM LOCATION: Gatlin A3 & A4

### BREAKFAST PRESENTATIONS

#### 8:00 am Registration Open

#### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program

*Caroline Jackson, Executive Vice President, Patient Services, mdgroup*  
Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.



#### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment

*Dennis Akkaya, Chief Commercial Officer, myTomorrows*  
We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.



#### 9:00 Session Break

### ROOM LOCATION: St. John's 26/27

### DATA PRIVACY AND CONSENT

#### 9:10 Chairperson's Remarks

*Brenda Yanak, Founder, Clinical Transformation Partners*

#### 9:15 Consent in Genomics: Quo Vadis?

*Ma'n H. Zawati, PhD, Associate Professor, Human Genetics, Experimental Medicine, McGill University*

This presentation will discuss recent consent trends in the field of genomics in both the clinical and research settings. It will touch on lessons learned from the pandemic and look into the future when it comes to data sharing, interoperability, return of results and incidental findings and many more.

#### 9:45 Preserving Data Privacy while Empowering Access to Clinical Data

*Edward Ramos, PhD, Principal Science Officer Care Evolution and Co-Founder of Digital Trials Center, Scripps Research, CareEvolution*

The decentralized, digital clinical trial (DCT) model has brought a significant shift in how we conduct research. By meeting participants where they are and providing access for anyone, anywhere, digital clinical trials offer a study design that can provide real-world context as well as multi-modal data collection through survey responses, wearables, electronic health records, and other digital health technologies. Compared to traditional clinical trials, a number of innovations can be brought to the participant experience through a digital-based DCT, however, data privacy remains a priority. We will discuss the data sharing touchpoints we have with participants, how we implement strategies to support data privacy, and the return of information back to participants towards empowering them through their own, personal health insights.



# BIOMARKERS & BIOSPECIMENS

## 10:15 Gaps in Sample Tracking, Learn Which Technologies & Services Are Essential for End-to-End Clinical Trial Sample Tracking



*Stephanie Weber, Vice President, SampleGISTICS, SampleGISTICS, LabConnect*  
The challenges of real-time and accurate data submission from sites requires site-centric technologies and services that all sites can easily adapt to. Topics include, obtaining day of collection data, leveraging, and integrating courier tracking, and tracking beyond the Central Lab. You will discover the options and tools available for tracking at every stage of a sample's life cycle and the impact this knowledge has on clinical trial management and patient care.

10:45 Coffee Break in the Exhibit Hall (Sponsorship Opportunities Available)



## BIOMARKER SERVICES IN CLINICAL TRIALS FOR NOVEL THERAPEUTICS

### 11:40 Chairperson's Remarks

*Edward Hogan, Chief Operating Officer, Invicro*

### 11:45 Challenges with Patient Sampling in Cell Therapy Studies

*Rebecca Blanchard, PhD, President, Blanchard Consulting*  
The Development path for cell therapies has distinct features as compared to historical therapies. Early drug development is often focused on characterizing the Clinical Pharmacology of a drug therapy. In the world of cell therapies, many of these traditional investigations are quite unique. This talk will address the challenges with adequate and flexible sampling to support the development of cell therapies.

### 12:15 pm Innovative Biomarker Strategies to Advance Allogeneic CAR T Cell Development

*Mark Benton, PhD, Executive Director and Head of Clinical Pharmacology, CRISPR Therapeutics*

This presentation will share the factors that influenced our translational pharmacology approach for developing CRISPR-engineered allogeneic CAR T cells. I will discuss ways to improve speed, flexibility, and efficiency in the setting of dose escalation studies.

### 12:45 Transition to Lunch

12:50 Bridging Luncheon Presentation (Sponsorship Opportunity Available) or Enjoy Lunch on Your Own

1:20 Coffee & Dessert Break in the Exhibit Hall with "Best of Show Award" Winner Announcement (Gatlin BCD)



ROOM LOCATION: Gatlin A1 & A2

## NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



2:20 Plenary Keynote Introduction  
*Ivor Clarke, CEO, SubjectWell*



2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways  
*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.



2:35 Advancing Evidence Generation of the Future  
*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*

Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and

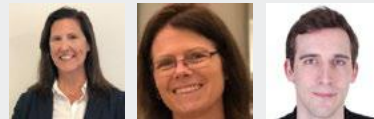
evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

### 2:45 Fireside Chat: Next-Generation Data Sources



*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*  
*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

### 2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap



*Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs*

*Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck*  
*Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J*

With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

3:25 Booth Crawl & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available). Last Chance for Viewing. (Gatlin BCD)



ROOM LOCATION: St. John's 26/27

## DIGITIZATION AND INNOVATION IN BIOMARKER-DRIVEN TRIALS

### 4:25 Chairperson's Remarks

*Michael Tanen, Director, Head of Laboratory Operations and Logistics, Merck*

### 4:30 Patient-Centric Blood Collection Technologies That Will Minimize the Impact on the Subject/Patient and Align with the Changing Healthcare Consumer

*Michael Tanen, Director, Head of Laboratory Operations and Logistics, Merck*  
Patient-centric blood sampling, or the self-collection of samples remotely from clinical sites, has been increasingly adopted. This approach not only reduces patient burden and allows for more diverse participation in clinical trials but increases the efficiency and breadth of the trials themselves. Technology drives this shift, but the voice of the healthcare consumer has evolved and demanded this shift to remote participation, digital health devices, and convenient participation options.

### 5:00 Microsampling in Clinical Trials: Considerations for Patient Centricity, Operational Implementation and Biomarker Utility

*Dmitri Mikhailov, PhD, Director & Global Head, Biomarker Coordination, Novartis Institutes for BioMedical Research, Inc.*

The emergence of minimally invasive and patient friendly microsampling technologies can facilitate subject recruitment, improve retention, minimize blood volume and promote simplification of trial design and conduct. This talk will review utility of some of these technologies for clinical biomarkers and will cover the following key themes: Main drivers for biomarker patient centricity; key operational considerations for microsampling; and data interpretation and biomarker utility.

### 5:30 Decentralized Clinical Trials: Enabling Siteless, Patient-Centric Blood Collection

*Hutan Ashrafi, BSc, MBA, MBBS, PhD., CMO, YourBio Health and CSO, Preemptive Health and Medicine Initiative, Flagship Pioneering, YourBio Health*



# BIOMARKERS & BIOSPECIMENS

With challenges across patient access, affordability, and accuracy, novel approaches to enabling siteless, decentralized, or hybrid trials where blood collection is essential are available today. Learn how YourBio Health blood collection technologies can help drive patient completion rates and lower clinical trial costs using a virtually painless method.

## 6:00 PANEL DISCUSSION: Best Practices in a Changing Landscape: Considering Patient Centricity, DCTs, and Digitization in your Strategy

Moderator: Michael Tanen, Director, Head of Laboratory Operations and Logistics, Merck

Join this panel to explore the latest advancements in biospecimen collection technologies, patient-centric operational approaches, and IT solutions. And to discuss outsourcing and vendor management strategies to enable delivery of high-quality biological specimens, laboratory access, and diagnostics services necessary for biomarker-driven clinical trials.

### Panelists:

Mark Benton, PhD, Executive Director and Head of Clinical Pharmacology, CRISPR Therapeutics

Karina Bienfait, PhD, Executive Director and Head, Specimen Infrastructure & Informed Consent, Global Biospecimen & Imaging Management, Bristol Myers Squibb Co.

Rebecca Blanchard, PhD, President, Blanchard Consulting

Rose Redfield, Head of Biospecimen Operations, Daiichi-Sankyo

Brenda Yanak, Founder, Clinical Transformation Partners

## 6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

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On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



## THURSDAY, FEBRUARY 9

7:15 am Registration Open (Gatlin Foyer)

ROOM LOCATION: Gatlin A1 & A2

### BREAKFAST PRESENTATIONS

#### 7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore

Lisa Moneymaker, Chief Technology & Product Officer, Saama

Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the "speed of Covid" for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.



8:15 Transition to Sessions

ROOM LOCATION: Gatlin A1 & A2

### ADVANCING CLINICAL INNOVATION AND PATIENT CENTRICITY THROUGH TECHNOLOGY AND PARTNERING

8:25 Chairperson's Remarks

Jennifer Embury, Head of Customer Success, Business Development, Care Access

8:30 Is There Technology Overload? Finding the Right Balance for Patients and Sites

Moderator: Michelle Shogren, CEO & Owner, Innovate in What You Do!

With the proliferation of digital health technologies, how can we determine the right mix to improve clinical research without overloading patients and/or sites? How do we lessen the technology adoption burden on sites? What's the future of finding patients? Facebook? Databases? Scanning EMRs? Physician engagement?

### Panelists:

Tom Julian, Innovation Integrator, Gilead

Amir Lahav, Head of Strategic R&D, Digital Healthcare Innovation, Mitsubishi Tanabe Pharma America

Gayna Whitaker, Director, Strategic Feasibility, AstraZeneca

#### 9:00 Patient-Centric Sampling at Merck: How the Patient Voice Shaped Our Sampling Strategy

Melanie Anderson, Principal Scientist, Translational Medicine, Merck

Jennifer Campbell, Principal Scientist, Preclinical Development, Merck

Over the past decade, Merck has conducted numerous trials involving patient-centric sampling, an enabling technology for decentralized trials. Patient preference questionnaires were included in multiple trials. Patients preferred at-home sampling with novel collection devices that were painless, simple, and minimized sample volume. Participant feedback has shaped our company's patient-centric sampling strategy and has enabled us to implement sampling approaches that are truly patient-centric.

#### 9:30 When Does a Clinical Trial Start Being Just a Clinical Trial: A Path to the New Normal

Alison Holland, Executive General Manager, Digital and Decentralized Solutions, Medable

The industry is heading towards a place where digital elements (DCT's) start to become standard as we operate trials. To achieve scale, and give patients a true choice, digital strategies need to be embedded early into drug development and embraced by sites, patients and sponsors. Join us as we discuss the path to the new normal for everyone in the clinical trials ecosystem.

#### 9:45 Virtual Waiting Rooms – Early Progress and Potential

Ivor Clarke, CEO, SubjectWell



The clinical trial industry has been experimenting with Virtual Waiting Rooms (VWRs) in support of patient recruitment and enrollment, but today the use cases vary dramatically and the tools are still in the nascent stages of development. This session examines VWRs across several companies, the challenges VWRs address and current recommendations from early applications.

#### 10:15 The Next-Gen of Community-Based Clinical Trial Site Networks: Location & Trust Can Improve Recruitment & Diversity

Dawn Anderson, Managing Director, Life Sciences, Deloitte

The industry is looking to new site network models focused on community-based clinics. By being embedded in the community, new site networks may be able to increase patient recruitment & convenience, improve retention, & enhance diversity in clinical trials. We will discuss strategies and ways non-traditional site networks could transform the clinical trial delivery model.

10:45 Networking Coffee Break (Gatlin Foyer)

ROOM LOCATION: Gatlin A4

### SCALING DCT EFFORTS BEYOND ZIP CODE AND COMPANY LIMITS

11:05 Chairperson's Remarks

Craig Lipset, Founder & Advisor, Clinical Innovation Partners; Co-Chair, Decentralized Trials & Research Alliance (DTRA)

11:10 Power in Partnership: Scaling DCTs with Large Pharma

Kim Boericke, COO, THREAD

Kim Hawkins, Global Head of Clinical Project Operations & Dossier Delivery, Sanofi



Today, the discussion will begin with Sanofi's journey to move from piloting DCTS to full global expansion partnering with THREAD as the technology enabler to support their ACT4Patients initiative. The discussion will continue outlining the five (5) steps needed to adopt and fully scale DCTS within a large pharma organization. The discussion will close with the ROI for scaling DCTS globally.

# BIOMARKERS & BIOSPECIMENS

## 11:40 Real-World Results from Ongoing DCT Collaboration

Ricardo De Lemos, Executive Director, Project Management, Clinical Trial Services, CVS Health

Jeff Kingsley, CEO, Centricity Research

DCT design requires more complexity than brick-and-mortar research. Despite your best intentions, items can get overlooked. Our real-world experience can help guide you to success by demonstrating what we overlooked or dismissed and what we learned.

## 12:00 pm PANEL DISCUSSION: Cross Industry Initiatives to Ease DCT Adoption: Updates from DTRA

Moderator: Craig Lipset, Founder & Advisor, Clinical Innovation Partners; Co-Chair, Decentralized Trials & Research Alliance (DTRA)

The Decentralized Trials & Research Alliance enables collaboration of stakeholders to accelerate the adoption of patient-focused, decentralized clinical trials and research within life sciences and healthcare through education and research.

Panelists:

Jane E. Myles, Co-Lead, Priority Initiative 3B, DCT Playbook, Decentralized Trials & Research Alliance (DTRA)

Jonathan Andrus, MS, CQA, CCDM, President and COO, CRIO and Treasurer and Past Chair, Society for Clinical Data Management

Caroline Redeker, Senior Vice President, Corporate Development, Advanced Clinical

## 12:40 Transition to Lunch

## 12:45 LUNCHEON PRESENTATION: EmPowering Communities and Underserved Populations with Localized Access to Clinical Trials



Thad Wolfram, President, EmVenio Research

Join Thad Wolfram, President of EmVenio Research, as he discusses bringing clinical trial access to a community setting using a localization approach. Learn how to provide access to hard-to-reach and underserved populations while removing barriers and unlocking doors to innovation.

## 1:15 Closing Remarks

## 1:20 Scope Summit 2023 Adjourns

## 2023 Partnering Organizations



[SCOPEsummit.com/partnering-organizations](https://SCOPEsummit.com/partnering-organizations)

## Your Safety Is Our Top Priority



To ensure maximum safety, CHI has instituted mandatory health and safety protocols for all attendees, exhibitors, speakers, and staff who attend in person. Attendees who cannot participate because of this policy, or due to travel restrictions, are encouraged to participate using our highly praised virtual event platform. Our virtual events are designed to provide you with an in-person experience at your convenience, anywhere, anytime. We are actively following news and recommendations around COVID-19 and the Omicron variant. These protocols are subject to change as we continue to learn more. All in-person attendees must: Have a negative COVID-19 test result from an FDA-authorized over-the-counter antigen test within 24 hours prior to arriving at the event. You will be asked about your results at registration. CHI recommends all attendees: Have an updated COVID-19 vaccination and wear a mask in public spaces at the event.

Cambridge Healthtech Institute's 9th Annual

## Risk-Based Quality Management

Best Practices to Implement and Advance Risk-Based Approaches in Clinical Trials

**FEBRUARY 6-8, 2023**

All Times EST

Cambridge Healthtech Institute's 9th Annual

## Central and Remote Monitoring

Monitoring and Analysis of Clinical Data – Tools to Effectively Detect and Manage Risk

**FEBRUARY 8-9, 2023**

### MONDAY, FEBRUARY 6

#### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the SCOPE Summit website for further details.

\*Limited space available. Separate registration and fee required for Golf.

#### 9:00 Conference Registration Open (Gatlin Foyer)

#### 1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

#### 2:00 User Group Meetings

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

**ROOM LOCATION: Gatlin A1 & A2**

### ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



#### 5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards

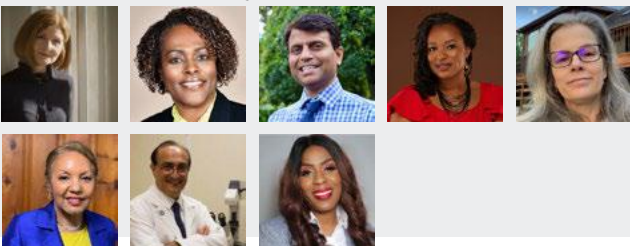
Micah Lieberman, Executive Director, Cambridge Healthtech Institute



#### 5:05 Plenary Keynote Introduction

Tarra Shingler, Chief Commercial Officer, StudyKIK

#### 5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education



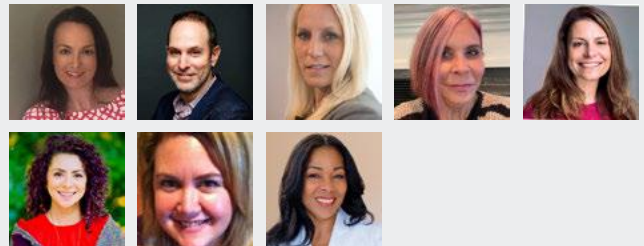
*Moderator: Vicky DiBiasi, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi*  
Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

#### Panelists:

*Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck*  
*Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College*  
*Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine*  
*Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis*  
*Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital*  
*Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science*  
*Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi*

#### 5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction

#### 5:45 SCOPE's 7th Annual Participant Engagement Awards



#### Co-Moderators:

*Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata*  
*David Sall, President & CEO, Marketing, Patient Enrollment Advisors LLC*  
Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments.



# QUALITY & MONITORING

## Panelists:

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.

Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate

Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda

Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics

Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.

Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

6:30 SCOPE's Kick-Off Happy Hour

7:45 Close of Day



## TUESDAY, FEBRUARY 7

7:00 am Registration Open (Gatlin Foyer)

7:30 Morning Brew & Pastries to Jumpstart Your Day (Sponsorship Opportunities Available) or Morning Coffee

ROOM LOCATION: Gatlin A1 & A2

## THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

8:30 Chairperson's Remarks



Marina Filshinsky, MD, Executive Director,

Conferences, Cambridge Healthtech Institute

Micah Lieberman, Executive Director, Cambridge Healthtech Institute



8:35 Chairperson's Plenary Keynote Introduction

Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems



8:40 Would I Want My Mother to Be Part of a Clinical Trial?

Virginia Nido, Global Head, Product Development Industry Collaborations, Genentech, a member of the Roche Group

Our industry has been talking about becoming more patient-centric in our approach to trials. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working.

9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions... You Name It



Moderator: Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources, and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

## Panelists:

Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals, Inc.

Bryan O'Neil, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.

Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.

Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!

9:35 Grand Opening Coffee & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available)



ROOM LOCATION: Gatlin E4

## REGULATORY UPDATE

10:35 Chairperson's Remarks

David Lacagnina, Chief Business Officer, Company Management, Cyntegritry Germany GmbH

10:40 The Renovation of ICH Good Clinical Practice – TransCelerate Framework for ICH E8

Melissa Suprin, Head, Quality Risk Management, Clinical Development, Pfizer Inc.

Madeleine Whitehead, Process Excellence Leader, Product Development Quality Solutions, Roche Products Ltd.

ICH's renovation of GCP achieved the first milestone with the release of ICH E8 General Considerations of Clinical Studies. The updated E8 represents a philosophical shift in the conduct of clinical research away from a one-size-fits-all application, promoting a proactive, risk-based approach. The TransCelerate framework focuses on the elements identified as essential for successful implementation and to prepare for the release of ICH E6 which sets the operational parameters required.

11:10 Quality by Design: Why Monitoring Quality is so Critical in RBQM

Esther Huffman O'Keefe, Director Adaptive Monitoring Excellence, Takeda Quality by Design (QbD) is now a foundational element in our industry, and it's the premise of Risk-Based Quality Management methodologies. This presentation will cover the main aspects of QbD, and then explore the possibilities of 1) monitoring for study quality, and 2) assessing the quality of a study's monitoring activities. Current industry standards will be examined and recommendations for leveraging QbD in monitoring strategies will be provided.

11:40 PANEL DISCUSSION: The Place of Quality Tolerance Limits in a Changing Regulatory Environment

Moderator: Laura Galuchie, Senior Director, TransCelerate Program Lead, Oversight Committee, Merck

While Quality Tolerance Limits are specifically called out in ICH E6 (R2), they are no longer in the revisions. Do QTLs still have a place in the Quality Management System? And if so, what are the recommendations on how to best implement QTLs to ensure regulatory compliance and ensure our clinical trials produce quality data that will answer the scientific questions of the trial, as well as trial participant safety?

## Panelists:

Marcin Makowski, PhD, Head, Centralized Monitoring & Data Analytics, GlaxoSmithKline

Chris Wells, Principle Clinical Data Specialist/Statistical Scientist, Roche Pharmaceuticals

Marion Wolfs, Head, Senior Director, Risk Management & Central Monitoring, Janssen Pharmaceutical Companies of Johnson & Johnson

12:10 pm Evolution of Risk-Based Monitoring – Shaped by Digital Transformation



Jonathan Hill, Associate Director, Digital Strategy, Innovation & Analytics, IQVIA

Rajneesh Patil, Vice President, Clinical Operations Digital Strategy, Innovation, Analytics, IQVIA

Risk Based Monitoring has evolved significantly in the past decade, with increasing adoption of centralization, remotization and analytics-based processes in clinical monitoring. This session shall further explore the impact on RBM model, of digital transformation, novel clinical technologies like mobility platforms and edge technologies, increase in patient generated data and the convergence with delivery models like decentralized clinical trials. Let's co-discover the future of clinical and risk based monitoring.

12:40 Transition to Lunch

## 12:45 LUNCHEON PRESENTATION: Principles of RBQM Success: Why It's Important and What Happens without an RBQM Program



Kristen Bennett, Director, Client Delivery, WCG Avoca

This presentation will walk through real-life scenarios and examples on the importance of RBQM and what happens when a robust RBQM program is not in place. The lifecycle of RBQM will also be reviewed, as well as how to incorporate these principles into the clinical execution process to prevent issues.

1:15 Coffee & Dessert Break in the Exhibit Hall (Sponsorship Opportunities Available)



## CONSIDERATIONS AND BEST PRACTICES FOR IMPLEMENTING RISK-BASED APPROACHES IN CLINICAL TRIALS

### 2:10 Chairperson's Remarks

Anthea Dransfield, BSc, MSc, CChem, MRSC, Managing Director, Quality Center of Excellence, Advarra



### 2:15 "DCT in Quality Track? Am I in the Right Session?" – Considerations for Imbedding Quality into DCT Approaches

Laura Galuchie, Senior Director, TransCelerate Program Lead, Oversight Committee, Merck

Yes, you are in the right session! We will discuss considerations to maintain quality and oversight of clinical trials while balancing new challenges and options associated with the wide variety of decentralized clinical trial approaches now available.

### 2:45 Improve Trial Experiences with Remote Monitoring and Technology



Kyle Hogan, President, DataCubed Health

In this presentation, we will discuss why improving the patient experience is critical to clinical trial success and the role remote patient monitoring and digital technologies play. We'll discuss how real-time data and transparency enable quicker decisions, patient safety, and an overall better experience for Sponsors, CROs, Sites, and patients.

### 3:15 Avoiding Duplication of Efforts in RbQM Implementation

Shawntel Swannack, Director, Central Monitoring & Data Analytics, GSK

As the industry adapts to new ways of working, RbQM processes are driving quality clinical trials. In evaluating your business' direction forward, reviewing the infrastructure and defining new responsibilities and accountabilities is key to ensuring efficient ways of working and reducing potential duplication of efforts in cross functional teams. Explore the different functions that have key accountabilities and offer insight into division of tasks, change management and effective implementation plans.

### 3:45 Harnessing Risk-Based Quality Management and Deep Learning to Improve Trial Knowledge and Drive Better Outcomes



Francois Torche, Co-Founder & CEO, CluePoints

In this session, Francois will share his depth of knowledge and experience as it relates to the challenges that our industry has been facing in adopting an RBM approach and are now facing in transitioning to RBQM following ICH E6 R2 (R3) recommendations. He will also present the opportunities offered by recent technologies and analytical techniques to help study teams get the most out of their data.

ROOM LOCATION: Gatlin Foyer

## INTERACTIVE BREAKOUT DISCUSSION GROUPS

### 4:15 Find Your Table and Meet Your Moderator

### 4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

5:00 Welcome Reception in the Exhibit Hall (Gatlin BCD)



### 6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\* (Sponsorship Opportunities Available)

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from The Pointe Orlando. The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions. Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando. On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



## WEDNESDAY, FEBRUARY 8

ROOM LOCATION: Gatlin A3 & A4

## BREAKFAST PRESENTATIONS

### 8:00 am Registration Open

### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program



Caroline Jackson, Executive Vice President, Patient Services, mdgroup  
Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.

### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment



Dennis Akkaya, Chief Commercial Officer, myTomorrows  
We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.

### 9:00 Session Break

ROOM LOCATION: Gatlin E4

## ENABLING A CULTURE OF QUALITY IN ALL ASPECTS OF TRIAL EXECUTION

### 9:10 Chairperson's Remarks

Lydia Matombo, Director, Risk Evaluation & Adaptive Integrated Monitoring, System & Data Integration Lead, MSD

### 9:15 Meeting Disruption – Can an RBQM Implementation Journey Address Lack of Diversity in Clinical Trials?

Naveen KK, Executive Director & Global Head Central Monitoring and Clinical Trial Safety, Labcorp

Lydia Matombo, Director, Risk Evaluation & Adaptive Integrated Monitoring, System & Data Integration Lead, MSD

Implementing RBQM principles into existing clinical trial processes has proven to be challenging in supporting complex study designs. In addition, there is an impetus for the industry to explore whether RBQM can be leveraged in addressing the lack of clinical trial diversity. Can this be accomplished via industry-wide Key Risk Indicators?

### 9:45 Great Expectations: Harnessing Historical Insights to Accelerate RBQM Strategies



Olgica Klindworth, Senior Director, R&D, RBQM, Medidata, a Dassault Systèmes company  
Heidi McIntyre, Director, Clinical Data-Central Monitoring and Oversight, Moderna

# QUALITY & MONITORING

As data collected in trials increases in volume and variety, it opens up new opportunities to harness insights across the trial lifecycle - from reducing protocol complexity (QbD), to improving site selection with analytics, to executing better risk monitoring strategies with KRIs and QTLs. Learn how to take advantage of historical trial data and analytics to unlock powerful insights that improve risk-based oversight across the study.

## 10:15 Three Key Strategies to Successfully Implement Central Monitoring as Part of RBQM



*Nicole Stansbury, Principal Consultant, BioTex Consulting LLC*  
*Crystal Stone, Director, Customer Engagement, Remarque Systems*  
Central monitoring is a key component of a well-designed RBQM strategy yet it's still relatively new to the industry. This session will focus on the foundational components of central monitoring and will provide a roadmap for success including people, processes, and technology.

10:45 Coffee Break in the Exhibit Hall (Sponsorship Opportunities Available)



## ENABLING A CULTURE OF QUALITY IN ALL ASPECTS OF TRIAL EXECUTION, CONT.

### 11:40 Chairperson's Remarks

*Marion Wolfs, Head, Senior Director, Risk Management & Central Monitoring, Janssen Pharmaceutical Companies of Johnson & Johnson*

### 11:45 Beyond Trial Risk Analyses: Leveraging RBQM to Support Process Improvement and Educational Efforts

*Marion Wolfs, Head, Senior Director, Risk Management & Central Monitoring, Janssen Pharmaceutical Companies of Johnson & Johnson*  
While RBM originally was focused on identifying site- and study-level risks, expanding our risk analyses beyond trial level gave us the opportunity to identify broader systemic issues that may be caused by external and internal processes. During the session, I will share examples of how we at Janssen – JnJ are using beyond trial level risk analyses to support process improvement and educational efforts.

### 12:15 pm The Growing Importance of Independent DSMB and EAC/CECs as Part of Your RBQM Program



*James Riddle, MCSE, CIP, CPIA, CRQM, Vice President, Research Services & Strategic Consulting, Advarra*  
In this session we will delve into the role and function of Data Monitoring Committees (DMC/DSMB) and Endpoint Adjudication Committees (EAC/CEC) as part of a risk based quality monitoring program. These committees are increasingly seen as best practice to provide an independent and objective evaluation of individual clinical trial events and broader clinical trial safety thresholds. Sponsors should consider their approach to DMCs and EACs in the context of risk, and how these committees support an overall RBQM program.

### 12:30 Navigating the Past to Chart the Future: Harnessing the Power of Retrospective Analysis for Quality-by-Design in Clinical Trials



*Artem Andrianov, CEO, Cyntegrity*  
In this presentation, Artem will delve into the topic of retrospective analysis of clinical trials and its potential as an enabler of Quality by Design. By looking back at past data and identifying patterns and trends, we can gain valuable insights that can inform and improve the design and implementation of future clinical trials. This approach can lead to more efficient and effective trials, resulting in better patient outcomes. Join us as we explore the benefits and practical applications of retrospective analysis and discover how it can help shape the future of clinical trial design.

### 12:45 Transition to Lunch

### 12:50 LUNCHEON PRESENTATION: Simulation-Based eLearning: Practical Application for Complex Trials



*David Hadden, Founder & President, Innovation, Pro-ficiency*  
*Joseph Stavas, MD, MPH, Senior Vice President, Head of Global Clinical Development and Interventional Procedures, Clinical Operations, ProKidney*  
Come join Pro-ficiency's Founder & President, Dave Hadden, and ProKidney's SVP, Head of Global Clinical Development and Interventional Procedures, Dr. Joseph Stavas, as they review a past Phase 3 case study, focusing on how they addressed their unique challenges by adopting a simulation-based training approach. And both leaders and learners stand to benefit from a simulation training methodology, which pinpoints relevant site-based trends to guide targeted monitoring strategies.

1:20 Coffee & Dessert Break in the Exhibit Hall with "Best of Show Award" Winner Announcement (Gatlin BCD)



## ROOM LOCATION: Gatlin A1 & A2

### NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



2:20 Plenary Keynote Introduction  
*Ivor Clarke, CEO, SubjectWell*



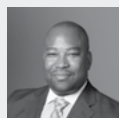
2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways  
*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.



2:35 Advancing Evidence Generation of the Future  
*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*  
Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

### 2:45 Fireside Chat: Next-Generation Data Sources



*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*  
*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

### 2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap



*Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs*  
*Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck*  
*Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J*  
With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

3:25 Booth Crawl & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available). Last Chance for Viewing. (Gatlin BCD)



## ROOM LOCATION: Gatlin E4

### EFFECTIVE OVERSIGHT AND MONITORING

### 4:25 Chairperson's Remarks

*Michael A. Walega, Head, Centralized Monitoring, Bristol Myers Squibb Co.*

# QUALITY & MONITORING

## 4:30 Effective QMS Oversight and Governance – Focusing on the Risks That Matter

Jason Urban, PhD, Executive Director, R&D Quality Risk Management, Governance, & Analytics, Gilead Sciences

The Quality Management System provides a framework for defining and delivering quality outcomes across R&D. Hallmarks of an effective QMS are enhanced patient safety, assurance of data integrity, and minimized delays in trials and filings. Though the overall framework for an effective QMS may vary, it must contain these three elements: 1) achieving a state of control 2) active risk management, and 3) a culture where quality is everyone's responsibility.

## 5:00 Monitoring Clinical Trials – Identifying Trends, Patterns, and Unusual Data: Is Simple Better?

Michael A. Walega, Head, Centralized Monitoring, Bristol Myers Squibb Co.

As clinical trials become more complex, so has the technology that could identify realized risks. There is much value to be extracted and exploited from clinical and operational data repositories, utilizing analytics with incredibly nuanced capabilities. This presentation will touch on certain elements of monitoring where technology can be a help or a hindrance, to identifying realized risks and communicating their impact to protocol teams. Is simple better?

## 5:30 Site Enablement: How to Accelerate Study Operations while Becoming a Sponsor of Choice

Blake Adams, Senior Vice President of Marketing, Marketing, Florence Healthcare

Discover how sponsors are utilizing site-centric connected technology to enable continuous collaboration with their sites. You'll hear specifically how sponsors are:

- Helping sites overcome staffing shortages, duplicative work and broken processes through integrated technology
- Expanding patient access by enabling Frontier Sites, those new to research, with best-in-class technology that is easy to use
- Maximizing CRA productivity with always-on remote monitoring of study sites
- Selecting technology that does not disrupt site operations



## 5:45 Revolutionizing Clinical Trials: The Use of Artificial Intelligence in Remote Monitoring

Veeps Piravi, CSO, InnoVationCommerce

Optimal remote monitoring strategies can depend on the specific trial, but there are key elements that significantly boost their effectiveness:

- An AI-driven eISF that includes source, site, and regulatory documents
- A single spot for Training Records, Delegation Log, IRB approval gaps, ICF logs, etc., with the ability to monitor and address discrepancies in real time
- Applying artificial intelligence to automate quality control processes for improved data accuracy and integrity



## 6:00 Centralized and Medical Monitoring – A Marriage of Convenience or for Love?

Lukasz Bojarski, Head of Centralized Monitoring, AstraZeneca Pharmaceuticals, Inc.

## 6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

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## THURSDAY, FEBRUARY 9

7:15 am Registration Open (Gatlin Foyer)

ROOM LOCATION: Gatlin A1 & A2

## BREAKFAST PRESENTATIONS

### 7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore

Lisa MoneyMaker, Chief Technology & Product Officer, Saama



Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the "speed of Covid" for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.

## 8:15 Transition to Sessions

ROOM LOCATION: Gatlin E4

## BEST PRACTICES IN MONITORING AND ERROR DETECTION

### 8:25 Chairperson's Remarks

Marcin Makowski, PhD, Head, Centralized Monitoring & Data Analytics, GlaxoSmithKline

### 8:30 Artificial Intelligence for Oversight of Monitoring Trip Reports

Laura Whitmore, Head, Clinical Operations, Cerevel Therapeutics LLC  
Sponsors review monitoring trip reports as part of effective oversight, but the process can be very manual. Cerevel worked with two vendors to design and develop an Artificial Intelligence tool to scan reports for key data points, flag reports for review based on business criteria, and built a user interface that allows for quick insight into important report content.

### 9:00 INTERACTIVE EXERCISE: Breaking the Simplest Trial Ever

Marcin Makowski, PhD, Head, Centralized Monitoring & Data Analytics, GlaxoSmithKline

It is well recognized that errors in trial execution lead to audit, inspection findings. However, can a trial be done so badly that it produces a totally false answer to the scientific question? We will try to model such situation. Participants will conduct a simple trial checking if glasses improve vision. We will introduce errors to the trial execution and evaluate the impact on the answer to the scientific question.

### 9:45 (Real) Remote Monitoring of the Future: Predictive Analytics to Operationalize Monitoring

Sherrine Eid, Principal Industry Consultant, Health Care & Life Sciences, SAS

Has remote patient monitoring become a buzzword, or an actionable – and impactful – part of the clinical development and clinical trial journey? By combining predictive analytics and a clinical enrollment solution, remote patient monitoring can move beyond the R2 guidance into a real-world, explainable, and data-driven tool. Hear from industry expert, Sherrine Eid, as she uncovers how organizations can use predictive analytics and enrollment forecasts to operationalize remote monitoring.



### 10:15 How to Build a Culture of Openness and Critical Thinking (per ICH E8) to Enable Better Error Detection

Nechama Katan, Director of Data Science, Data Monitoring and Management, Pfizer

We will review current practice in error detection and risk based practices. Then talk about how critical thinking is needed to move from a check box, expensive and not effective way to detect errors, to a lower cost, lower risk way to solve problems. We will address people, process and the necessary technology.

### 10:45 Networking Coffee Break (Gatlin Foyer)

ROOM LOCATION: Gatlin A4

## SCALING DCT EFFORTS BEYOND ZIP CODE AND COMPANY LIMITS

### 11:05 Chairperson's Remarks

Craig Lipset, Founder & Advisor, Clinical Innovation Partners; Co-Chair, Decentralized Trials & Research Alliance (DTRA)

### 11:10 Power in Partnership: Scaling DCTs with Large Pharma

Kim Boericke, COO, THREAD

Kim Hawkins, Global Head of Clinical Project Operations & Dossier Delivery, Sanofi

Today, the discussion will begin with Sanofi's journey to move from piloting DCTs to full global expansion partnering with THREAD as the technology enabler to support their ACT4Patients initiative. The discussion will continue outlining the five (5) steps needed to adopt and fully scale DCTs within a large pharma organization. The discussion will close with the ROI for scaling DCTs globally.



# QUALITY & MONITORING

## 11:40 Real-World Results from Ongoing DCT Collaboration

Ricardo De Lemos, Executive Director, Project Management, Clinical Trial Services, CVS Health

Jeff Kingsley, CEO, Centricity Research

DCT design requires more complexity than brick-and-mortar research. Despite your best intentions, items can get overlooked. Our real-world experience can help guide you to success by demonstrating what we overlooked or dismissed and what we learned.

## 12:00 pm PANEL DISCUSSION: Cross Industry Initiatives to Ease DCT Adoption: Updates from DTRA

Moderator: Craig Lipset, Founder & Advisor, Clinical Innovation Partners; Co-Chair, Decentralized Trials & Research Alliance (DTRA)

The Decentralized Trials & Research Alliance enables collaboration of stakeholders to accelerate the adoption of patient-focused, decentralized clinical trials and research within life sciences and healthcare through education and research.

Panelists:

Jane E. Myles, Co-Lead, Priority Initiative 3B, DCT Playbook, Decentralized Trials & Research Alliance (DTRA)

Jonathan Andrus, MS, CQA, CCDM, President and COO, CRIO and Treasurer and Past Chair, Society for Clinical Data Management

Caroline Redeker, Senior Vice President, Corporate Development, Advanced Clinical

## 12:40 Transition to Lunch

## 12:45 LUNCHEON PRESENTATION: EmPowering Communities and Underserved Populations with Localized Access to Clinical Trials



Thad Wolfram, President, EmVenio Research

Join Thad Wolfram, President of EmVenio Research, as he discusses bringing clinical trial access to a community setting using a localization approach. Learn how to provide access to hard-to-reach and underserved populations while removing barriers and unlocking doors to innovation.

## 1:15 Closing Remarks

## 1:20 Scope Summit 2023 Adjourns

## Find your next clinical trial partner



Global Clinical Trials Ecosystem and Marketplace

### Designed by the producers of the SCOPE Summit and guided by industry experts ...

ClinEco is the first-of-its-kind B2B marketplace for clinical trial operators. It accelerates high-value relationships with greater visibility and transparency for targeted matchmaking.

[clineco.io](https://clineco.io)

### By providing continuous digital connectivity, ClinEco is designed to:

- Find the right fit for each trial by delivering clarity for decentralized, hybrid, and conventional solutions
- Reduce burden and timelines in partnership selection by engaging in an ecosystem of qualified companies
- Search, filter, and compare potential collaborations by therapeutic area, geography, or service category
- Share experiences and easily exchange messages, request referrals, and more

Join Our Community

# MED DEVICE TRIALS

Cambridge Healthtech Institute's 4th Annual

## Medical Device Clinical Trial Design and Operations

Best Practices for Site Selection, Patient Recruitment, Protocol Design, and Optimization

FEBRUARY 6-8, 2023

All Times EST

Cambridge Healthtech Institute's 4th Annual

## Device Trial Regulations, Quality, and Data Management

Optimizing Clinical Data Strategy and Operations to Support Regulatory Approvals

FEBRUARY 8-9, 2023

### MONDAY, FEBRUARY 6

#### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the SCOPE Summit website for further details.

\*Limited space available. Separate registration and fee required for Golf.

#### 9:00 Conference Registration Open (Gatlin Foyer)

#### 1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

#### 2:00 User Group Meetings

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

**ROOM LOCATION: Gatlin A1 & A2**

### ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



#### 5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards

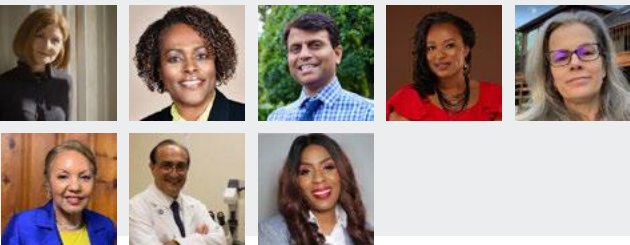
Micah Lieberman, Executive Director, Cambridge Healthtech Institute



#### 5:05 Plenary Keynote Introduction

Tarra Shingler, Chief Commercial Officer, StudyKIK

#### 5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education



Moderator: Vicky DiBiao, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi

Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

Panelists:

Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck  
Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College

Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine

Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis

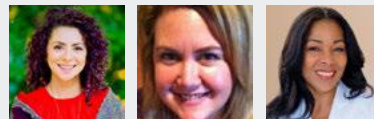
Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital

Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science

Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi

#### 5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction

#### 5:45 SCOPE's 7th Annual Participant Engagement Awards



Co-Moderators:

Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata  
David Sall, President & CEO, Marketing, Patient Enrollment Advisors LLC  
Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments.

# MED DEVICE TRIALS

## Panelists:

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.

Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate

Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda

Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics

Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.

Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

6:30 SCOPE's Kick-Off Happy Hour

7:45 Close of Day



**TUESDAY, FEBRUARY 7**

7:00 am Registration Open (Gatlin Foyer)

7:30 Morning Brew & Pastries to Jumpstart Your Day (Sponsorship Opportunities Available) or Morning Coffee

**ROOM LOCATION: Gatlin A1 & A2**

## THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

### 8:30 Chairperson's Remarks



Marina Filshinsky, MD, Executive Director,

Conferences, Cambridge Healthtech Institute

Michah Lieberman, Executive Director, Cambridge Healthtech Institute



### 8:35 Chairperson's Plenary Keynote Introduction

Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems



### 8:40 Would I Want My Mother to Be Part of a Clinical Trial?

Virginia Nido, Global Head, Product Development Industry Collaborations, Genentech, a member of the Roche Group

Our industry has been talking about becoming more patient-centric in our approach to trials. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working.

### 9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions...You Name It



Moderator: Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources, and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

Panelists:

Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals, Inc.

Bryan O'Neill, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.

Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.

Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

**9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!**

**9:35 Grand Opening Coffee & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available) (Gatlin BCD)**



**ROOM LOCATION: St. John's 28/29**

## TOOLS AND STRATEGIES TO IMPROVE STUDY EXECUTION

### 10:35 Chairperson's Remarks

Tina Caruana, Subject Matter Expert, eClinical Solutions, Medrio

### 10:40 Site Success: How Sponsors Can Identify Sites with Great Potential and Help Them to Succeed

David Sheleheda, Global Head, Clinical Operations, Integra LifeSciences Corp.

Identifying sites suited to your study can be challenging. There are misconceptions that site effectiveness relies upon a thought leader as an investigator or a study coordinator with eons of experience. Well-versed teams are important, but these foundational requirements fit within a broader set of parameters. Learn about barriers to site selection, developing partnerships to speed site identification, the importance of engagement and motivation, and the impact of patients' experiences.

### 11:10 Considerations for Protocol Development and Study Implementation

Anne Swearingen, Head, Medical Operations & Effectiveness, ConvaTec  
Clinical study protocol development has become much more complicated, particularly with the notion of Decentralized Clinical Trials. Additional considerations, such as the use of apps, telemedicine and other digital tools such as eConsent add complexity. This session will discuss some of the recent trends and provide perspectives on considerations for protocol writing, and then study implementation.

### 11:40 Abbott's Custom CTMS Provides Enterprise Level Services to Accurately and Efficiently Conduct Clinical Studies from Start-up thru to Close Out

Jaime Altamirano, Jr., Staff Clinical Data Systems Analyst, Abbott Labs  
Abbott has been managing clinical studies through integrated customized CTMS platforms to allow study execution, site management, and site operations teams to collaborate and drive clinical studies to completion. We recently re-designed the CTMS into a modern and intuitive enterprise-level application, merging key clinical study services into a single platform, providing new features to track and reconcile requirements and documents real-time, improving efficiencies and increasing productivity, and achieving audit readiness.

### 12:10 pm Device Trial Regulations, Quality, and Data Management

Alethea Wieland, Managing Expert, Advarra  
Device Trial Regulations, Quality, and Data Management will provide an in-depth understanding of the complex regulatory requirements and guidelines, examine clinical data strategy and use of RWD in pre- and post-market studies and offer best practices to operationalize regulatory mandates.



### 12:40 Transition to Lunch

**12:45 Luncheon Presentation (Sponsorship Opportunity Available) or Enjoy Lunch on Your Own**

**1:15 Coffee & Dessert Break in the Exhibit Hall (Sponsorship Opportunities Available) (Gatlin BCD)**



## OPERATIONALIZING REGULATORY MANDATES

### 2:10 Chairperson's Remarks

Alicia Asgari, Senior Manager, Solutions Consultant, OneStudyTeam

### 2:15 The Link between Clinical Evaluation and Clinical Trials

Inga Darville, MS, Clinical Evaluation Specialist, Boston Scientific

# MED DEVICE TRIALS

A clinical evaluation is a methodological method used to collect, appraise and analyze clinical data to support the safety and performance of a medical device when used as intended, and clinical investigations provide the highest level of clinical data of safety and performance for a medical device. While one may connect the two, how much of a benefit is this connection and how does one maximize it?

## 2:45 Medical Device Risk Management: An Overview of Recently Updated FDA Training

Glenda Guest, President, Assured of Quality Consulting & Training

This session will provide an overview of the application of risk management principles and review of risk information for medical devices, and links to the recently updated FDA training materials on this topic.

## 3:15 PANEL DISCUSSION: MDR 3-Year Anniversary: Where Are We Now? How Have Companies Fulfilled Their Evidence Gaps? What Other (Global) Regulations/Guidances Do You Need to Consider?

Moderator: Glenda Guest, President, Assured of Quality Consulting & Training

Compliance with the EU MDR requires medical device manufacturers to demonstrate that their device is designed, manufactured, and tracked according to the regulation's requirements. Join industry experts as they discuss, three years in, how they are addressing challenges with clinical evidence development, quality system management, post marketing surveillance tracking and risk management. Gain valuable insights from this discussion of MDR and related requirements such as ISO 13485 risk management principles.

Panelists:

Jen Bolton, Senior Fellow, Regulatory Affairs, Boston Scientific

Anne Swearingen, Head, Medical Operations & Effectiveness, ConvaTec

Christina Villar, Head, Global Clinical Operations, Philips Healthcare

**ROOM LOCATION: Gatlin Foyer**

## INTERACTIVE BREAKOUT DISCUSSION GROUPS

### 4:15 Find Your Table and Meet Your Moderator

### 4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

### 5:00 Welcome Reception in the Exhibit Hall (Gatlin BCD)

### 6:30 Close of Day

#### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions.

Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando.

On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.



**WEDNESDAY, FEBRUARY 8**

**ROOM LOCATION: Gatlin A3 & A4**

## BREAKFAST PRESENTATIONS

### 8:00 am Registration Open

### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program

Caroline Jackson, Executive Vice President, Patient Services, mdgroup



Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.

### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment

myTomorrows

Dennis Akkaya, Chief Commercial Officer, myTomorrows

We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.

### 9:00 Session Break

**ROOM LOCATION: St. John's 28/29**

## INNOVATIVE TECHNOLOGIES AND APPROACHES TO IMPROVE CLINICAL RESEARCH

### 9:10 Chairperson's Remarks

Amir Lahav, Head of Strategic R&D, Digital Healthcare Innovation, Mitsubishi Tanabe Pharma America

### 9:15 Clinical Trials for Kids: Designing Gamified Medical Devices and Digital Health Technologies in Pediatric Trials

Amir Lahav, Head of Strategic R&D, Digital Healthcare Innovation, Mitsubishi Tanabe Pharma America

Kids are not small adults. Developing a medical device or a mobile health app for children requires not only originality and creativity, but also extensive knowledge of developmental psychology and child behavior. There is much more we can do to improve the clinical trial experience, making it more friendly for both parents and children. This talk will explore new ways such as video animation, game-based software, augmented reality, and more.

### 9:45 Clinical Trial Design Considerations in Digital Therapeutics (DTx): Spotlight on Comparison Groups

Acacia Parks, Fractional Chief Science Officer, Found

As relatively new entrants to the regulatory landscape, DTx products, many of which are classified as software as medical device (SAMD), are learning more from FDA about what types of study design features are needed to earn clearance. This talk will provide an overview of key design considerations for SAMD trials, including endpoints, safety considerations, and endpoint collection, with a deeper dive on choice and design of comparison group.

### 10:15 Making Medical Device Clinical Trials Future-Ready

cognizant

Avi Kulkarni, Ph.D., Senior Vice President, Head of Life Sciences Strategic Business Unit, Cognizant

Seema Sayani, PhD, Senior Director, Life Sciences at Cognizant, Cognizant  
While the last decade introduced significant advancements across clinical trial design, development and operations, we have also witnessed an increase in evidentiary needs for medical devices subject to clinical utility and safety reviews. This session explores evolving technology trends in clinical trials, with an emphasis on deploying the latest developments in observational, interventional and synthetic studies in the approval of novel diagnostics and devices.

### 10:45 Coffee Break in the Exhibit Hall (Sponsorship Opportunities Available)

PHILIPS  
Pharma Solutions

## NEW TECHNOLOGIES REDUCING PATIENT BURDEN AND SITE BURDEN

### 11:40 Chairperson's Remarks

Glenda Guest, President, Assured of Quality Consulting & Training

### 11:45 Decentralized Trials and Patient Centricity – Approaches for Expanding Clinical Trial Access and Representation

Adriann Kern, Director, Clinical Affairs, Thrive, an Exact Sciences Co.

The FDA draft guidance *Diversity Plans to Improve Enrollment of Participants from Underrepresented Racial and Ethnic Subgroups in Clinical Trials* outlines new requirements for inclusion in IDE submissions. This talk will discuss how decentralized models can help expand geographic reach by leveraging



# MED DEVICE TRIALS

technologies and local infrastructure to gain access to intended and underrepresented populations; and how innovative patient-centered trial approaches help broaden participation among underserved populations.

**12:15 pm Site-Facing Technology: Overcoming Barriers to Adoption**  
*Shah Fahad Moin, Senior Manager, Clinical Systems, Edwards Lifesciences*  
The barrage of technology has taken clinical trial operations by storm. Sites are being inundated with requests to adopt new technologies. What are the major pain points sites experience when dealing with new technologies? How can sponsors help ease sites' implementation and ongoing use of clinical systems? This presentation offers pointers on dealing with these questions and others in pursuit of reducing barriers and achieving a better site technology experience.

**12:45 Transition to Lunch**

**12:50 Bridging Luncheon Presentation** (Sponsorship Opportunity Available) **or Enjoy Lunch on Your Own**

**1:20 Coffee & Dessert Break in the Exhibit Hall with "Best of Show Award" Winner Announcement** (Gatlin BCD)

**ROOM LOCATION: Gatlin A1 & A2**

## NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



**2:20 Plenary Keynote Introduction**  
*Ivor Clarke, CEO, SubjectWell*



**2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways**  
*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.



**2:35 Advancing Evidence Generation of the Future**  
*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*

Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

**2:45 Fireside Chat: Next-Generation Data Sources**



*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*  
*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

**2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap**



*Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs*

*Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck*  
*Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J*

With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

**3:25 Booth Crawl & Refreshment Break in the Exhibit Hall** (Sponsorship Opportunities Available). **Last Chance for Viewing.** (Gatlin BCD)

**ROOM LOCATION: St. John's 28/29**

## CLINICAL DATA STRATEGY

**4:25 Chairperson's Remarks**

*Melinda Pautsch, Vice President, Med Device & Diagnostics, Medidata, a Dassault Systèmes company*

**4:30 Clinical Data: Considerations for Building an AI-Worthy Body of Evidence**

*Caitlyn Seidl, Vice President, Clinical Affairs, MotusGI*  
Building evidence strategies for AI-enabled devices can be a complex process; however, with the right understanding of the requirements, the process goes from complex to more straightforward. In this talk, we'll go over what to consider when building a data collection strategy, review what the FDA expects, and how to design studies that balance AI development needs, regulatory requirements, and company objectives.

**5:00 Novel Diagnostics: Running Studies with Large Data Sets**

*Patti Connolly, COO, Verici Dx*  
The landscape is changing in the development of novel diagnostics. Many organizations developing advanced tests are leveraging large data sets to create more personalized tools in *in vitro* diagnostics. Such data sets require large studies, multi-center participation, inclusive study populations, and commitment to curation and maintenance of data in a platform that fosters research while protecting security and privacy. Driving innovation in diagnostics requires also becoming a data science company.

**5:30 Enrollment Enablement for Medical Device Studies Using Direct-to-Patient Modalities**

*Dan Brenner, CEO, 1nHealth*

*Steve Wimmer, Director of Partnerships, 1nHealth*  
Patient enrollment is often a process that delays clinical trials, particularly when it comes to medical device studies. Many traditional recruitment methods create obstacles between patients and trials, resulting in costly delays. Direct-to-patient recruitment fills trials faster, and often reaches overlooked populations, resulting in more diverse and representative studies. 1nHealth offers a look at how to employ digital direct-to-patient recruitment to enroll patients faster and more smoothly in medical device trials.

**6:00 Real-World Data: Pre- and Post-Market Uses**

*Jen Bolton, Senior Fellow, Regulatory Affairs, Boston Scientific*  
There are multiple types of real-world data (RWD). This presentation will review requirements by study type and share how real-world data and experience (RWD/RWE) could be used in both the pre- and post-market settings. This presentation will highlight a case study in embedding post-market studies in a national registry.

**6:30 Close of Day**

**6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\***

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

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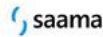
**THURSDAY, FEBRUARY 9**

**7:15 am Registration Open (Gatlin Foyer)**

**ROOM LOCATION: Gatlin A1 & A2**

## BREAKFAST PRESENTATIONS

**7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore**



*Lisa MoneyMaker, Chief Technology & Product Officer, Saama*

Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the “speed of Covid” for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.

**8:15 Transition to Sessions**

**ROOM LOCATION: Gatlin A1 & A2**

## ADVANCING CLINICAL INNOVATION AND PATIENT CENTRICITY THROUGH TECHNOLOGY AND PARTNERING

**8:25 Chairperson's Remarks**

*Jennifer Embury, Head of Customer Success, Business Development, Care Access*

**8:30 Is There Technology Overload? Finding the Right Balance for Patients and Sites**

*Moderator: Michelle Shogren, CEO & Owner, Innovate in What You Do!*  
With the proliferation of digital health technologies, how can we determine the right mix to improve clinical research without overloading patients and/or sites? How do we lessen the technology adoption burden on sites? What's the future of finding patients? Facebook? Databases? Scanning EMRs? Physician engagement?

*Panelists:*

*Tom Julian, Innovation Integrator, Gilead*

*Amir Lahav, Head of Strategic R&D, Digital Healthcare Innovation, Mitsubishi Tanabe Pharma America*

*Gayna Whitaker, Director, Strategic Feasibility, AstraZeneca*

**9:00 Patient-Centric Sampling at Merck: How the Patient Voice Shaped Our Sampling Strategy**

*Melanie Anderson, Principal Scientist, Translational Medicine, Merck*

*Jennifer Campbell, Principal Scientist, Preclinical Development, Merck*

Over the past decade, Merck has conducted numerous trials involving patient-centric sampling, an enabling technology for decentralized trials. Patient preference questionnaires were included in multiple trials. Patients preferred at-home sampling with novel collection devices that were painless, simple, and minimized sample volume. Participant feedback has shaped our company's patient-centric sampling strategy and has enabled us to implement sampling approaches that are truly patient-centric.

**9:30 When Does a Clinical Trial Start Being Just a Clinical Trial: A Path to the New Normal**



*Alison Holland, Executive General Manager, Digital and Decentralized Solutions, Medable*

The industry is heading towards a place where digital elements (DCT's) start to become standard as we operate trials. To achieve scale, and give patients a true choice, digital strategies need to be embedded early into drug development and embraced by sites, patients and sponsors. Join us as we discuss the path to the new normal for everyone in the clinical trials ecosystem.

**9:45 Virtual Waiting Rooms – Early Progress and Potential**

*Ivor Clarke, CEO, SubjectWell*



The clinical trial industry has been experimenting with Virtual Waiting Rooms (VWRs) in support of patient recruitment and enrollment, but today the use cases vary dramatically and the tools are still in the nascent stages of development. This session examines VWRs across several companies, the challenges VWRs address and current recommendations from early applications.

**10:15 The Next-Gen of Community-Based Clinical Trial Site Networks: Location & Trust Can Improve Recruitment & Diversity**



*Dawn Anderson, Managing Director, Life Sciences, Deloitte*

The industry is looking to new site network models focused on community-based clinics. By being embedded in the community, new site networks may be able to increase patient recruitment & convenience, improve retention, & enhance diversity in clinical trials. We will discuss strategies and ways non-traditional site networks could transform the clinical trial delivery model.

**10:45 Networking Coffee Break (Gatlin Foyer)**

**ROOM LOCATION: Gatlin A4**

## SCALING DCT EFFORTS BEYOND ZIP CODE AND COMPANY LIMITS

**11:05 Chairperson's Remarks**

*Craig Lipset, Founder & Advisor, Clinical Innovation Partners; Co-Chair, Decentralized Trials & Research Alliance (DTRA)*

**11:10 Power in Partnership: Scaling DCTs with Large Pharma**



*Kim Boericke, COO, THREAD*

*Kim Hawkins, Global Head of Clinical Project Operations & Dossier Delivery, Sanofi*

Today, the discussion will begin with Sanofi's journey to move from piloting DCTs to full global expansion partnering with THREAD as the technology enabler to support their ACT4Patients initiative. The discussion will continue outlining the five (5) steps needed to adopt and fully scale DCTs within a large pharma organization. The discussion will close with the ROI for scaling DCTs globally.

**11:40 Real-World Results from Ongoing DCT Collaboration**

*Ricardo De Lemos, Executive Director, Project Management, Clinical Trial Services, CVS Health*

*Jeff Kingsley, CEO, Centricity Research*

DCT design requires more complexity than brick-and-mortar research. Despite your best intentions, items can get overlooked. Our real-world experience can help guide you to success by demonstrating what we overlooked or dismissed and what we learned.

**12:00 pm PANEL DISCUSSION: Cross Industry Initiatives to Ease DCT Adoption: Updates from DTRA**

*Moderator: Craig Lipset, Founder & Advisor, Clinical Innovation Partners; Co-Chair, Decentralized Trials & Research Alliance (DTRA)*

The Decentralized Trials & Research Alliance enables collaboration of stakeholders to accelerate the adoption of patient-focused, decentralized clinical trials and research within life sciences and healthcare through education and research.

*Panelists:*

*Jane E. Myles, Co-Lead, Priority Initiative 3B, DCT Playbook, Decentralized Trials & Research Alliance (DTRA)*

*Jonathan Andrus, MS, CQA, CCDM, President and COO, CRIO and Treasurer and Past Chair, Society for Clinical Data Management*

*Caroline Redeker, Senior Vice President, Corporate Development, Advanced Clinical*

**12:40 Transition to Lunch**

**12:45 LUNCHEON PRESENTATION: EmPowering Communities and Underserved Populations with Localized Access to Clinical Trials**



*Thad Wolfram, President, EmVenio Research*

Join Thad Wolfram, President of EmVenio Research, as he discusses bringing clinical trial access to a community setting using a localization approach. Learn how to provide access to hard-to-reach and underserved populations while removing barriers and unlocking doors to innovation.

**1:15 Closing Remarks**

**1:20 Scope Summit 2023 Adjourns**

# LEAN CLIN OPS FOR SMALL BIOPHARMA

Cambridge Healthtech Institute's Inaugural

## Building New Clinical Programs, Teams, and Ops in Small Biopharma

Innovative Approaches to Launching Lean Clinical Trials in Small Biopharma

FEBRUARY 6-8, 2023  
All Times EST

Cambridge Healthtech Institute's Inaugural

## Clinical Ops for Novel Modalities

Managing the Operational Complexities of Cell and Gene Therapy Clinical Trials

FEBRUARY 8-9, 2023

### MONDAY, FEBRUARY 6

#### 8:00 am SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament\* (Sponsorship Opportunities Available)

Connect with your peers and colleagues at SCOPE's 2nd Annual Masters of Clinical Research Golf Tournament. For more information on participating or how you can get involved as a sponsor, please visit the SCOPE Summit website for further details.

\*Limited space available. Separate registration and fee required for Golf.

#### 9:00 Conference Registration Open (Gatlin Foyer)

#### 1:00 pm Open Workshop: Introducing ClinEco, the New B2B Clinical Trial Community and Marketplace

Sit down with a small cross-industry group for a 45-minute hands-on session to learn about, share feedback, and register for free for the new B2B clinical trial community and marketplace. ClinEco unites sponsors, CRO's, service providers, and sites to streamline partnering and vendor selection. We are currently onboarding leaders in clinical research to: Explore the Ecosystem. Engage Partners. Exchange Capabilities. Join the ClinEco community now for free at: <https://clineco.io/register>. Let us know if you are joining us at: [bgallant@clineco.io](mailto:bgallant@clineco.io). Walk-ins welcome. Open to all SCOPE attendees.

#### 2:00 User Group Meetings

Co-locate your User Group, a Workshop or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point! Learn more on the SCOPE Summit website.

### ROOM LOCATION: Gatlin A1 & A2

### ADDRESSING RACIAL INEQUITIES IN CLINICAL TRIALS & PARTICIPANT ENGAGEMENT AWARDS



#### 5:00 Organizer's Welcome Remarks and 2nd Annual Masters of Clinical Research Golf Tournament Awards

Micah Lieberman, Executive Director, Cambridge Healthtech Institute



#### 5:05 Plenary Keynote Introduction

Tarra Shingler, Chief Commercial Officer, StudyKIK

#### 5:10 INTERACTIVE PANEL: Lighting a "Beacon of Hope" to Address Racial Inequity in Clinical Trials, Health, and Education



Moderator: Vicky DiBiao, MPH, BScN, Global Head, Patient Informed Development & Health Value Translation, Sanofi

Launched July 2021, Beacon of Hope began as a 10-year collaboration to increase diversity among clinical trial participants and investigators; improve access to education and jobs; and identify solutions to environmental/climate issues that disproportionately affect health among communities of color. Collaborating partner companies Novartis, Sanofi, Merck, and four HBCUs discuss how this program aims to improve quality and inclusivity within clinical trials.

Panelists:

Adrelia Allen, PharmD, PMP, Director, Clinical Trial Patient Diversity, Merck  
Rajbir Singh, MD, Executive Director of Precision Medicine and Health Equity Trials Design, Meharry Medical College

Priscilla Pemu, Doctorate, MBBS MS FACP, Associate Dean Clinical Research at Morehouse School of Medicine

Kimberly Fookes, Global Head, Diversity & Inclusion in Clinical Trials, Novartis

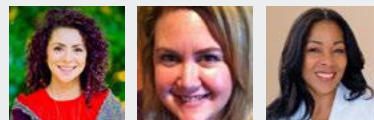
Celia J. Maxwell, MD, Associate Dean for Research, Howard University College of Medicine, Medicine & Health Affairs, Howard University Hospital

Jaydutt Vadgama, Professor & Executive Vice President Research & Health Affairs & Chief, Cancer Research & Training & Internal Medicine, Charles R. Drew University of Medicine & Science

Naikia Byrd-Atkinson, Director, US Clinical Trials Diversity and Inclusion, Sanofi

#### 5:40 SCOPE's 7th Annual Participant Engagement Awards Introduction

#### 5:45 SCOPE's 7th Annual Participant Engagement Awards



Co-Moderators:

Kelly McKee, Vice President, Decentralized Clinical Trials (DCT), Medidata  
David Sall, President & CEO, Marketing, Patient Enrollment Advisors LLC  
Participant Engagement Award (PEA) recognizes innovation and change in how the industry communicates with participants in the fields of recruitment and retention in clinical trials. PEA embodies the values and personal accomplishments of Jerry Matczak, who sadly passed away soon after receiving the inaugural 2017 award. We dedicate this award to Jerry in the hopes that it will serve as a reminder of his ideals and accomplishments.

# LEAN CLIN OPS FOR SMALL BIOPHARMA

## Panelists:

Gretchen Goller, Senior Director & Head, Patient Recruitment Solutions & Clinical Development Operations, Seagen, Inc.

Anne Marie Mercurio, Clinical Trial Volunteer and Patient Advocate  
Marisa Rackley, Vice President, Clinical Site Start Up, Site Engagement, Trial Optimization, Takeda

Irena Webster, Vice President, Head of Development Operations, Forma Therapeutics

Kelly White, Senior Director, Head, Global Trial Optimization, Oncology, Merck & Co.

Kendal Whitlock, Head, Digital Optimization, RWE Clinical Trials, Walgreens Co.

6:30 SCOPE's Kick-Off Happy Hour

7:45 Close of Day



**TUESDAY, FEBRUARY 7**

7:00 am Registration Open (Gatlin Foyer)

7:30 Morning Brew & Pastries to Jumpstart Your Day (Sponsorship Opportunities Available) or Morning Coffee

**ROOM LOCATION: Gatlin A1 & A2**

## THE REALITY OF A TRIAL EXPERIENCE & NAVIGATING A GLOBAL CRISIS

8:30 Chairperson's Remarks



Marina Filshinsky, MD, Executive Director,

Conferences, Cambridge Healthtech Institute

Micah Lieberman, Executive Director, Cambridge Healthtech Institute



8:35 Chairperson's Plenary Keynote Introduction

Jim Reilly, Vice President, Development Cloud Strategy, Veeva Systems



8:40 Would I Want My Mother to Be Part of a Clinical Trial?

Virginia Nido, Global Head, Product Development Industry Collaborations, Genentech, a member of the Roche Group

Our industry has been talking about becoming more patient-centric in our approach to trials. But have we really changed the experience for patients or are we just continuing to admire the problem? Would you want YOUR mother to be part of one of your clinical trials? We need to get real. It should not take a pandemic to make changes to our protocols and processes and ways of working.

9:05 INTERACTIVE PANEL: Navigating a Global Crisis: Pandemic, War, Hyperinflation, Supply Chain Disruptions...You Name It



Moderator: Balazs Flink, Senior Director, Clinical Development Operations, Daiichi Sankyo, Inc.

Running a complex clinical trial involves a lot of moving pieces, forward planning, modeling, allocation of resources, and a never-ending ability to adjust while maintaining the highest standards. It has never been easy, but many of us in the clinical research profession know how to do our part. With the advent of DCTs, a pandemic, supply chain disruptions, and talent shortages, what is a clinical ops leader to do?

Panelists:

Gaurav Sawhney, Vice President, Head, Clinical Partner Management, Takeda Pharmaceuticals, Inc.

Bryan O'Neill, Global Head, Clinical Supply Operations, Daiichi Sankyo, Inc.

Deborah Profit, PhD, Vice President, Clinical Management & Applied Innovation, Otsuka America Pharmaceutical, Inc.

Ken Getz, Executive Director, Tufts Center for the Study of Drug Development

9:30 Help Us Set a Guinness World Record: Join Everyone for a Group Photo at 9:25 Sharp in the Keynote to Make History!

9:35 Grand Opening Coffee & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available) (Gatlin BCD)



**ROOM LOCATION: Gatlin E5**

## DEMONSTRATING VALUE FOR SMALL BIOPHARMA: INDUSTRY BENCHMARKS AND ACTIONABLE ADVICE FOR HIGH-PERFORMING TRIALS

10:35 Chairperson's Remarks

Kathleen Harper Wisemandle, Founder and Leadership Coach, Aspire to Grow Coaching & Consulting LLC

10:40 Where Challenge and Innovation Collide: The Path to Success for Small Biopharma

Murray L. Aitken, Senior Vice President & Executive Director, IQVIA Institute for Human Data Science

Small biopharma clinical trials have doubled in the past five years, with higher overall success rates than larger companies. They have sponsored more than 3,300 clinical trials since 2021. Even in the face of challenges, small biopharmas are embracing innovation, with shorter trial durations and greater 'white space' between research phases. The session will offer data and insights on clinical ops and the importance of innovation to small biopharma.

11:10 Approaches and Principles for Clinical Trial Design: Use of Clinical Trial Modeling and Simulation to Optimize Trial Conduct and Success

Charlie Barr, MD, MPH, CMO, Adaptic Health

Clinical trials face many challenges on the path to success. Scientific advances in disease biology and technology enable discovery of new targets and therapies but increase the complexity and number of choices, especially for smaller companies with limited resources. Study design is foundational for solving these challenges. We will identify principles and best practices for clinical trial design to optimize success, based on analysis of the literature and practical experience.

11:40 Developing a High-Performance Virtual Clinical Research Operations Team: Maintaining Efficiency and Productivity While Minimizing Burnout in the Post-Pandemic Era

Kathleen Harper Wisemandle, Founder and Leadership Coach, Aspire to Grow Coaching & Consulting LLC

Since 2019, our industry's work has shifted as a result of COVID-19 limitations. Teams are working in a hybrid structure to complete complex clinical trial execution impacting team dynamics. Current practices to support virtual teams will be summarized. Members of the clinical trial operations industry were surveyed for primary pain points and benefits of the new virtual working model, to inform how to sustain and support high-performance virtual teams.

12:10 pm The "Ah-Hah!" Moment - Stop Thinking about DCT as a Single Element, but as a Molecule

Beth Culver, Senior Executive Director, Global Head of Project Management, MRN

Drug Developers want high quality data, fast. Patients want flexibility and choice when participating in a trial. Sites need support and want to remain central to the care of their patients. One element of decentralized trials can't do this alone. So how can we create a trial that can deliver all of these wants and needs for all stakeholders? Ah-Hah! By taking a hybrid approach, getting all DCT elements working together.

12:40 Transition to Lunch

12:45 LUNCHEON PRESENTATION: Leveraging predictive analytics to improve clinical trial outcomes in patient retention, data quality and enrollment.

Rohit Nambisan, CEO, Lokavant



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Clinical Trial data complexity has increased 3x in the past decade, leading to fragmented data, fragmented insights, and fragmented stakeholder collaboration. This complexity has posed significant inefficiencies in the drug development process and is exacerbated as clinical operations teams become leaner and cost-constrained.

In this presentation, learn about actual and recent case-studies of using Lokavant to radically improve clinical trial outcomes and successes for leaner study teams.

**1:15 Coffee & Dessert Break in the Exhibit Hall** (Sponsorship Opportunities Available) (Gatlin BCD) 

## SELECTING AND MANAGING THE RIGHT VENDOR FOR CLINICAL TRIAL SUCCESS: ENSURING PROPER OVERSIGHT AND IMPROVING THE CONTRACT MANAGEMENT PROCESS

### 2:10 Chairperson's Remarks

*Edward Ramos, PhD, Principal Science Officer at CareEvolution and Co-Founder, Digital Trials Center Scripps Research, CareEvolution*



### 2:15 Developing an Effective Vendor Oversight Plan: Keys to Success in Reaching Clinical Trial Milestones

*Tina Karunaratne, Vice President & Head, Global Clinical Operations, Orum Therapeutics*

Remember, the buck stops with the sponsor! So, effective oversight, particularly for a lean organization, begins with the realization that vendor resources are an integral part of a clinical operations team. The ability to oversee vendor activities to ensure optimal performance and minimal risk requires a well-thought-out vendor oversight plan – one that is realistic and feasible. We need to maximize the return on outsourcing investment.

### 2:35 Take the "PAIN" out of Site Initiation

*Joel Selzer, CEO, ArcheMedX, Inc.*



Trial sponsors recognize traditional site initiation processes lead to excessive delays but have struggled to adapt and improve. The complexity of today's trials and acute workforce shortages have magnified these issues. There is a better way. ArcheMedX provides a novel approach to site initiation that minimizes delays by delivering better training that predicts and improves site performance. Learn how to optimize trial delivery and reduce time spent in SIVs by 90%.

### 2:50 The "Easy" button for eTMF classification

*Sriram Parthasarathy, Chief Product Officer, Adlib Software*



A growing CRO recognized that the amount of time spent to ingest documents from multiple clinical sites over multiple trials significantly increased costs and project delays. As the number of trials expanded, the increase in costs and delays became even more troubling. CRO set out to find a solution to more effectively utilize the people within the company.

### 3:20 Building a Vendor Relationship Management Team for Biotech Clinical Ops

*Kara Titus, Head of Clinical Vendor Management, Sage Therapeutics*

Building a vendor management capability within an operations organization can be puzzling in determining scope and right size. Kara will share some insight into her experience of building a vendor management process and team that is fit for purpose, serving the needs of the organization to provide proper oversight of vendor activities, while building a relationship that brings value to both parties.

### 3:45 What Should You Expect (Demand) from Your Vendor Partners?

*Dario Lirio, Senior Director, Clinical Product Management, ArisGlobal*



Establishing clear roles and responsibilities between sponsor and vendor is crucial to the success of that partnership. Sonia will share some insights on what sponsors should expect – more, demand – from their vendors, focusing on CTMS and eTMF software vendors. Understanding those expectations also helps sponsors, especially smaller organizations, in building a business case for investment with a clearer return on investment metrics.

**ROOM LOCATION: Gatlin Foyer**

## INTERACTIVE BREAKOUT DISCUSSION GROUPS

### 4:15 Find Your Table and Meet Your Moderator

### 4:20 Interactive Breakout Discussion Groups

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. Please visit the Interactive Breakout Discussion Groups Page for more information.

### 5:00 Welcome Reception in the Exhibit Hall (Gatlin BCD)



### 6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

\*Courtesy shuttles will be available Tuesday and Wednesday 6:30-10:30pm (last pick up), bringing you to and from Pointe Orlando.

The Pointe Orlando is an open air-entertainment destination, featuring local and brand names restaurants, bars, nightclubs, 20-screen movie theater, comedy club and family attractions.

Shuttles will run a continuous loop 6:30-10:30pm (last pick up) between Rosen Shingle Creek, Hilton Orlando, DoubleTree Orlando at SeaWorld, and Pointe Orlando.

On-site look for our courtesy shuttle signage directing you to pick up locations within the hotels.

## WEDNESDAY, FEBRUARY 8

**ROOM LOCATION: Gatlin A3 & A4**

## BREAKFAST PRESENTATIONS

### 8:00 am Registration Open

### 8:30 Breakfast Presentation Option #1: Achieving the Impossible: Maximizing Patient Experience and Data Quality in a Complex Rare Disease Program



*Caroline Jackson, Executive Vice President, Patient Services, mdgroup*  
Mobile health has a significant impact on patient retention and experience in clinical trials. However, it's still under-utilized as there is a perception that more complex assessments and procedures cannot be conducted effectively in the home. This case study highlights how mdgroup worked with a client to implement complex sample collections in the homes of patients suffering from a rare disease, resulting in reduced travel burden and low dropout rates.

### 8:30 Breakfast Presentation Option #2: Strategies for Biopharma Companies to Boost Clinical Trial Enrollment



*Dennis Akkaya, Chief Commercial Officer, myTomorrows*

We would like to invite you to join us for an informative event about overcoming obstacles in recruiting patients for BioPharma clinical trials. During this event, we will delve into barriers such as lack of awareness and financial considerations that can impede clinical trial recruitment success. Additionally, impactful strategies to increase clinical trial participation and recruitment success will be shared.

### 9:00 Session Break

**ROOM LOCATION: Gatlin E5**

## MANAGING THE COMPLEX PROCESS OF SITE SELECTION AND SITE ACTIVATION AS A SMALL BIOPHARMA

### 9:10 Chairperson's Remarks

*Charlie Barr, MD, MPH, CMO, Adaptive Health*

### 9:15 Clinical Trial Site Activation and Engagement Success in Small Biopharma: Lessons Learned

*Daniel Beal, RN, BSN, CCRP, Associate Director, Site Engagement, Dyne Therapeutics*

Driven by a race to proof-of-concept and bogged down by resourcing hurdles from vendor partners, small biotechs are turning to innovative solutions to bolster their in-house clinical operations capabilities within study start-up as a

# LEAN CLIN OPS FOR SMALL BIOPHARMA

means of getting to FPI on time. In this presentation, Daniel will demonstrate how sponsors of any size can reduce start-up timelines drastically, without hiring a team or procuring yet another vendor to manage.

## 9:35 Elevate Your Working Relationship with Sites to Become a Sponsor of Choice

*Stephanie Ailey, Executive Account Manager, Business Development, Meridian Clinical Research LLC*

*Jimmy Bechtel, Vice President, Site Engagement, Society for Clinical Research Sites (SCRS)*

*Chris Fleischmann, Director, Global Patient & Site Engagement, Jazz Pharmaceuticals, Inc.*

*Michael Wenger, Founder & CEO, VersaTrial*

From custom portals to site advisory boards, pharma deploy different tactics to strengthen their relationship with sites. Some approaches fall short and can end up increasing burden more than helping. Hear directly from sites and pharma on effective approaches that minimize friction and ensure your study gets the attention it deserves.

## 9:50 2 Steps Back, 1,000 Steps Forward... Digital Prototyping Technology Ushering a New Era for Clinical Trials

*Nico O'Kuinghtons, VP, Commercial, DCT, Huma*

In recent years, digital solutions have been used increasingly to improve the efficiency and effectiveness of clinical trials. However, implementing new technology in clinical research is a complex and challenging process, filled with considerable risks and potential unknown issues. Digital Technology that enables prototyping offers an exceptional solution which allows researchers to test and refine new digital solutions before they are fully implemented in a clinical trial. This is a necessity when accessing the feasibility and user experience in order to retain participants which is one of the many key factors for clinical trial success.

This presentation will explore the benefits of using a novel platform which enables digital prototyping in clinical research, delivering a more thoughtful and faster to implement strategy with improved user experience, and increased data quality. Additionally, we will discuss the various types of digital prototyping methods available and their suitability for different types of trials. Join this exciting session and hear how digital prototyping can help build a digital-first mindset within your clinical teams and be the game changer you are looking for to develop your trial.

## 10:20 PANEL DISCUSSION: Optimizing Trial Performance through Data-Driven Site Selection Strategies

*Moderator: Ashley Wills, Senior Director, Clinical and Medical Data, Analytics, and Insights, Mirati Therapeutics*

This panel will provide a candid discussion into the key issues related to site selection. Topics will include how to identify the relevant patient population, how to assess historical performance and competitive landscape, recommendations for engaging with investigators and staff best suited to your trial, and tips on how to leverage internal recommendations to supplement quantitative data.

*Panelists:*

*Laura Whitmore, Head, Clinical Operations, Cerevel Therapeutics LLC*

*Charlie Barr, MD, MPH, CMO, Adaptic Health*

*Carrie Lewis, Executive Director, Clinical Program Optimization, Endo Pharmaceuticals*

*Tina Karunaratne, Vice President & Head, Global Clinical Operations, Orum Therapeutics*

10:45 Coffee Break in the Exhibit Hall (Sponsorship Opportunities Available)



H U M A

## STRATEGIES FOR ACHIEVING AND VALIDATING TRIAL SUCCESS

### 11:40 Chairperson's Remarks

*Charlie Barr, MD, MPH, CMO, Adaptic Health*

### 11:45 Validating Performance Benchmarks and Forecasting Clinical Trial Completion

*Ashley Wills, Senior Director, Clinical and Medical Data, Analytics, and Insights, Mirati Therapeutics*

Small biopharma organizations running lean clinical trials, more than ever, need to ensure they are validating their performance benchmarks in order to more accurately forecast clinical trial completion. This session will highlight

key steps to better estimate performance based on past analogues, how to leverage internal data assets, and approaches for choosing the best modeling method for your trial.

## 12:10 pm How University-Based Incubators Can Assist Biotech Start-Up Companies in Clinical Programming

*Kathi G. Durdon, Executive Director, Central New York Biotech Accelerator, SUNY Upstate Medical University*

University-based incubators assist start-up company access to CORE facilities, simulated test environments, clinical trial units, interns, and an array of experts to serve as advisory board members, protocol reviewers, and principal Investigators. Review how biotech incubators serve small businesses and faculty innovators with clinical program needs through resource matching, PI and site selection assistance, regulatory education, scoping of funding sources, mentorship alignment, coordinated use of university infrastructure, and workforce needs.

## 12:30 Integrated Data Review Including Site and Patient Voice

*Caro Unger, Director, Clinical Operations, Kinnate Biopharma, Inc.*

Allows small internal teams to review global data sets and maintain quality and oversight, as well as subjective quality indicators such as participant and site feedback gathered from our patient advocacy group.

## 12:45 Transition to Lunch

## 12:50 LUNCHEON PRESENTATION: Transforming Patient Engagement: What it Takes to Operationalize a Seamless, Trustworthy Clinical Trial Experience



*Shirisha Kanthala, Associate Director, Trial Transparency and Disclosures, Incyte*

*Christina Masturzo, Head of Product for Patient Engagement and Recruitment, Citeline*

Emerging biopharma companies race to bring novel treatments to patients, often with lean operations managing multiple trial activities and with less resources. How can these companies meet the needs of patients/caregivers, HCPs, recruitment partners, and sites while ensuring operational efficiency, study success, and enterprise scale? Citeline partnered with Incyte to launch more ways to reach, engage and educate stakeholders while creating a seamless experience for protocol-matched patients to participate in trials.

## 1:20 Coffee & Dessert Break in the Exhibit Hall with "Best of Show Award" Winner Announcement (Gatlin BCD)



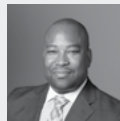
## ROOM LOCATION: Gatlin A1 & A2

## NEXT-GENERATION DATA SOURCES & BUILDING A ROADMAP FOR AN R&D ORGANIZATION



### 2:20 Plenary Keynote Introduction

*Ivor Clarke, CEO, SubjectWell*



### 2:25 Faster, Better, Cheaper: The Increasing Role and Opportunities for Real-World Evidence in Informing Regulatory Pathways

*Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.*

An open dialogue on the facilitators, barriers, and open opportunities to effectively utilize RWE for informing regulatory pathways from a biopharma company perspective. Additionally, we will highlight some of the novel use cases and key lessons learned by biopharma companies in utilizing RWE for discovery and development purposes.



### 2:35 Advancing Evidence Generation of the Future

*Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA*

Clinical research is undergoing a major shift, as we move towards continuous evidence generation to support accelerated drug development and approvals. In this talk, Dr. Abernethy will share her firsthand experience with the evolving use of real-world data and

# LEAN CLIN OPS FOR SMALL BIOPHARMA

evidence at FDA during COVID. She'll speak to the need for quality longitudinal data sets, the role of technology, and how new approaches are transforming the clinical research field.

## 2:45 Fireside Chat: Next-Generation Data Sources



Amy Abernethy, MD, PhD, President, Clinical Studies Platforms at Verily; Former Principal Deputy Commissioner, FDA  
Christopher Boone, PhD, Global Head, Health Economics & Outcomes Research, AbbVie, Inc.

## 2:55 Fireside Chat: Future-Ready Operations: Building a Multi-Year Roadmap



Lynne M. Cesario, Executive Director, Global Lead Risk Based Monitoring Program, Pfizer Global R&D Groton Labs  
Jane Hiatt, Executive Director, Site Management and Monitoring, Early-Stage Development, Merck  
Ward Lemaire, Head of Data Management, Integrated Data Analytics & Reporting, Janssen, J&J

With increases in complexity and new trial modalities, organizations need to constantly assess what the future needs. This chat will focus on the strategic choices and approaches to be considered, and how to plan out such a multi-year roadmap.

## 3:25 Booth Crawl & Refreshment Break in the Exhibit Hall (Sponsorship Opportunities Available). Last Chance for Viewing. (Gatlin BCD)



### ROOM LOCATION: Gatlin E5

## EARLY ENGAGEMENT STRATEGIES AND REGULATORY CONSIDERATIONS FOR NOVEL MODALITIES

### 4:25 Chairperson's Remarks

Sunny Hoffman, MS, MPH(ABSA), Client Services Partner, Clinical Biosafety Services and Castle IRB

### 4:30 Regulatory Biosafety & IBC Challenges of Gene Therapy for Accelerated Study Start-Up

Christopher L. Jenkins, Founder, Principal Partner & Chief Gene Therapy Biosafety Officer, Clinical Biosafety Service

The growth of gene, cell, and RNA-based therapies place an increasing challenge on study start-up activities. This is due to additional complexities including regulatory site level requirements for Institutional Biosafety Committee (IBC) risk assessment reviews in the US, Canada, Australia, and GMO reviews in the United Kingdom. This talk will educate pharma on these additional regulatory requirements, the impact on study start-ups, and strategies to mitigate.

### 5:00 Nuances of Conducting Cell & Gene Therapy Clinical Trials

Daniel E Larson, Vice President, Clinical Operations, ElevateBio

As with any treatment modality, cell and gene therapy therapeutic clinical trials have several unique considerations, including the way that they are manufactured, stored, and administered. In addition, there are specific study design requirements to comply with regulations and manage safety. The purpose of this discussion is to review some of the differentiating characteristics of a cell and gene therapy trial.

### 5:30 Early Engagement with Site Staff and Patients for a Cell Therapy Trial with a Novel Treatment Target

Rachel Haines, Dir Clinical Operations, Clinical Operations, Rinri Therapeutics Ltd

This talk will share ideas of how to develop and implement a plan to engage site staff and patients, prior to regulatory submission, to positively impact trial timelines, recruitment, and retention.

## 6:00 Clinical Site Selection – A Strategic Approach for Cell and Gene Therapy Trials

Alexander M. Milstein, MD, Executive Vice President, Clinical Development and Medical Affairs, Chief Clinical Officer, Paracrine, Inc.

There are thousands of publications, service offerings, and software solutions related to clinical site selection. Many of these solutions add tactical and operational value yet none address site selection strategy – a vitally important component of trial success and commercial adoption. We will discuss site selection strategy from a different perspective.

## 6:30 Close of Day

### 6:30 SCOPE out Pointe Orlando for an entertaining night out via our Courtesy Shuttle\*

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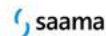
## THURSDAY, FEBRUARY 9

### 7:15 am Registration Open (Gatlin Foyer)

### ROOM LOCATION: Gatlin A1 & A2

### BREAKFAST PRESENTATIONS

### 7:45 Breakfast Presentation: Impacting Timelines vs Impacting Resources – It's Not Either / Or Anymore



Lisa MoneyMaker, Chief Technology & Product Officer, Saama

Our industry is challenged to find the right resources to drive operational best practice. There is also an expectation to move at the "speed of Covid" for every trial. It feels like an either/or. However, you can have both. You can accelerate timelines with fewer resources. Join this exciting session to learn about: The biggest time and resource drains on clinical trials; Applying AI/ML to improve efficiency; Challenging your own internal processes to get to market faster.

### 8:15 Transition to Sessions

### ROOM LOCATION: Gatlin E2

## BUILDING RELATIONSHIPS AND MANAGING RESOURCES IN A DIVERSE CLINICAL SUPPLY CHAIN AND PARTNER NETWORK

### 8:25 Chairperson's Remarks

Chuck Bradley, Senior Vice President, Global Development Operations, Annexon Biosciences



### 8:30 FEATURED PRESENTATION: Trends & Challenges in Pharma Sourcing and Procurement – Managing Relationships with the Modern Supplier

Luiz A. Barberini, CQE, CSCP, CPIM, Head, External Manufacturing Operations, Bayer SA

This presentation covers how Bayer's External Relationship Governance model adds value to the business ensuring a reliable partnership and complements the Sourcing & Procurement Functions, sharing current trends on procurement roles and the necessity to have an operational perspective in sight, with different approaches from different business necessities and how to best manage CMOs, 3PLs and Clinical Trials partners.

### 9:00 PANEL DISCUSSION: How Small Biotechs Develop, Manage, and Maintain Relationships with CROs

Moderator: Chuck Bradley, Senior Vice President, Global Development Operations, Annexon Biosciences

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This panel will discuss the key considerations for smaller biotechs in selecting CROs to work with, how small biotechs can position themselves as valuable partners to CROs, and strategies for managing and maintaining relationships with CROs.

## Panelists:

*Hansu Dong, Executive Director, Clinical Outsourcing & Business Operations, Clinical Operations, Novavax*

*Erin O'Boyle, Vice President, Clinical Operations, Rezolute, Inc.*

*Ratan Ratnesh, Senior Director, Outsourcing & Vendor Management, Taiho Oncology, Inc.*

## 10:00 Build a Strategic Budget to Invest in Supporting your Clinical Trial Sites

*Daniel Perlman, CEO, Transformative Pharmaceutical Solutions*

An in-depth discussion on how Pharmaceutical companies have historically used clinical trial budgets and exploring new opportunities that can provide a better return on their investments.

## 10:15 CO-PRESENTATION: A Thought-Provoking Conversation about Diversity and Inclusion: Are Race and Ethnicity the Only Dimensions?

*Sean Kennedy, MPH, Executive Director, Therapeutic Strategy Lead, Real World Evidence, Worldwide Clinical Trials*

*Aman Khera, MBA, FRAPS, FTOPRA, Vice President, Global Head of Regulatory Strategy, Scientific Solutions, Worldwide Clinical Trials*

*Daniel Perez, CCRP, Director and Global Head of Patient Experience, Patient Experience, Diversity & Inclusion, Worldwide Clinical Trials*

Join us in a lively conversation about different dimensions of diversity that should be included in your clinical trial strategy. Significant progress has been made elevating this discussion to the forefront of drug development, however, there continue to be unaddressed gaps. This will be an interactive discussion with the audience where we explore these questions and challenge their impact. Our three panel members will share their personal expertise, perspectives, and experiences.

## 10:45 Networking Coffee Break (Gatlin Foyer)

## MITIGATING THE IMPACT OF STAFF TURNOVER ON RESOURCES AND OUTSOURCING THROUGH TALENT RETENTION AND DEVELOPMENT

### 11:05 Chairperson's Remarks

*Josephine Stacey, Director, Strategic Business Operations, Global Development, R&D, Johnson & Johnson*

### 11:10 PANEL DISCUSSION: Strategies to Attract, Engage, and Retain Talent during Times of Change

*Moderator: Josephine Stacey, Director, Strategic Business Operations, Global Development, R&D, Johnson & Johnson*

This panel will discuss the impact staff turnover has on clinical trial operations and outsourcing, working with CROs and sites to mitigate staffing changes, insights on returning to the office, DE&I efforts, meaningful changes that impact employees, and how to develop talent and grow people into careers.

## Panelists:

*Eileen Doherty, Vice President, Enabling Business Information Solutions (EBIS), The Janssen Pharmaceutical Companies of Johnson & Johnson*

*Rosalie Filling, Vice President, Senior Global Head, R&D Operations, Endo Pharmaceuticals*

*Valerie Balosso, Director, Data Management, Infectious Diseases, GSK*

## 12:10 pm The Tempus TIME Network

*Matthew Cooney, Vice President, Therapeutic Development, Oncology, Medical Science, Tempus Labs*

The TIME Network screens 1 million patients daily using technology and nursing review to find trials. Once a patient is identified, the site is rapidly opened using a pre-approved trials agreement, central IRB, and uniform contracting. This process empowers the TIME Network to activate hundreds of trials in an average of 10 days. The TIME program has enabled patients to stay within their own community practices to participate in clinical research.

## 12:40 Transition to Lunch

## 12:45 Redefining CRO Sourcing Model Terminology to Optimize Outsourcing Strategies

*Ann Pongracz, Vice President of Business Development, Strategic Solutions, ICON*

Historical terms such as 'Full Service' or 'FSP' struggle to reflect the reality of industry sourcing trends. ICON, partnering with Tufts CSDD and Pharmaceutical partners have established a taxonomy for categorizing sourcing models. This session addresses, the evolution of sourcing model definitions, the process of aligning the industry to a new taxonomy, and insights from ICON's Partner of Choice outsourcing model survey.

## 1:15 Closing Remarks

## 1:20 Scope Summit 2023 Adjourns

## Media Partners

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# CLINICAL TRIAL TECH

VENTURE, INNOVATION, &  
PARTNERING CONFERENCE

*Accelerating Innovation, Accessibility and Scale*

February 7, 2023

Welcome Reception: February 6

Rosen Shingle Creek  
Orlando, FL & Virtual

Part of:



Join us for an exclusive gathering of the leading innovators, investors, and sponsors who are driving the future of clinical trials.

Through keynote interviews, lively panel discussions, and lots of time for networking, we plan to explore topics that are critical to advancing clinical trials over the next decade.

SCOPE Venture, Innovation, & Partnering Conference will take place in conjunction with the 14th annual SCOPE Summit (Summit for Clinical Ops Executives). We are excited to add this new conference to an already established and successful event of over 2,300 leaders in clinical operations and research. The Venture, Innovation, & Partnering Conference aims to bring together C-level executives from investment firms that support innovation in the clinical trial process, strategists from pharmaceutical and leading CROs, both venture and corporate arms who have a vested interest in driving this innovation, and also CEOs and innovators from industry, driving the technology in this space. This unique combination of events offers the opportunity to participate in a venture and partnering event featuring a very exciting and emerging tech space, while also offering the chance to visit the exhibit hall and meet companies and get a sense of where this industry is going.



## Meet Our Co-Chairs



**Jessica J. Federer**  
Partner, Boston Millennia  
Partners



**Jodi J. Akin**  
CEO, Hawthorne  
Effect, Inc.



**Konstantina Katcheves**  
Senior Vice President, Business  
Development, Bristol Myers Squibb

# 2023 Event Highlights

## Masters of Clinical Research

SCOPE's 2<sup>nd</sup> Annual Golf Tournament



Connect with your peers and colleagues at SCOPE's 2<sup>nd</sup> Annual Masters of Clinical Research Golf Tournament, starting at 8:00am on Monday, February 6. Opportunities are available for those who would like to golf or attend. If you would like to sponsor the event, contact our sales managers Ilana Quigley and Patty Rose.

Interested in taking part in the Inaugural Golf Tournament? For complete event information, including registration\* details visit the website.

\*Limited space available. Separate registration and fee required for Golf.

February 6 at 8:00 am

Sponsors:



[SCOPEsummit.com/sponsor-exhibitor/masters-of-clinical-research](https://SCOPEsummit.com/sponsor-exhibitor/masters-of-clinical-research)

## Attention Pharma!

# 25 for 25

If you are an employee of the following TOP 25 Pharmaceutical Companies as cited by Pharmaceutical Executive\* you may attend this meeting at a 25% discount off the current rate.

Enter Keycode PH25 upon checkout when registering.



### For More Information and Group Discounts, Please Contact:

Melissa Dolen, Account Manager  
T: (+1) 781-972-5418  
E: mdolen@healthtech.com

### TEAM DISCOUNTS FOR SMALL BIOPHARMA

If you are coming from a small pharma, biotech start-up, or virtual pharma we understand conference and training budgets are tight. We want your clinical teams at SCOPE!

This applies to small clinical trial sponsor organizations with less than \$1B in annual revenue.

## Host a User Group, Workshop, or Company Meeting

Co-locate your User Group, a Workshop, or even your company's Annual Meeting with SCOPE Summit. CHI will help market the event and manage logistical operations. We will co-market to prospective attendees and extend your users a discount to attend the entire SCOPE conference. We are here to work with you. Use SCOPE as your gathering point!

### For Partnering and Sponsorship Information:



#### Companies A-K

Ilana Quigley  
Senior Manager, Business Development  
T: (+1) 781-972-5457  
E: iquigley@healthtech.com



#### Companies L-Z

Patty Rose  
Senior Manager, Business Development  
T: (+1) 781-972-1349  
E: prose@healthtech.com

# 2023 Interactive Breakout Discussions

Concurrent breakout discussion groups are interactive, guided discussions hosted by a facilitator or set of co-facilitators to discuss some of the key issues presented earlier in the day's sessions. Delegates will join a table of interest and become an active part of the discussion at hand. Bring your pharma, biotech, CRO, site, hospital or patient perspective to each of the discussions below. To get the most out of this interactive session and format please come prepared to share examples from your work, vet some ideas with your peers, be a part of group interrogation and problem solving, and, most importantly, participate in active idea sharing. For a full list of topics and moderators, please visit [SCOPEsummit.com/breakouts](https://SCOPEsummit.com/breakouts)



## TUESDAY, FEBRUARY 7 BREAKOUT DISCUSSION GROUPS

- 4:15 PM Find Your Table and Meet Your Moderators
- 4:20 PM Interactive Discussions
- 5:00 PM Welcome Reception in the Exhibit Hall

## Interactive Breakout Discussion Group Topics for SCOPE 2023

1. Integrating Early Patient and Site Insights in Protocol Development and Site Selection
2. Decentralized and Hybrid Trials: The New Ecosystem
3. Implementing a Data-Driven Site Selection Capability with RWD, Modelling, and Analytics
4. Building Diversity, Equity, and Inclusion (DE&I) into Trial Design and Ops
5. Strategies for Patient-Centric Trial Design and Patient Engagement
6. Budgeting for and Contracting with New Technology Companies: Strategies and Challenges
7. Establishing Metrics and Optimizing Governance for CROs and Third-Party Providers
8. Developing Tools for Speeding Study Start-Up: Contracting, Budgeting, Capacity Planning
9. RWD To Accelerate Design and Execution of Clinical Trials
10. Next-Gen Data Management for Next-Gen Trials... AI Including
11. Validating Digital Biomarkers and Endpoints
12. Clinical Data Strategies to Enable Decentralization
13. Risk-Based Approaches to Monitoring Hybrid/ Decentralized Trials
14. Integrating Biomarkers in Global Trials
15. Medical Device Clinical Trial Design, Operations, and Data Strategy
16. Adopting Supply Chain Predictive Analytics to Shift from Reactive to Proactive Decision-Making
17. Aligning Training Plans with Organizational Goals and Requirements
18. It's a Small, Small World: Environmental, Social, and Corporate Governance (ESG) and Sustainability in Clinical Research



# SPONSORSHIP & EXHIBIT OPPORTUNITIES

CHI offers comprehensive packages that can be customized to your budget and objectives. Sponsorship allows you to achieve your goals before, during, and long after the event. Packages may include presentations, exhibit space and branding, as well as the use of delegate lists. Signing on early will maximize your exposure to qualified decision-makers and drive traffic to your website in the coming months.

## PRESENTATIONS — Available within Main Agenda!

Showcase your solutions to a guaranteed, targeted audience. Package includes a 15 or 30-minute podium presentation on the scientific agenda, exhibit space, branding, full conference registrations, use of the event mailing list and more.

## LUNCHEON PRESENTATIONS

Opportunity includes a 30-minute podium presentation in the main session room. Lunch will be served to all delegates in attendance. A limited number of presentations are available for sponsorship, and they will sell out quickly. Sign on early to secure your talk!

## USER GROUP / HOSTED WORKSHOP

Meeting room set for 20-40 people, ready with LCD projector & screen. CHI will co-market to prospective attendees and extend your users a discount to attend.

## EXHIBIT

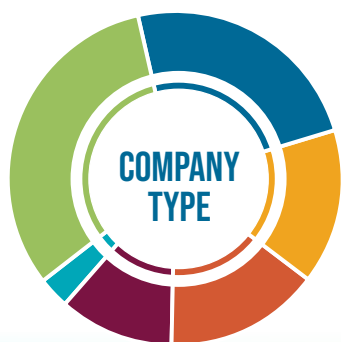
Exhibitors will enjoy facilitated networking opportunities with qualified delegates, making it the perfect platform to launch a new product, collect feedback, and generate new leads. Exhibit space sells out quickly, so reserve yours today!

Additional branding and promotional opportunities are available, including:

- Golf Tournament Sponsorships
- Conference Tote Bags
- Around the World Reception- Tuesday, February 7th
- Beverage carts, Swag bags, Golf Course hole Sponsorships
- Literature Distribution (Tote Bag Insert or Chair Drop)
- Badge Lanyards
- Conference Materials Advertisement
- Padfolios and More...



## 2022 ATTENDEE DEMOGRAPHICS



CRO	32%
Biotech	24%
Pharma	15%
Healthcare	15%
Services/Societies	11%
Other	3%



Executive	53%
Sales & Marketing	27%
Scientists	10%
Manager	9%
Other	1%

For additional information, please contact:

Companies A-K



**Ilana Quigley**  
Senior Manager, Business Development  
(+1) 781-972-5457  
iquigley@healthtech.com

Companies L-Z



**Patty Rose**  
Senior Manager, Business Development  
(+1) 781-972-1349  
prose@healthtech.com

# Conference Venue & Hotel

## ROSEN SHINGLE CREEK

9939 Universal Boulevard  
Orlando, FL 32819

Discounted Room Rate: \$251 s/d

Discounted Room Rate  
Cut-Off Date: January 6, 2023

For hotel reservations please  
go to the Travel Page of  
**SCOPEsummit.com »**



## Can't Make it to Orlando?

Join via our Robust Virtual Platform:



Pathable is a robust event platform, designed to enhance the online conference experience and selected by CHI for its full range of opportunities to present, target, connect and expand your reach.



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# REGISTRATION



FEBRUARY 6-9, 2023 | ORLANDO, FL  
ROSEN SHINGLE CREEK + VIRTUAL

NEW

## INDIVIDUAL EVENT PRICING

	Pharma-Biotech- Med Device Company	CRO-Vendor-Tech Consultancy- Services Provider	Academic- Government- Site Hospital
<i>Includes in-person or virtual access to the entire 3-day SCOPE conferences. Also includes Monday, February 6 access to the following:</i>			
<ul style="list-style-type: none"><li>• SCOPE's Second Annual Masters of Clinical Research Golf Tournament (Separate registration and fee required)</li><li>• Afternoon Pre-Con User Group Meetings &amp; Hosted Workshops (opportunities available)</li><li>• Evening Kick-Off Plenary Keynote and 7th Annual Participant Engagement Awards</li><li>• SCOPE's Kick-Off Networking Happy Hour</li></ul>			
<i>In addition, you will receive on-demand access to all presentations for one year.</i>			
Advance Registration Discount until January 6, 2023	\$2699	\$2749	\$1399
Standard Registration after January 6, 2023 and Onsite	\$2899	\$2999	\$1499

## FLEXIBLE REGISTRATION SEAMLESSLY SWITCH BETWEEN IN-PERSON AND/OR VIRTUAL

Select an in-person or virtual option, and you have the flexibility to switch your preferred event experience at any time leading up to the conference. Our flexible registration is designed to take the uncertainties out of these uncertain times.

## GROUP EVENT PRICING

<i>Includes in-person or virtual access to the entire 3-day SCOPE conferences. Also includes Monday, February 6 access to the following:</i>			
<ul style="list-style-type: none"><li>• SCOPE's Second Annual Masters of Clinical Research Golf Tournament (Separate registration and fee required)</li><li>• Afternoon Pre-Con User Group Meetings &amp; Hosted Workshops (opportunities available)</li><li>• Evening Kick-Off Plenary Keynote and 7th Annual Participant Engagement Awards</li><li>• SCOPE's Kick-Off Networking Happy Hour</li></ul>			
<i>In addition, you will receive on-demand access to all presentations for one year.</i>			
Advance Registration Discount until January 6, 2023	\$1999	\$2049	\$1049
Standard Registration after January 6, 2023 and Onsite	\$2149	\$2249	\$1149

## ON-DEMAND CONFERENCE PRICING

*For those who cannot attend SCOPE on February 6-9, 2023, whether in-person or virtual. After Event, will receive access to recordings of ALL presentations. Does not include Q&A or networking sessions.*

Standard Registration and Onsite	\$2199	\$2349	\$999
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### Want to Register by Phone?

Contact our Registration department at 781-972-5400 or Toll-free in the US 888-999-6288.

### WAYS TO SAVE!

#### Group Discounts are Available!

Have your colleagues or entire team attend SCOPE Summit 2023 In-Person or Virtual.

Purchase a full price registration here, and participants from the same organization will receive a 25% discount when registering through the **Group Registration page**.

For more information on group discounts contact Melissa Dolen at 781-972-5418.

[mdolen@healthtech.com](mailto:mdolen@healthtech.com)

#### Alumni Discount - SAVE 20%

CHI appreciates your past participation at Summit for Clinical Ops Executives (SCOPE). As a result of the great loyalty you have shown us, we are pleased to extend to you the exclusive opportunity to save an additional 20% off the registration rate.

*\*Alumni, Twitter, LinkedIn, Facebook or any other promotional discounts cannot be combined.*

# How to Register: [SCOPEsummit.com](https://www.healthtech.com/SCOPEsummit.com)

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